

WKC
Harrisonburg, VA
Quarterly Issues/Programs List
First Quarter, 2022
3/31/2022

WKC
Quarterly Issues/Programs List

WKC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health & Safety	RADIO RAP 01/02/2022	Keep Virginia Beautiful engages and unites Virginians to improve their natural and scenic environment. They believe in a shared responsibility to end littering, improve recycling and beautify communities and empower groups and individuals to participate in environmental projects through grants, contests, events and training so that the collective effort keeps Virginia beautiful for generations to come	Mike Baum Director	01/02/2022 07:30 AM	029:58
Public Health & Safety	RADIO RAP 01/09/2022	HAMPTON ROAD ECONOMIC DEVELOPMENT	BRIAN STEPHENS	01/09/2022 07:30 AM	029:58
ENVIRONMENT	RADIO RAP 01/16/2022	OUTDOOR LIFE ON THE CHESAPEAKE BAY	CL Marshal	01/16/2022 07:30 AM	029:58
Health	RADIO RAP 01/23/2022	VIRGINIA OPTOMETRIC ASSOCIATION	DR. LISA GONTAREK	01/23/2022 07:30 AM	029:57
Health	RADIO RAP 01/30/2022	PATIENT ADVOCATE FOUNDATION	ERIN BRANDSHAW	01/30/2022 07:30 AM	029:58
Health	RADIO RAP 02/06/2022	ADDICTION TREATMENT	LANCE WOODS	02/06/2022 07:30 AM	029:58
Health	RADIO RAP 02/13/2022	PATIENT ADVOCATE FOUNDATION	ERIN BRANDSHAW	02/13/2022 07:30 AM	029:58

Tourism	RADIO RAP 02/20/2022	VIRGINIA TOURISM	RYAN WINFREE	02/20/2022 07:30 AM	029:58
Public Affairs	RADIO RAP 02/27/2022	CENTER FOR NON-PROFIT EXCELLENCE	CHRISTINE NARDI	02/27/2022 07:30 AM	029:58
Public Health	RADIO RAP 03/06/2022	AMERICAN CANCER SOCIETY VIRGINIAN CANCER SOCIETY	BRIAN DONOHUE	03/06/2022 07:30 AM	029:58
Public Health	RADIO RAP 03/13/2022	BLUERIDGE POISON CENTER, HOME HEALTHCARE	TOM RYAN	03/13/2022 07:30 AM	029:58
MILITARY	RADIO RAP 03/20/2022	Olga Westfall - Ukraine	OLGA WESTFALL	03/20/2022 07:30 AM	029:58
CONSERVATION	RADIO RAP 03/27/2022	VA DEPARTMENT OF WILDLIFE RESOURCES	MICHAEL HILL	03/27/2022 07:30 AM	029:58

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's Disease	PSA - ALZHEIMERS DAY	000:14	1
health	PSA - BLOOD PSA	000:48	1
Shelter Pets	PSA/PET PORTRAIT PSA RHSPCA	000:30	1
Alzheimer's Disease	alzheimers association	000:15	37
Alzheimer's Disease	alzheimers association	000:29	16
Alzheimer's Disease	alzheimers association	001:00	36
Autism Awarness	Valley Autism dot org	000:30	26
BLOOD	red cross	000:48	62
BLOOD	red cross	001:01	6
Buzzed Driving	Central Shen Crime Stoppers	001:00	184
CONSERVATION	SHENCO TROUTFITTERS	000:30	12
Education	American Legacy Foundation	000:29	98
Education & Literacy	Community Foundation	000:31	20
Health	American Cancer Society	000:28	3
Health	American Cancer Society	000:28	105
Health	American Cancer Society	000:30	3
Health	American Legacy Foundation	000:29	100
Health	red cross	000:29	99
PHILANTHROPY	Community Foundation	001:01	3
Shelter Pets	RHSPCA	000:26	8
Shelter Pets	RHSPCA	000:30	1
Shelter Pets	RHSPCA	000:31	13
Shelter Pets	RHSPCA	000:32	1
Shelter Pets	RHSPCA	000:33	4

Youth Programs	American Legacy Foundation	000:29	102
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