

NJTV
ISSUES/PROGRAMS REPORT
July 1, 2012 – September 30, 2012

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BUSINESS

Caucus: New Jersey #2401

Airdate: Saturday, July 14, 2012, 12:00pm

Length: 30-minutes

Description: This panel brought together exceptional individuals who use their leadership positions to make a difference in the lives of others. From fundraising and development to branding and marketing, these four individuals delved into what qualities make for a truly effective leader. Guests included: Laura Freeman, Director for the Berrie Fellows Leadership Program; Thomas M. Toronto, President of Bergen County's United Way; Leah Dade, Executive Director for the Patterson Alliance; and Rochelle Schoretz, Founder and Executive Director of Sharsheret.

New Jersey Capitol Report #203

Airdate: Saturday, July 28, 2012, 6:30pm

Length: 30-minutes

Description: Steve Aduabato and Rafael Pi Roman sat down with Liza Cartmell, President of the Atlantic City Alliance to talk about the "Do AC" campaign and how it will help rebuild tourism in Atlantic City. After that, Sen. M. Teresa Ruiz of the 29th Legislative District discussed the tenure reform bill and the role of the NJEA. Finally, Sen. Jennifer Beck of the 11th Legislative District joined Steve and Rafael on set to talk about unfair tax breaks given through outdated legislation.

Caucus: New Jersey #2411

Airdate: Saturday, September 1, 2012, 12:00pm

Length: 30-minutes

Description: This panel explored what it means to be a woman leader in the workforce. It featured women from various sectors of business, including banking, healthcare, insurance, and the Foundation world. Guests included: Sheila Rostiac, President & Director of Corporate Social Responsibility, PSEG Foundation; Lucia DiNapoli Gibbons, Regional President - Northern New Jersey, Wells Fargo; Aviva Woog, Community Outreach & Relations Manager, Healthfirst NJ; Jane Ellis, Vice President, Marketing, PR & Community Health, Holy Name Medical Center

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EDUCATION

One On One with Steve Aduato #259

Airdate: Monday, July 9, 2012, 7:00pm

Length: 30-minutes

Description: In honor of Teacher Appreciation week, this special episode of One-on-One with Steve Aduato looked at three fantastic teachers who have gone above and beyond to inspire their students both in and out of the classroom. First, Dan Cullen, Special Education Teacher at Warren Hills Regional Middle School, discussed his experience taking students up the Appalachian Trail each year, symbolizing their year-long efforts and accomplishments. Next, Jeanne DeColle, New Jersey's State Teacher of the Year (2012), illustrated the importance of bringing history to life through an immersive project she has started in her classroom. Finally, Dan Papa, a Social Studies Teacher at Jefferson Middle School, talked about the many different mediums his students have worked with to end human trafficking in the world today.

Julia Robinson and Hilbert's Tenth Problem

Airdate: Saturday, August 11, 2012, 1:00pm

Length: 60-minutes

Description: Narrated by actress Danica McKellar (The Wonder Years), JULIA ROBINSON AND HILBERT'S TENTH PROBLEM presented the inspiring life story of the pioneering American mathematician Julia Robinson (1919-1985) and charted her major contribution to solving one of the 20th century's most vexing mathematical questions - Hilbert's Tenth. The documentary was pieced together by a wide array of archival footage, stills and recordings, recollections from other mathematicians - including the three others responsible for solving H10 - and warm reminiscences by her sister/biographer, Constance Reid.

Decoding Autism

Airdate: Saturday, August 18, 2012, 1:00pm

Length: 60-minutes

Description: The public television special DECODING AUTISM looked at autism, the devastating neurodevelopmental disorder that leaves families heartbroken, vulnerable and desperate for answers. The documentary highlighted the efforts underway in New Jersey and New York, Boston, Philadelphia, Louisville and Sacramento, where researchers hope to gain insights that may lead to prevention, new treatments and even a cure for autism. DECODING AUTISM included interviews with a number of families dealing with the challenges of raising children on the autism spectrum and features visits to schools specializing in educating children with autism.

