

KSNM-FM Las Cruces, NM

LIST OF PROGRAMS TO ADDRESS COMMUNITY ISSUES

1st Quarter 2024

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Issues & Programs List (Page 1)

Following Issues were discussed in this quarter.

1. Election Issues
2. Professional Growth Issues
3. Educational Issues.
4. Cannabis Issues
5. Financial issues
6. People with Disabilities Issues.
7. Crime Issues.
8. Environmental issues.
9. Children Health & Well Being Issues.
10. Family Support Issues.
11. Early Intervention Care Issues
12. Food Insecurity Issues.
13. Community Resources issues.
14. Animal Well Being Issues
15. Transportation Issues
16. Real Estate issues

January 7th 2024 5am 20 min City Of Las Cruces

Mesilla Valley News, talks with Mandy Guss from the City Of Las Cruces. They discuss the agenda for the upcoming city council meeting where they cover current city budget and what will be the upcoming plan for 2024 in regards to a new mayor for the city of las cruces. **(5, 13,15)**

January 10th 2024 8:30am 10 min Action Program For Animals

Mesilla Valley News welcomes Monica Fulton, volunteer for Action Programs for Animals, a local shelter dedicated to helping with pet population and finding animals homes. Monica updates the community on the upcoming schedule for the new year as well as upcoming fundraising efforts to help with funding for the Program. Other topics include volunteer efforts, local business assistance, as well as collaboration efforts with New Mexico State University. **(14)**

January 11th 2024 8:30am 10 min Las Cruces Public Schools

Mesilla Valley News welcomes Kelly Jameson, Public Information officer for the Las Cruces Public Schools. Topics discussed include upcoming spring schedule, the impact the year-round calendar will play on student returning for the spring semester. Kelly also talks about upcoming deadlines for scholarship applications for high school seniors **(3, 9, 10)**

January 14th 2024 5am 25 min Bureau Of Land Management

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming events and the 2024 agenda for the bureau. William also talks about the upcoming events at plaza de las cruces in January as well as their plan to work with New Mexico State University in the future **(3,6,8,13,15)**

January 21st 2024 5am 15 min Las Cruces Chamber of Commerce

Mesilla Valley News welcomes Cyndi Armijo from the Las Cruces Chamber of Commerce. Discussions include the upcoming legislative session that will be taking place at the states capitol and plans for "Las Cruces Days" Which observes business and local leaders at the round house in Santa Fe. **(2, 3, 13)**

February 4th 2024 5am 20min New Mexico Game and fish

Mesilla Valley News welcomes The New Mexico Game and Fish Department. Discussions include the upcoming dates to apply for hunting license. They also talk about the new rules for fishing in new Mexico as well as offering details on where residents can obtain information. Other topics include their involvement with the Mesilla Valley Outdoor Expo and other conferences they will be attending during the month of February to stay present in the community for 2024. **(8, 14, 15)**

February 6th 2024 8am 10min Las Cruces Public School Foundation

Mesilla Valley News welcomes Amy Mcarty from the Las Cruces Public Schools Foundation. Topics that are discussed include the upcoming fundraiser that will be taking place at the las cruces convention center. Amy also talks about how funding from the foundation helps with assisting students and teachers with supplies and other educational needed during the school year. The Las Cruces Public School Foundation also call out for local businesses to be part of their upcoming career expo which will take place in march for high school seniors in Dona Ana County. **(2, 3, 5, 13)**

February 9th 2024 5am 20min Community Options

Mesilla Valley News welcomes Jose Solis from Community Options to discuss the upcoming Cupid Chase 5k. Jose talks about deadlines and times for the 5k which will take place in Mesilla, as well as some of the work that Community Options does for community members who use their resources in the community. **(3, 6, 9)**

February 11th 2024 5am 20min Dona Ana Clerks Office

Mesilla Valley News welcomes Caroline Zamora from the Dona Ana County Clerks office. Topics discuss include their upcoming Romance in the Rotunda event that will be taking place on Valentines day. Every Year, the Clerks office offers and opportunity for couples to get married at their offices on Valentines Day. Caroline also talks about the Clerks offices new podcast which aims to better informing residents about elections and how residents can stay informed as we approach election season. **(1, 3, 10)**

February 18th 2024 **5am** **20min** **Sanez & Smith Real Estate**

Mesilla Valley News welcomes Nora from Sanez & Smith Real Estate. Topics discussed during this conversation include tips for getting started with the home purchasing process, First time home buyers credits and benefits in the state in New Mexico, as well as recruitment for real estate agents in southern New Mexico. Sanez & Smith also talk about plans for upcoming fundraising opportunities to help in the community. **(10, 13, 16)**

February 25th 2024 **5am** **20min** **Tresco Inc.**

Mesilla Valley News talks with Angie from Tresco Inc. Topics include upcoming job recruitment efforts set for the month of the March as well as opportunities that are available for those individuals with disabilities. Angie also talks about recruitment outside of Las Cruces and around the region. **(3,6, 11)**

March 3rd 2024 **5am** **20min** **Ask Chad, Grassy Logic**

Mesilla Valley News welcomes the podcast Ask Chad, a local outlet which discusses the business and technical side to the cannabis industry. Topics discussed include, taxing of products, pros and cons of owning a dispensary, rules and regulations the dispensaries must follow in accordance to State and federal Law. **(4,5, 8)**

March 6th 2024 **9am** **10min** **NM State Athletics**

Mesilla Valley News welcomes Mario Moccia. Topics that are discussed include the final home games for the men's and women's basketball teams for the 2024 season as well as preparation for the Conference USA Tournament. Mario also talks about upcoming spring sports that are underway which include softball and baseball and details for the upcoming spring training for NMSU Football. **(2, 3)**

March 10th, 2024 **5am** **15 min** **Las Cruces Public Schools**

Mesilla Valley News welcomes Kelly Jameson, Public Information officer for the Las Cruces Public Schools. Topics discussed include the upcoming Spring break session as well as deadlines for seniors to apply for certain scholarships. Kelly also announces that the graduation ceremonies for the 2024 seniors will take place at the Pan American Center. **(3, 9, 10)**

March 17th 2024 5am 20min Las Cruces International Film Festival

Mesilla Valley News welcomes Ross Marks, director of the Las Cruces international Film Festival. Topics that are discussed include deadlines for student entries for the upcoming film competition. Ross Marks also announces that Ron Pearlman will be this year's guest of honor along with informing the community where to get tickets and details for the upcoming festival in April. **(2, 3)**

March 24th 2024 5am 20 min Bureau of Land Management

Mesilla Valley News talk with William Wight from the Bureau of Land Management about the upcoming events scheduled for April. William also announces the 2024 local artist contest which is open to artist to design the 2025 Bureau of Land Management Passes. BLM also talks about plans for earth day as well as which days will be free of fees in the month of April. **(3,6,8,13,15)**

March 31st 2024 5am 20 min Jardin de Los Ninos

Mesilla Valley News welcomes members from Jardin de Los Ninos to discuss their upcoming "Champions For Children" Backyard Gala which is set to take place April 27th. Nominations are currently be accepted for this distinguished honor which recognizes someone in the community who goes above and beyond for children in our area. **(2, 9, 10)**