

CONTRACT



Townsquare Media - Trenton
 109 Walters Ave.
 Ewing, NJ 08638
 (609) 359-5300

<u>Contract / Revision</u> 4821440 / 1		<u>Alt Order #</u>
<u>Advertiser</u> New Jersey Business & Industry Association		<u>Original Date / Revision</u> 04/30/24 / 04/30/24
<u>Contract Dates</u> 05/06/24 - 05/26/24	<u>Estimate #</u>	
<u>Product</u> May 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WKXW-FM	<u>Account Executive</u> Gayle Redavid	<u>Sales Office</u> Local Trenton
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

New Jersey Business & Industry Association
 10 W. Lafayette Street
 Trenton, NJ 08608

WKXW-FM - 4821440A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKXW	05/06/24	05/26/24	M-F AM Drive	6:30 AM-6:40 AM		1:00				NM	15	\$10,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	11111--				5	\$675.00	0.00			
Week:		05/13/24	05/19/24	11111--				5	\$675.00	0.00			
Week:		05/20/24	05/26/24	11111--				5	\$675.00	0.00			
N 2	WKXW	05/06/24	05/26/24	M-F AM Drive	8:30 AM-8:40 AM		1:00				NM	15	\$10,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	11111--				5	\$675.00	0.00			
Week:		05/13/24	05/19/24	11111--				5	\$675.00	0.00			
Week:		05/20/24	05/26/24	11111--				5	\$675.00	0.00			
N 3	WKXW	05/06/24	05/26/24	M-F AM Drive	6a-10a		:30				NM	15	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	11111--				5	\$475.00	0.00			
Week:		05/13/24	05/19/24	11111--				5	\$475.00	0.00			
Week:		05/20/24	05/26/24	11111--				5	\$475.00	0.00			
Totals											0.00	45	\$27,375.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 - 05/24/24	45	\$27,375.00	\$27,375.00
Totals	45	\$27,375.00	\$27,375.00

WKXW-FM - 4821440B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WKXW	05/06/24	05/26/24	Talent Fees	12a-12a		:00				NS	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				1	\$150.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				1	\$150.00	0.00			
Week:		05/20/24	05/26/24	MTWTF--				1	\$150.00	0.00			
2	WKXW	05/06/24	05/26/24	Talent Fees	12a-12a		:00				NS	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				1	\$75.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 05/06/24 - 05/26/24	<u>Product</u> May 2024	<u>Estimate #</u>

WKXW-FM - 4821440B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/13/24	05/19/24	MTWTF--				1	\$75.00	0.00			
Week:		05/20/24	05/26/24	MTWTF--				1	\$75.00	0.00			
3	WKXW	05/06/24	05/12/24	Talent Fees	12a-12a		:00				NS	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				1	\$200.00	0.00			
4	WKXW	05/06/24	05/12/24	Talent Fees	12a-12a		:00				NS	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				1	\$200.00	0.00			
Totals											0.00	8	\$1,075.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 - 05/24/24	8	\$1,075.00	\$1,075.00
Totals	8	\$1,075.00	\$1,075.00

WKXW-FM - 4821440C									
*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount		
1	05/06/24	05/26/24	Digital Endorsements/Advertorials	0	\$2,500.00	Flat Fee	\$2,500.00		
2	05/06/24	05/26/24	Digital Endorsements/Advertorials	0	\$2,500.00	Flat Fee	\$2,500.00		
3	05/06/24	05/26/24	Newsletter	0	\$725.00	Flat Fee	\$725.00		
Totals				0			\$5,725.00		

WKXW-FM - 4821440D												
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount					
1	05/06/24	05/10/24	1:00 Audio Spot (CPP)	10	\$15.00	CPP	\$150.00					
2	05/13/24	05/17/24	1:00 Audio Spot (CPP)	10	\$15.00	CPP	\$150.00					
3	05/20/24	05/24/24	1:00 Audio Spot (CPP)	10	\$15.00	CPP	\$150.00					
4	05/06/24	05/10/24	:30 Audio Spot (CPP)	5	\$15.00	CPP	\$75.00					
5	05/13/24	05/17/24	:30 Audio Spot (CPP)	5	\$15.00	CPP	\$75.00					
6	05/20/24	05/24/24	:30 Audio Spot (CPP)	5	\$15.00	CPP	\$75.00					
Totals				45			\$675.00					
Contract Totals										0.045	86	\$34,850.00

Signature: _____ Date: _____

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