

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

☒ N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: JONATHAN FERRELL	Name: Adam Lichtiger
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 8/3/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Jonathan Ferrell, agent for Donald Trump for President

Name:

JONATHAN FERRELL

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ NoDate ad received: *8/3/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐ Yes☐ No☐ N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WGEN-TV

Date Received/Requested:

8/3/20

Est. #:

Station Location:

Miami

Run Start and End Dates:

8/4/20-8/10/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Order # 77888

Agency: Harris Sikes Media LLC
Office: Alexandria
Client: 565 - Donald J Trump for President Inc

Station: WGEN
Order Type: Normal
Cancel Date:

Flight Start: 08/04/2020
Flight End: 08/10/2020
Hiatus:

Product: 1372 - 2020

Piggyback Product: 12520 - TV SL August 4-10
Received in ePort: 8/3/2020 8:17:06 AM

Primary Demo: A18+
Demo 2:
Airtime Dollars: \$11,400.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$11,400.00

Demo 3:
GRP: 6.14
CPP: \$1,856.68
GIMP: 0
CPM: \$0.00
Total Spots: 35

Comments:
Terms of Sale: All schedule changes MUST be approved by HSM. Any unapproved changes will be subject to a full refund.
It is expected that complete account reconciliation will be completed and provided to HSM within 30 days of the end of the schedule.

MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	No	(Program)	Code	Rate	C/T	Len	8/4	8/5	8/6	8/7	8/8	8/9	8/10	Total Spots	Rtg	CPM	Imp	CPM
1	TuWThFM 7A-9A NOT-LA MANANA	EM	0		1	\$175.00	C	30	0	1	1	1	0	0	1	4	0.07	\$2,500.00		
2	TuWThFM 6P-7P I TESTIGO	EN	0		1	\$200.00	C	30	1	0	1	0	0	0	0	2	0.10	\$2,000.00		
3	TuWThFM 5P-5:30P NOTICIAS 8	EN	0		1	\$200.00	C	30	1	0	1	1	0	0	1	4	0.09	\$2,222.22		
4	TuWThFM 5:30P-6P NOT ESTRELL TV	EN	0		1	\$200.00	C	30	0	1	0	1	0	0	1	3	0.07	\$2,857.14		
5	TuWThFM 7P-8P 100 LATINS DJRN	PA	0		0	\$300.00	C	30	0	0	1	1	0	0	1	3	0.35	\$857.14		
6	TuWThFM 8P-9P TENGO-TALENTO	PT	1		1	\$400.00	C	30	1	1	1	0	0	0	1	4	0.30	\$1,333.33		
7	TuWThFM 9P-10P ETV NOTOS ESP	PT	1		0	\$400.00	C	30	1	0	1	1	0	0	1	4	0.17	\$2,352.94		
8	TuWThFM 10P-10:30P ALARMA TV	PT	0		1	\$500.00	C	30	0	1	0	1	0	0	1	3	0.26	\$1,923.08		
9	Su 8P-9P TENGO-TALENTO SU	PT	0		0	\$100.00	C	30	0	0	0	0	0	1	0	1	0.34	\$294.12		
10	TuWThFM 10:30P-11P NOT CIERRE-EDC	PT	1		0	\$500.00	C	30	1	0	1	1	0	0	1	4	0.20	\$2,500.00		

Agency:

Harris Sikes Media LLC

Station:

WGEN

Order ID:

9809837

Client:

565 - Donald J Trump for President
Inc

Products

1372 - 2020

Estimate:

12520 - TV SL August 4-10

Flight Start:

08/04/2020

Flight End:

08/10/2020

Received in ePort:

8/3/2020 8:17:06 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots	A18+			
						8/4	8/5	8/6	8/7	8/8	8/9	8/10	Rtg	CPP	Imp		CPM			
11	TuWThF 11P-11:30P NOTICIAS 8	LN	\$400.00	C	30	1	1	0	1	0	0	0		3	0.08	\$5,000.00				
Total Spots:						6	5	7	8	0	1	8								
Total GRP:						0.9	0.8	1.3	1.3	0.0	0.3	1.5								
Cash\$ - Spots: \$11,400.00 - 35 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$11,400.00 Total GRP - CPP: 6.1 - \$1,856.68 Total GIMP(000) - CPM: 0 - \$0.00																				