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Mother Nature's Child: Growing Outdoors in the Media Age

Airdate: Saturday, August 25, 2012, 1:00pm

Length: 60-minutes

Description: MOTHER NATURE'S CHILD explored nature's powerful role in children's health and development through the experience of toddlers, children in middle childhood and adolescents. The film marked a moment in time when a living generation can still recall childhoods of free play outdoors; this will not be true for most children growing up today. The effects of "nature deficit disorder" are now being noted across the country in epidemics of child obesity, attention disorders, and depression. MOTHER NATURE'S CHILD asked the questions: Why do children need unstructured time outside? What is the place of risk-taking in healthy child development? How is play a form of learning? Why are teachers resistant to taking students outside? How can city kids connect with nature? What does it mean to educate the 'whole' child? Visually rich, inflected with humor and the unexpected, the film stirred intense discussion among parents, teachers and health professions nationwide. Featuring Richard Louv, author of Last Child In The Woods.

Pact

Airdate: Saturday, September 1, 2012, 1:00pm

Length: 60-minutes

Description: Inspired by The New York Times bestseller, THE PACT centered on the gritty and provocative true-life story of three African-American friends from Newark, New Jersey, who overcame poverty, criminal records and drug-addicted parents in their quest for a medical degree. This was no easy feat considering 50% of students in their school dropped out before the 9th grade. Today, physicians Sampson Davis and Rameck Hunt, and dentist George Jenkins, share their success stories in the hopes of motivating inner-city kids to avoid gangs and drugs and lift themselves out of poverty through education

New Jersey Capitol Report #206

Airdate: Saturday, September 8, 2012, 6:00am

Length: 30-minutes

Description: Steve Adubato and Rafael Pi Roman talked about college savings plans and affordable higher education with Gabrielle Charette, Executive Director, New Jersey Higher Education Student Assistance Authority. Then, Eugene Cornacchia, Ph.D., President, Saint Peter's College discussed the differences between public vs. private institutions in the state of New Jersey. Finally, Roger Michaud, Senior VP, North American Advisory Services, Franklin Templeton Investments talked about the NJ Best college savings program and how parents can still save for college in a tough economy.

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ENVIRONMENT

New Jersey Capitol Report #200

Airdate: Saturday, July 7, 2012, 6:30pm

Length: 30-minutes

Description: President of the New Jersey Council of County Colleges, Dr. Lawrence Nespoli joined Steve Aduato and Rafael Pi Roman to discuss the importance of a college degree and how it could help break the poverty cycle. Next, Sara Bluhm, VP of Energy, Environment & Federal Affairs at the New Jersey Business & Industry Association talked about the waiver rule, which would allow development to bypass environmental regulations on a case-by-case basis. Finally, Mark Dilonno, Columnist at *The Star-Ledger* joined Steve and Rafael to discuss the sentencing in the Dharun Ravi case.

Nature #2813 “Bears of the Last Frontier”

Airdate: Monday, July 16, 2012, 8:00pm

Length: 60-minutes

Description: Bear biologist Chris Morgan set up camp at a remote spot in the heart of Alaskan wilderness, alongside the largest concentration of grizzlies in the world. Filmed during the spring (June) in the Alaska Peninsula, the sun would set well into night and bears would take advantage of the long days to feed, mate and raise new cubs. Morgan tracked their progress as they feasted on the riches of the season and re-established the complex hierarchal social dynamics of bear society. Along the way, he experienced close encounters with bears, observing brutal battles among males during mating season as well as tender moments between a grizzly mom and her cubs.

