

WKCY  
Harrisonburg, VA  
Quarterly Issues/Programs List  
First Quarter, 2014  
03/31/2014

WKCY  
Quarterly Issues/Programs List

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WKCY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Youth:** Roberta Webb Center
  - **education:** Talked about Affordable Child Care/scholarships/United Way
  - **elderly services:** Talked about MOW during winter weather and opportunities to volunteer to cook/package and deliver me
  - **General Assembly:** G.A. Session Update. Talked about Marriage Bill, Medicaid Expansion, Sunday Hunting, more.
  - **Health:** Talked about upcoming Relay Team meeting & relay in may in Aug County
  - **Legal Advice/Help:** John Whitfield
  - **LITERACY:** Talked about new additions of IOS Products and how to sign up to receive talking books
  - **Parenting Programs:** Talked about Parenting Programs & How to spot at risk youth troubles
  - **Rebuilding Together:** Talked about the 47 Home Repairs they did in 2013 for poor, and talked about volunteer opportunities
  - **Religious Education:** (No issue/program description given.)
  - **Technology Education:** Christina Cain
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fundraising for Charity	RADIO RAP 1/5	Mercy House – raising money for the poor	Twila Lee	01/05/2014 07:30 AM	015:00
Legal Advice/Help	Radio Rap / BlueRidgeLegal Services	John Whitfield – Low cost legal services	Blue Ridge Legal Services	01/05/2014 07:45 AM	014:48
Health	RADIO RAP 1/12	Healthy Families – Needs of youth in the area	Regan Eshleman	01/12/2014 07:30 AM	014:16
LITERACY	Radio Rap KRIS -- LEARN	Sylvia Woodard – teaching English as a second language	LearnEnglishAndReadingNow	01/12/2014 07:44 AM	014:47
Youth	RADIO RAP 1/19	Roberta Webb Center – Afterschool Child Care	Angela Lawson	01/19/2014 07:30 AM	014:57
Technology Education	Radio Rap KRIS Stn Creative Comm Fund - Christina Cain	Christina Cain	Staunton Creative Community F	01/19/2014 07:44 AM	014:59
Stray Pets	RADIO RAP 1/26	Anne talked about the rising number of strays in the shelter during the winter months.	Ann Anderson - SPCA	01/26/2014 07:30 AM	015:05
Rebuilding Together	Radio Rap KRIS -- Rebuilding Together (Lee Warren)	Talked about the 47 Home Repairs they did in 2013 for poor, and talked about volunteer opportunities	HomeRepair	01/26/2014 07:44 AM	014:45
Mental Illness	RADIO RAP 2/2	George spoke about their continued growth and work with developmentally/physically challenged persons	George Homan - Friendship Ind	02/02/2014 07:30 AM	014:33
General Assembly	Radio Rap KRIS -- Delegate Dickie Bell	G.A. Session Update. Talked about Marriage Bill, Medicaid Expansion, Sunday Hunting, more.	Delegate Dickie Bell	02/02/2014 07:45 AM	014:48
Health	RADIO RAP 2/9	Dr. Rafferty spoke about the importance of self-exams and what to do after one discovers a lump.	RMH Breast Care-Dr. Rafferty	02/09/2014 07:30 AM	014:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Radio Rap KRIS (Chris Harman Augusta Dental Clinic)	Talked about Dental Services for those with no insurance & Increasing Need in 2014	Augusta Dental Clinic	02/09/2014 07:44 AM	014:22
Health	RADIO RAP 2/16	John spoke about the need for legal services for low income residents in the valley.	BRLS-John Whitfield	02/16/2014 07:30 AM	014:57
elderly services	Radio Rap KRIS - Meals On Wheels (Karen Hunt)	Talked about MOW during winter weather and opportunities to volunteer to cook/package and deliver meals	Meals On Wheels	02/16/2014 07:45 AM	016:15
Health	RADIO RAP 2/23	Mary Ellen spoke about the needs of children with Autism in our community.	ARC-Mary Ellen Chewning	02/23/2014 07:30 AM	014:54
Parenting Programs	Radio Rap KRIS -- Office On Youth Meridith Keppel	Talked about Parenting Programs & How to spot at risk youth troubles	Central Shen office on youth	02/23/2014 07:45 AM	016:15
Health	RADIO RAP 3/2	Anne spoke about the needs of the SPCA. Including animal control and finances.	HR/SPCA - Anne Anderson	03/02/2014 07:29 AM	014:54
Religious Education	Radio Rap KRIS - WRE Jeff Rawley	The program in the area...what's new and what their needs are	Weekday Religious Education	03/02/2014 07:44 AM	014:21
Health	RADIO RAP 3/9	Spoke with local resident about how AA has assisted her; and what they are doing within the community	Alcoholics Anonymous	03/09/2014 07:31 AM	015:27
Health	Radio Rap KRIS -- Relay For Life ERIN STAEBELL	Talked about upcoming Relay Team meeting & relay in May in Augusta County	Relay For Life	03/09/2014 07:46 AM	016:21
Health	RADIO RAP 3/16	Scott discussed the fundraising needs to build Camp Light, and	Scott Balsley-Creative Works	03/16/2014 07:31 AM	014:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how it will benefit disabled childre			
Hunger	Radio Rap KRIS - Blue Ridge Food Bank	Michael McKee BRAFB Increased Food Needs due to Winter	Blue Ridge Area Food Bank	03/16/2014 07:45 AM	014:57
Health	RADIO RAP 3/23	Lori talks about "Quilts of Comfort" fundraiser for Shenandoah House.	Lori Showalter-Augusta Health	03/23/2014 07:31 AM	014:33
LITERACY	Radio Rap KRIS -- Talking Book Center -- Lisa Eye	Talked about new additions of IOS Products and how to sign up to receive talking books	Talking Book Center	03/23/2014 07:45 AM	014:10
Health	RADIO RAP 3/30	Susan discussed the center's need for supplies and their outreach program for at risk pregnancies.	Hburg Pregncy Ctr -Susan Null	03/30/2014 07:32 AM	015:04
education	Radio Rap -- Community Child Care SARAH Wilcher	Talked about Affordable Child Care/scholarships/United Way	Community Child Care	03/30/2014 07:47 AM	014:57

