

ORDER



Orders
Order / Rev: 17710
 Alt Order #:
Product Desc: General Election 2018
Estimate: 725
Flight Dates: 10/15/18 - 10/28/18
Original Date / Rev: 09/30/18 / 10/30/18
Order Type: GENERAL

WPXT
Primary AE: National Christiano
Sales Office: H-Nat
Sales Region: National

Agency Name: Yellin/McCarron Media
Buying Contact:
Billing Contact:
 326 A Street, #2C
 Boston, MA 02210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: Angus King for Senate
Demographic: A25-54
Product Codes: State Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/18	10/26/18	6	\$24.00	\$20.40

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	6	\$24.00	\$20.40	4.60
Totals	6	\$24.00	\$20.40	4.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
National Christiano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPXT	10/22/18	10/28/18	M-F 5p-6p M-F 5p-6p	CM	5p-6p	MTWTF--	:30	2	\$4.00	P-03	0.20	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2				\$4.00		0.20			
N 2	WPXT	10/22/18	10/28/18	M-F 6p-7p M-F 6p-7p	CM	6p-7p	MTWTF--	:30	2	\$4.00	P-03	0.20	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		2				\$4.00		0.20			
N 3	WPXT	10/15/18	10/28/18	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	MTWTF--	:30	1	\$4.00	P-03	1.90	NM	2	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	MTWTF--		1				\$4.00		1.90			
		Week: 10/22/18	10/28/18	MTWTF--		1				\$4.00		1.90			
													Totals	6	\$24.00