

# Confirmation



Contract # 21155  
 Date Entered 04/29/2024  
 Sales Person Lori Thompson  
 Billing Cycle Broadcast  
 Revenue Source Political  
 Revenue Type Cash  
 Conflict 1 Political  
 Product Primary 2024 Schedule  
 Contract 04/30/2024 - 05/21/2024

RICHARD HIGGINS - HALL COUNTY COMMISSION CHAIR  
 ATTN RICHARD HIGGINS  
 PO BOX 7218  
 GAINESVILLE GA 30504

	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	04/30/2024-05/02/2024	6:00a-10:00a	00:30	0,3,0,3,0,0,0	All Weeks	Commercial	53.00	6	318.00
2	04/30/2024-05/02/2024	3:00p-7:00p	00:30	0,2,0,2,0,0,0	All Weeks	Commercial	47.00	4	188.00
3	05/06/2024-05/17/2024	6:00a-10:00a	00:30	3,0,3,0,3,0,0	All Weeks	Commercial	53.00	18	954.00
4	05/06/2024-05/17/2024	3:00p-7:00p	00:30	2,0,2,0,2,0,0	All Weeks	Commercial	47.00	12	564.00
5	05/20/2024-05/21/2024	6:00a-10:00a	00:30	4,4,0,0,0,0,0	All Weeks	Commercial	53.00	8	424.00
6	05/20/2024-05/20/2024	3:00p-7:00p	00:30	4,0,0,0,0,0,0	All Weeks	Commercial	47.00	4	188.00
<b>Total</b>									<b>2636.00</b>

Projected Billing	Count	Gross	Net
May 2024	52	2636.00	2636.00
	52	2636.00	2636.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Higgins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Richard Higgins

Authorized committee: Richard Higgins for Hall County Commission Chairman

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):  
Hall County Commission Chairman

Date of election: May 21, 2024       General       Primary

Treasurer of candidate's authorized committee:  
Terry Evans

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Richard Higgins</u>	Name: <u>Lori Thompson</u>
Date of Request to Purchase Ad Time: <u>4/29/24</u>	Date of Station Agreement to Sell Time: <u>4/29/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/29/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>21155</u>	Station Call Letters: <u>WDUN AM/FM</u>	Date Received/Requested: <u>4/29/24</u>
Est. #: <u>-</u>	Station Location: <u>Gainesville, Georgia</u>	Run Start and End Dates: <u>4/30 - 5/21/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.