

## ORDER



**Orders**  
**Order / Rev:** 17710  
**Alt Order #:**  
**Product Desc:** General Election 2018  
**Estimate:** 725  
**Flight Dates:** 10/15/18 - 10/28/18  
**Original Date / Rev:** 09/30/18 / 10/30/18  
**Order Type:** GENERAL

## WPXT

**Primary AE:** National Christiano  
**Sales Office:** H-Nat  
**Sales Region:** National

**Agency**  
**Name:** Yellin/McCarron Media  
**Buying Contact:**  
**Billing Contact:**  
 326 A Street, #2C  
 Boston, MA 02210

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Angus King for Senate  
**Demographic:** A25-54  
**Product Codes:** State Candidates  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/18	10/26/18	6	\$24.00	\$20.40

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	6	\$24.00	\$20.40	4.60
<b>Totals</b>	<b>6</b>	<b>\$24.00</b>	<b>\$20.40</b>	<b>4.60</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
National Christiano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXT	10/22/18	10/28/18	M-F 5p-6p M-F 5p-6p	CM	5p-6p	MTWTF--	:30	2	\$4.00	P-03	0.20	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		2				\$4.00		0.20			
N 2	WPXT	10/22/18	10/28/18	M-F 6p-7p M-F 6p-7p	CM	6p-7p	MTWTF--	:30	2	\$4.00	P-03	0.20	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	MTWTF--		2				\$4.00		0.20			
N 3	WPXT	10/15/18	10/28/18	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	MTWTF--	:30	1	\$4.00	P-03	1.90	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTWTF--		1				\$4.00		1.90			
	Week:	10/22/18	10/28/18	MTWTF--		1				\$4.00		1.90			
Totals														6	\$24.00