Caucus: New Jersey #2400

Airdate: Saturday, July 28, 2012, 12:00pm

Length: 30-minutes

Description: This panel brought together a team of experts to explore the importance of an effectively maintained water supply for New Jersey's economy, the Water Quality Management Plan, and what NJ citizens can do to conserve and protect the water supply. Guests Included: Michele Siekerka, Assistant Commissioner for Water Resource Management at the New Jersey Department of Environmental Protection; Peter Kasaback, Executive Director of New Jersey Future; Jennifer M. Coffey, Policy Director at Stony Brook-Millstone Watershed Association; and Sarah Bluh, VP of Environmental Affairs at the NJ Business and Industry Association.

New Jersey Capitol Report #204

Airdate: Saturday, August 4, 2012, 6:30pm

Length: 30-minutes

Description: Bob Martin, Commissioner of the Department of Environmental Protection joined Steve Aduato and Rafael Pi Roman on set to talk about the concerns of fracking in NJ. Then, Richard Henning, Senior Vice President at United Water discussed the importance of safe disposal of prescription drugs. Finally, Steve and Rafael sat down with an Editor from The Record, Martin Gottlieb, to discuss the role of newspapers in the political process.

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Nature #2601 “White Falcon, White Wolf”

Airdate: Monday, August 6, 2012, 8:00pm

Length: 60-minutes

Description: On Canada's remote Ellesmere Island, where June is spring, July is summer and August is already autumn, this episode of Nature examined the race between two remarkable species to raise their families - the white gyr falcon and the Arctic wolves. The white gry falcon is enormous, the largest and most powerful falcon in the world; yet the prior summer, the nesting falcon pair featured in this episode failed to raise any young. The rare Arctic wolves rely on every member of the pack to chase and bring down the prey that keeps them alive. The prior year was good to them, and they raised three cubs. But for the wolves and the falcons, as well for as the snowy owls, musk oxen, lemmings, Arctic foxes and hares who share this fragile ecosystem with them, fortunes are always precarious, as shown by this episode of Nature.

Lost Valley

Airdate: Thursday, August 23, 2012, 10:30pm

Length: 30-minutes

Description: On Aug. 28, 2011, Hurricane Irene dumped record amounts of rainfall on the borough of Manville. Manville has a history flooding, and Ken and Letty Burlew have rebuilt their house three times in a span of seven years living in the Lost Valley section of town. With upwards of seven feet of water on the first floor of some homes, residents had to rebuild and wait. They waited on FEMA money, news about a government buyout, and the next major storm that could put them under water again. Lost Valley was a production of the Star-Ledger, media partner of NJTV.

Mother Nature’s Child: Growing Outdoors in the Media Age

Airdate: Saturday, August 25, 2012, 1:00pm

Length: 60-minutes

Description: MOTHER NATURE’S CHILD explored nature's powerful role in children's health and development through the experience of toddlers, children in middle childhood and adolescents. The film marked a moment in time when a living generation can still recall childhoods of free play outdoors; this will not be true for most children growing up today. The effects of "nature deficit disorder" are now being noted across the country in epidemics of child obesity, attention disorders, and depression. MOTHER NATURE’S CHILD asked the questions: Why do children need unstructured time outside? What is the place of risk-taking in healthy child development? How is play a form of learning? Why are teachers resistant to taking students outside? How can city kids connect with nature? What does it mean to educate the 'whole' child? Visually rich, inflected with humor and the unexpected, the film stirred intense discussion among parents, teachers and health professions nationwide. Featuring Richard Louv, author of Last Child In The Woods.

Nature #2810 “Outback Pelicans”

Airdate: Monday, September 24, 2012, 8:00pm

Length: 60-minutes

Description: This episode of Nature examined the gathering of pelicans in the Australian outback which takes place once every 10 years. The Australian outback is the driest place on the driest

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inhabited continent on the planet. It is a place you might expect to see kangaroos but certainly not waterbirds. Yet once every 10 years, rains flood into dried-up river beds and head inland to create the largest lake in Australia, and 100,000 pelicans -- a third of all the pelicans in Australia -- arrive for the event. Leaving their homes on coasts and harbors, they come to feed on fish washed in on the floods and on billions of brine shrimp and other crustaceans which hatch and grow to adulthood in a few days in water twice as salty as the Dead Sea. The pelicans come home to court and raise as many families as possible before the water and the food disappear once more.

