

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

08/02/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil
Date: 2022.03.30 17:22:58 -04'00'

Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 04/02/22

Station Representative

Signature:

Sharri King

Name:

Sharri King

Date of Station Agreement to Sell Time: 5/26/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 03/30/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

5/16/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A3552021

Station Call Letters:

KSNW

Date Received/Requested:

5/26/22

Est. #:

2219

Station Location:

Wichita, KS

Run Start and End Dates:

5/31 - 6/6/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Wichita KS KSNW

Orders
Order / Rev: A3552021
Alt Order #: 27789174
Product Desc: LAURA KELLY FOR KANS
Estimate: 2219
Flight Dates: 05/31/22 - 06/06/22
Original Date / Rev: 05/26/22 / 05/26/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 One World Trade Center
 New York, NY 10007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Laura Kelly/Governor/KS/Dem
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	21	\$7,720.00	\$6,562.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	21	\$7,720.00	\$6,562.00	83.50
Totals	21	\$7,720.00	\$6,562.00	83.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/31/22	05/31/22	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	2.50	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
M-F/TODAY SHOW 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-T-----					1	\$270.00		2.50			
N 2	Multi	06/06/22	06/06/22	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P4	2.50	NM	1	\$270.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
M-F/TODAY SHOW 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$270.00		2.50			
N 3	Multi	05/31/22	05/31/22	KSN News	CM	12n-1pm	-T-----	:30	1	\$200.00	P4	2.30	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News															
M-F/1200P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-T-----					1	\$200.00		2.30			
N 4	Multi	06/01/22	06/01/22	KSN News	CM	12n-1pm	--W----	:30	1	\$200.00	P4	2.30	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News															
M-F/1200P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A3552021
 Alt Order #: 27789174
 Flight Dates: 05/31/22 - 06/06/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
 Product Desc: LAURA KELLY FOR KANS
 Estimate: 2219
 Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---W----					1	\$200.00		2.30			
N 5	Multi	06/03/22	06/03/22	KSN News	CM	12n-1pm	----F--	:30	1	\$200.00	P4	2.30	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW KSN News													
		M-F/1200P NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$200.00		2.30			
N 6	Multi	06/02/22	06/02/22	Days of Our Lives	CM	1-2p	---T---	:30	1	\$200.00	P4	2.40	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW Days of Our Lives													
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$200.00		2.40			
N 7	Multi	06/03/22	06/03/22	Days of Our Lives	CM	1-2p	----F--	:30	1	\$200.00	P4	2.40	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW Days of Our Lives													
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$200.00		2.40			
N 8	Multi	06/06/22	06/06/22	Days of Our Lives	CM	1-2p	M-----	:30	1	\$200.00	P4	2.40	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNN,KSNNW Days of Our Lives													
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$200.00		2.40			
N 9	Multi	05/31/22	05/31/22	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$260.00	P4	3.90	NM	1	\$260.00
		Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p													
		M-F/JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-T-----					1	\$260.00		3.90			
N 10	Multi	06/02/22	06/02/22	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$260.00	P4	3.90	NM	1	\$260.00
		Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p													
		M-F/JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---					1	\$260.00		3.90			
N 11	Multi	06/03/22	06/03/22	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$260.00	P4	3.90	NM	1	\$260.00
		Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p													
		M-F/JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$260.00		3.90			
N 12	Multi	06/06/22	06/06/22	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$260.00	P4	3.90	NM	1	\$260.00
		Channels : KSNC,KSNG,KSNN,KSNNW M-F 4-430p													
		M-F/JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$260.00		3.90			
N 13	Multi	06/03/22	06/03/22	KSN News at Six	CM	6-630p	----F--	:30	1	\$600.00	P4	5.30	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six													
		M-F/6P NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	----F--					1	\$600.00		5.30			
N 14	Multi	06/06/22	06/06/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$600.00	P4	5.30	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six													
		M-F/6P NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$600.00		5.30			
N 15	Multi	06/01/22	06/01/22		CM	630-7pm	--W----	:30	1	\$800.00	P4	8.10	NM	1	\$800.00

Order / Rev: A3552021
 Alt Order #: 27789174
 Flight Dates: 05/31/22 - 06/06/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
 Product Desc: LAURA KELLY FOR KANS
 Estimate: 2219

