

DUPLICATE

INVOICE



WPXT_MY
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207)835-3888
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1802009-1	11/04/18	November 2018	10/29/18 - 11/02/18

Property	Account Executive	Sales Office	Sales Region
EPXT	Meredith Thompson	Eagle-New York	National

Billing Address:

Yellin/McCarron Inc.
Attention: Accounts Payable
130 Main St
Suite #104
Salem, NH 03079

Advertiser	Product	Estimate Number
King/USenate	General Election 2018	725

Flight Dates	Order #	Alt Order #
10/29/18 - 11/04/18	1802009	17982

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1105		

Agency Ref	Advertiser Ref

Send Payment To:

WPXT_MY
PO Box 90035
Prescott, AZ 86304-9035

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/18	11/04/18	M-F 5-6P	5-6P	MTWTF--	:30	5	\$4.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	5	\$4.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPXTM	M	10/29/18	4:32 PM	M-F 5-6P	5-6P	:30	KING1805H	\$4.00 NM
1	WPXTM	Tu	10/30/18	5:17 PM	M-F 5-6P	5-6P	:30	KING1805H	\$4.00 NM
5	WPXTM	W	10/31/18	5:45 PM	M-F 5-6P	5-6P	:30	KING1804H	\$4.00 NM
2	WPXTM	Th	11/01/18	5:18 PM	M-F 5-6P	5-6P	:30	KING1803H	\$4.00 NM
4	WPXTM	F	11/02/18	5:47 PM	M-F 5-6P	5-6P	:30	KING1805H	\$4.00 NM
2	10/29/18	11/04/18	M-F 7-8P	7-8P	MTWTF--	:30	1	\$5.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	1	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPXTM	M	10/29/18	5:25 PM	M-F 7-8P	7-8P	:30	KING1804H	\$5.00 NM
3	10/29/18	11/04/18	M-F 9-10P	9-10P	M-----	:30	1	\$5.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	M-----	1	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPXTM	M	10/29/18	9:29 PM	M-F 9-10P	9-10P	:30	KING1803H	\$5.00 NM
4	10/29/18	11/04/18	M-F 8-9P	8-9P	---T---	:30	1	\$14.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	---T---	1	\$14.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPXTM	Th	11/01/18	8:24 PM	M-F 8-9P	8-9P	:30	KING1805H	\$14.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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PO Box 90035
Prescott, AZ 86304-9035

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1802009-1	11/04/18	November 2018	10/29/18 - 11/02/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
King/I/Senate	General Election 2018	725	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/18	10/29/18	M-SU 5A-5A Not Intended to Run, Ran in Error	M-SU 5A-5A	M- - - - -	:30	1	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M- - - - - 1 \$0.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPXTM	M	10/29/18	6:01 PM	M-SU 5A-5A	M-SU 5A-5A	:30	KI NG1803H	\$0.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$44.00
<u>Agency Commission</u>	\$6.60
<u>Net Amount Due</u>	\$37.40

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