HEALTH

Caucus: New Jersey #2413

Airdate: Saturday, August 11, 2012, 12:00pm

Length: 30-minutes

Description: On June 28, 2012, the U.S Supreme Court ruled in favor of upholding the Affordable Care Act (originally passed and signed into law by Obama in March 2010). This panel delves into what the Supreme Court's decision to uphold this Act means for the citizens of New Jersey.

Guests included: Senator Joseph Vitale – Chairman, New Jersey Senate Health Committee; Pat Barnett – CEO, New Jersey State Nurses Association; Fred Jacobs – Former Commissioner, New Jersey Department of Health and Senior Services; Steven Crystal – Board of Governors Professor, Rutgers

Decoding Autism

Airdate: Saturday, August 18, 2012, 1:00pm

Length: 60-minutes

Description: The public television special DECODING AUTISM looked at autism, the devastating neurodevelopmental disorder that leaves families heartbroken, vulnerable and desperate for answers. The documentary highlighted the efforts underway in New Jersey and New York, Boston, Philadelphia, Louisville and Sacramento, where researchers hope to gain insights that may lead to prevention, new treatments and even a cure for autism. DECODING AUTISM included interviews with a number of families dealing with the challenges of raising children on the autism spectrum and features visits to schools specializing in educating children with autism.

Mother Nature's Child: Growing Outdoors in the Media Age

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Use Your Brain to Change Your Age with Dr. Daniel Amen

Airdate: Saturday, September 8, 2012, 12:00pm

Length: 120-minutes

Description: Clinical neuroscientist and bestselling author Dr. Daniel Amen shared simple steps to boost your brain to help you live longer, look younger and dramatically decrease your risk for Alzheimer's disease.

Dr. Fuhrman's Immunity Solution!

Airdate: Saturday, September 8, 2012, 4:00pm

Length: 90-minutes

Description: Dr. Fuhrman's Immunity Solution! was the follow-up program to "3 Steps to Incredible Health!" Joel Fuhrman, M.D. is a leading expert and board-certified medical specialist in the prevention and reversing of disease. Dr. Fuhrman's Immunity Solution! showed viewers how people may become almost resistant to colds, influenza, and other infections. The program discussed how people may be able to supercharge their immune system to protect their bodies against disease - everything from the common cold to cancer - based on recent discoveries in nutritional science.

Caucus: New Jersey #2409

Airdate: Sunday, September 9, 2012, 8:30am

Length: 30-minutes

Description: This panel discussion highlighted important health-related issues facing NJ residents. Guests included individuals who addressed a range of issues including childhood obesity, access to quality care, and prevention programs/initiatives. Guests included: Eva Turbiner, President and CEO, Zufall Health Center; Dr. Gene Cheslock, President, Parker Family Health Center; Dr. Pamela Clarke, President & CEO, Newark Community Health Centers; Bill Lovett, Executive Director, New Jersey Alliance of YMCAs

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Blood Sugar Solution with Dr. Mark Hyman

Airdate: Saturday, September 15, 2012, 2:30pm

Length: 90-minutes

Description: Dr. Mark Hyman explained what "diabetes" is, outlined the underlying causes that drive the problem, and provided a personalized, 4-step plan to help people overcome diabetes. He explained how people can take back their health as individuals, as a community, and as a society. Dr. Hyman identified the seven keys to achieving wellness-optimizing nutrition, balancing hormones, cooling off inflammation, fixing digestion, enhancing detoxification, boosting energy metabolism, and calming the mind - and outlined the steps needed to maintain a personalized approach to healing.

