

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WMC-TV, Memphis, TN	Date: 8/17/15
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I, Stansberry Research, LLC

do hereby request station time concerning the following issue:

Financial consequences and concerns.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Ran within a syndicated show "Fix It & Finish It" and "Flip My Food" the week of June 15, 2015 and June 22, 2015.				

This broadcast time will be used by: Stansberry Research, LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No payment was received by the station. The ad ran within a syndicated show "Fix It & Finish It" and "Flip My Food" the week of June 15, 2015 and June 22, 2015.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):




Jared Kelly – Director of Marketing
Matt Smith – CEO
Mark Arnold – Director of Business Development
Eric Barger – Chief Talent Officer
Mike Palmer – Copy Chief

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)


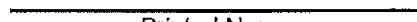
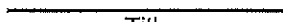
		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

		
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Parsons, Jessica

From: White, Ross
Sent: Friday, August 14, 2015 6:12 PM
To: Parsons, Jessica
Cc: Rogers, Tracey
Subject: FW: Issue Ad Info for Stansberry Financial Ad - for your public file
Attachments: 2015.June.Stansberry Financial.Issue File.pdf

Jessica,

Please put this in our physical and online public file. If you have questions, please see me Monday.

Thanks,

Ross

From: Yelverton, Ellenann
Sent: Friday, August 14, 2015 4:49 PM
To: All GSMs <AllGSMs@raycommedia.com>
Cc: Freedman, Wayne <wfreedman@raycommedia.com>; All Corporate Attorneys <allcorporateattorneys@RaycomMedia.com>
Subject: Issue Ad Info for Stansberry Financial Ad - for your public file

If your station ran Fix It Finish It and Flip My Food in June of this year, it contained (in Raycom's opinion) an Issue Ad from Stansberry Financial. There were emails during that time about the issue. We had requested the programmer provide information and a completed indemnification form. However, that was not provided. So, I pulled the info they would give into standard form, attached. Out of an abundance of caution, we need you to document this ad in your public file. Please use the attached and add your station information and date on page 1, sign on page 4 as accepting, and add to the issue portion of your public file.

Thanks for your help in documenting this.

Ellenann B. Yelverton
RAYCOM MEDIA, INC.
Direct: 334-229-0304
Direct Fax: 334-956-7749
eyelverton@raycommedia.com

This message and any attachments may constitute an attorney-client communication and may contain information that is privileged, confidential, and/or attorney work product. Receipt by anyone other than the proper recipient(s) is not a waiver of any attorney-client, work product, or other applicable privilege. If you are not the intended recipient, any disclosure, copying, distribution, or use of any information contained in this message or any attachment is prohibited. If you have received this message in error, please do not read, copy, or forward. Also, please permanently delete all copies and any attachments and notify the sender immediately by replying to the message. Thank you.