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p M-F/WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 --W---- 1 \$800.00 8.10															
N 16	Multi	06/02/22	06/02/22	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	8.10	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p M-F/WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 ---T--- 1 \$800.00 8.10															
N 17	Multi	06/06/22	06/06/22	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	8.10	NM	1	\$800.00
Channels : KSNK,KSNG,KSNN,KSNN M-F 630-7p M-F/WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/06/22 06/12/22 M----- 1 \$800.00 8.10															
N 18	Multi	05/31/22	05/31/22	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$700.00	P4	4.00	NM	1	\$700.00
Channels : KSNK,KSNG,KSNN,KSNN KSN News at Ten Mon-Fri M-F/10P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -T----- 1 \$700.00 4.00															
N 19	Multi	06/04/22	06/04/22	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$200.00	P4	2.90	NM	1	\$200.00
Channels : KSNK,KSNG,KSNN,KSNN Sa 5-530p SAT/JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S- 1 \$200.00 2.90															
N 20	Multi	06/04/22	06/04/22	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$300.00	P4	4.90	NM	1	\$300.00
Channels : KSNK,KSNG,KSNN,KSNN Sa 630-7p SAT/WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S- 1 \$300.00 4.90															
N 21	Multi	06/05/22	06/05/22	Today Show Su	CM	Today Show Su	-----S	:30	1	\$140.00	P4	2.10	NM	1	\$140.00
Channels : KSNK,KSNG,KSNN,KSNN Today Show Su SUN/TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/30/22 06/05/22 -----S 1 \$140.00 2.10															
													Totals	21	\$7,720.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27789174		Changes as of: 5/26/2022 at 8:30 AM		Version: Highlighting Revision 1	
CPE: LKKG/LKKG/2219		Flight: 5/31/22 - 6/6/22		Station: KSNW	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Wichita	
Media Kitchen, MCHS		Product: LAURA KELLY FOR KANSAS GVRNR		Office: WASHINGTON	
c/o Assembly		Agency Order #: 145336		Service: Nielsen	
One World Trade Center, FL 67		Buyer: VICKI FABRICANT		Primary Demo: Adults 35+	
New York, NY 10007		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$7,720.00	
				Total Spots: 21	
				Total CPP: \$92.46	
				Total GRP: 83.5	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/31 - 6/6							Total Spots	Total \$	CPP*	GRP*	
								5/31	6/1	6/2	6/3	6/4	6/5	6/6					
1	M-Su 8a-9a		M-F/TODAY SHOW 8A	\$270.00	2.5	15,200	30	1	0	0	0	0	0	1		2	\$540.00	\$108.00	5.0
2	M-Su 12n-12:30p		M-F/1200P NEWS	\$200.00	2.3	13,960	30	1	1	0	1	0	0	0		3	\$600.00	\$86.96	6.9
3	M-Su 1p-2p		DAYS OF OUR LIVES	\$200.00	2.4	14,570	30	0	0	1	1	0	0	1		3	\$600.00	\$83.33	7.2
4	M-Su 4p-4:30p		M-F/JEOPARDY	\$260.00	3.9	23,670	30	1	0	1	1	0	0	1		4	\$1,040.00	\$66.67	15.6
5	M-Su 6p-6:30p		M-F/6P NEWS	\$600.00	5.3	32,150	30	0	0	0	1	0	0	1		2	\$1,200.00	\$113.21	10.6
6	M-Su 6:30p-7p		M-F/WHEEL OF FORTUNE	\$800.00	8.1	49,150	30	0	1	1	0	0	0	1		3	\$2,400.00	\$98.77	24.3
7	M-Su 10p-10:35p		M-F/10P NEWS	\$700.00	4.0	24,270	30	1	0	0	0	0	0	0		1	\$700.00	\$175.00	4.0
8	M-Su 5p-5:30p		SAT/JEOPARDY	\$200.00	2.9	17,600	30	0	0	0	0	1	0	0		1	\$200.00	\$68.97	2.9
9	M-Su 6:30p-7p		SAT/WHEEL OF FORTUNE	\$300.00	4.9	29,730	30	0	0	0	0	1	0	0		1	\$300.00	\$61.22	4.9
10	M-Su 8a-9a		SUN/TODAY SHOW	\$140.00	2.1	12,800	30	0	0	0	0	0	0	1		0	1	\$140.00	\$66.67
TOTALS:								4	2	3	4	2	1	5	21	\$7,720.00	\$92.46	83.5	



125 West 55th St
New York, NY 10019

Contract # 27789174		Changes as of: 5/26/2022 at 8:30 AM		Version: Highlighting Revision 1	
CPE: LKKG/LKKG/2219		Flight: 5/31/22 - 6/6/22		Station: KSNW	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Wichita	
Media Kitchen, MCHS		Product: LAURA KELLY FOR KANSAS GVRNR		Office: WASHINGTON	
c/o Assembly		Agency Order #: 145336		Service: Nielsen	
One World Trade Center, FL 67		Buyer: VICKI FABRICANT		Primary Demo: Adults 35+	
New York, NY 10007		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		Separation:		202-872-5880	
				Total CPP: \$92.46	
				Total GRP: 83.5	
				Total Spots: 21	
				Total \$: \$7,720.00	
				Con Type: POLITICAL/VOTE	

Special Instructions	
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Competitive Information	
Market Budget: \$7,290	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$7,720.00	83.5
Total	100%	21	\$7,720.00	83.5

Monthly Summary		
Month	Spots	Dollars
2022-Jun	21	\$7,720.00
Total	21	\$7,720.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/26/22 8:32 AM					\$0
Revision	5/26/22 8:30 AM	KELLY JOHNS	Revised			\$0
New	5/26/22 8:30 AM	KELLY JOHNS	New	21		\$7,720.00
						\$7,720.00
						Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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