Money and Medicine

Airdate: Thursday, September 27, 2012, 9:00pm

Length: 60-minutes

Description: As rising health care costs threaten to bankrupt the country, MONEY AND MEDICINE tackled the medical, ethical and financial challenges of containing runaway health care spending. In addition to illuminating the so-called waste and overtreatment that pervade our medical system, this documentary explored promising ways to reduce health care expenditures while improving the overall quality of medical care. It captured the painful end-of-life treatment choices made by patients and their families, ranging from very aggressive interventions in the ICU to palliative care at home. The film also investigated the controversy surrounding diagnostic testing and screening as well as the treatment variations among patients receiving a variety of elective procedures.

HERITAGE

One on One with Steve Aduato #215

Airdate: Sunday, July 1, 2012, 12:00pm

Length: 30-minute

Description: In this special edition of One-on-One, Steve paid tribute to great Italian Americans in the local area who have done important work with their life and have inspired others by carrying on the traditions of the "old world."

Jewish Soldiers in Blue & Gray

Airdate: Thursday, July 5, 2012, 9:00pm

Length: 60-minute

Description: JEWISH SOLDIERS IN BLUE & GRAY explored the little-known sacrifices American Jews made for both the Union and the Confederacy during the Civil War. Recently unearthed personal narratives shed new light on this fascinating chapter in American history and powerfully

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illustrated the unique role Jews played on the battlefields and the home front. Narrated by Oscar®-nominated screenwriter John Milius (Apocalypse Now) and with Sam Waterston providing the voice of President Lincoln, the documentary chronicled Major General Ulysses S. Grant's infamous 1862 mandate to expel Jewish residents from Union-controlled land and shared the story of President Lincoln's doctor-turned-Union spy.

Jews and Baseball: An American Love Story

Airdate: Monday, July 9, 2012, 9:30pm

Length: 90-minute

Description: Narrated by Dustin Hoffman, JEWS AND BASEBALL: AN AMERICAN LOVE STORY explored the connection between Jewish Americans and America's national pastime. The feature-length documentary told a story of immigration, assimilation, bigotry, heroism, the passing on of traditions and the shattering of stereotypes. Interviews featured fans, writers, executives and players, including Al Rosen, Kevin Youkilis, Shawn Green, Norm Sherry, Ron Blomberg, Bob Feller, Yogi Berra and legendary Hall of Fame pitcher Sandy Koufax. JEWS AND BASEBALL interwove powerful personal and historical stories with an extraordinary collection of rare archival footage and photos, and a musical score ranging from Benny Goodman to Yo-Yo Ma to Rush.

METROPOLITAN REGION

MetroFocus #301

Airdate: Tuesday, September 18, 2012, 10:30pm

Length: 30-minutes

Description: The metropolitan region is one of the world's most daunting transportation puzzles, from how to get the buses to run on time, to renovating the roadways, building bridges and making the streets safe to travel. MetroFocus reported on the construction of the East Side Access project for Long Island commuters, new GPS tracking systems for city buses, an interview with legendary transit columnist 'Gridlock Sam', a visit to the streets of one Brooklyn neighborhood with a senior group making the streets safer for walking, and a look at the world of the ultra-marathon runners training on New York City streets.

MetroFocus #302

Airdate: Tuesday, September 25, 2012, 10:00pm

Length: 30-minutes

Description: This episode of MetroFocus was hosted by Rafael Pi Roman and featured the following segments: an interview and report from City Limits editor Jarrett Murphy on illegal guns; an interview and tour of Central Park with outgoing Parks Commissioner Adrian Benepe; an interview with Israeli Consul General Ido Aharoni; an interview with 'Half The Sky' authors Nicholas Kristof and Sheryl WuDunn and a short preview of their new PBS documentary; and a report from the New York Times on a summer camp for refugee children.

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SEPTEMBER 11TH REMEMBRANCE

One on One with Steve Aduardo #273

Airdate: Friday, August 31, 2012, 7:00pm

Length: 30-minutes

Description: Joe Daniels, President & CEO, National September 11 Memorial and Museum joined Steve to talk about what people can expect to see at the museum. Also, in this episode, Laura Schroff, Author of "An Invisible Thread" discussed her 25 year friendship with a boy that had begged her for money on the streets of NYC.