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Stray Pets	CC SALES-CATS CRADLE PSA	000:29	075
Education	American Legacy Foundation	000:30	573
Education	American Legacy Foundation	001:00	189
Youth	big brothers big sisters	000:30	135
Disaster	FEMA	001:00	181
Stray Pets	Hburg Rham SPCA	000:15	092

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Employment	Local PSA - How to Land a Job	000:12	021
Youth	Local PSA - On a Mission 5K	000:18	055
Cancer Society	Local PSA - Steel Band	000:15	035
Cancer Society	Local PSA - Steel Magnolias	000:10	026
Youth Cancer research	Local PSA - StJude Benefit	000:11	010
Disaster Preparedness	PSA - Ad Council - Emergency Preparedness	001:00	001
CRIME	Central Shen Crime Stoppers	000:32	283
CRIME	Central Shen Crime Stoppers	001:00	187
CRIME	PSA - Crime Prevention Council	001:00	001
education	American Legacy Foundation	000:30	153
education	American Legacy Foundation	001:00	188
Health	Alcoholics Anonymous	000:29	131
Health	American Cancer Society	000:23	157
Health	American Cancer Society	000:29	284
Health	American Legacy Foundation	000:30	561
Health	Arthritis Foundation	000:30	138
Health	diabetes association	001:00	419
Health	PSA - Ad Council - Skin Cancer	000:23	001
Health	PSA - Ad Council Ahtritis Prevention	000:30	001
Health	PSA CPR	000:30	002
Health	red cross	000:15	094
Health	red cross	000:28	295
Health	red cross	000:29	291
Health	red cross	000:30	283
Health	red cross	001:00	428
Health	shen valley autism society	000:30	135
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	032
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	139
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	298

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	061
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	015