Metal of Honor: The Ironworkers of 9/11

Airdate: Tuesday, September 11, 2012, 9:45pm

Length: 75-minutes

Description: This documentary chronicled the incredible account of the courageous New York City ironworkers who risked their lives following the tragic events of September 11th.

NATIONAL POLITICS

Charlie Rose #18176

Airdate: Monday, August 27, 2012 5:00pm

Length: 60-minutes

Description: This special edition of Charlie Rose was taped in Tampa, Florida and included a political preview of the Republican National Convention with Joe Klein of Time Magazine, John Heilemann of New York Magazine, Maggie Haberman of Politico, and Mark Halperin of Time Magazine.

NJ Decides 2012: The Christie Keynote

Airdate: Tuesday, August 28, 2012 10:00pm

Length: 90-minutes

Description: NJ Today covered Governor Christies' republican national convention keynote speech.

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Charlie Rose #18179

Airdate: Friday, August 31, 2012 5:00pm

Length: 60-minutes

Description: This program featured live analysis of the Republican National Convention, following Mitt Romney's acceptance speech for the Republican presidential nomination, with Gov. Michael Leavitt; Robert White; Al Hunt of Bloomberg News; Scott Pelley of CBS News; John Heilemann of New York Magazine; and Mark Halperin of Time Magazine.

Charlie Rose #18180

Airdate: Monday, September 3, 2012 5:00pm

Length: 60-minutes

Description: This program featured conversations with Thomas L. Friedman of The New York Times and Grover Norquist--founder and president of Americans for Tax Reform--and included highlights from the Republican National Convention.

NJ Decides 2012: The Democratic National Convention

Airdate: Tuesday, September 4, 2012, 10:00pm

Length: 20-minutes

Description: NJ Today covered Julian Castro's Democratic national convention keynote speech.

WOMEN

One on One with Steve Aduato #218

Airdate: Monday, July 2, 2012, 7:00pm

Length: 30-minutes

Description: This episode featured Dee Dee Ricks, a breast cancer survivor and advocate who documented her struggle with cancer on her HBO Documentary "The Education of Dee Dee Ricks." Also, in this episode, Chris Heck, President of the New York Red Bulls, talked about his new role with the Red Bulls and how he hoped to make soccer a mainstream sport in New York, and Nick Pileggi, Author of the book "WiseGuy," explained how his story was later turned into the famous Martin Scorsese movie "Goodfellas."

One on One with Steve Aduato #252

Airdate: Tuesday, July 3, 2012, 7:00pm

Length: 30-minutes

Description: This episode featured Thea Singer, author of "STRESS LESS (For Women)," who teaches women how to tackle stress to reduce psychological tension to physical aging. Also, in this episode, Thom Powers and Raphaela Neihausen, Directors of the Montclair Film Festival,

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offered an inside look into the festival which showcased films and filmmakers from all over the world, and Stefan Kanfer, author of “Tough Without A Gun: The Life and Extraordinary Afterlife of Humphrey Bogart,” offered an expert’s account of one of Hollywood’s most appealing actors.

Caucus: New Jersey #2411

Airdate: Saturday, September 1, 2012, 12:00pm

Length: 30-minutes

Description: This panel explored what it means to be a woman leader in the workforce. It featured women from various sectors of business, including banking, healthcare, insurance, and the Foundation world. Guests included: Sheila Rostiac, President & Director of Corporate Social Responsibility, PSEG Foundation; Lucia DiNapoli Gibbons, Regional President - Northern New Jersey, Wells Fargo; Aviva Woog, Community Outreach & Relations Manager, Healthfirst NJ; Jane Ellis, Vice President, Marketing, PR & Community Health, Holy Name Medical Center