

# WOC14659287 [00.00]

Order Printout



Order Status: Opened-New	Start/End Dates: 06/10/24 - 06/23/24	C/P/E: 8 / 75 / 6804
Traffic Order #: 3557208	Agency: Amplify	Product Desc.: AB PAC
Buyer Order #: 13453228	Advertiser: AB PAC	Estimate Desc.: AB PAC WI :60 BTV Est#6804 6-11 to 6-17
AE: Wausau House	Buyer: Candy Kyle	Total Cost: \$25,400.00 (Cash)
Property: WSAW TV	Primary Demo:	Received Date: 5/23/24 7:47 AM
Sales Region: Local		

Comments:

Flight starts 6-11 and ends 6-17. No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming. Separation: 30 Population Buy Type: CPP

List Items							Spots										Totals				
Line	Program	ST	Len	Time	Days	Rate	Jun 10	Jun 17											Total Spots	Total Cost	
1	NEWSCHANNEL 7 AT 6	NM	01:00	6:10 PM-6:30 PM	M-----	3,800.00	0	1											1	3,800.00	
(Program: NEWSCHANNEL 7 AT 6)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:10p-6:30p TIME PERIOD ON WSAW																					
2	NEWSCHANNEL 7 AT 6	NM	01:00	6:10 PM-6:30 PM	-TWTf--	3,800.00	3	0											3	11,400.00	
(Program: NEWSCHANNEL 7 AT 6)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:10p-6:30p TIME PERIOD ON WSAW																					
3	NEWSCHANNEL 7 AT 10	NM	01:00	10:15 PM-10:35 PM	M-----	3,400.00	0	1											1	3,400.00	
(Program: NEWSCHANNEL 7 AT 10)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:15p-10:35p TIME PERIOD ON WSAW																					
4	NEWSCHANNEL 7 AT 10	NM	01:00	10:15 PM-10:35 PM	-TWTf--	3,400.00	2	0											2	6,800.00	
(Program: NEWSCHANNEL 7 AT 10)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:15p-10:35p TIME PERIOD ON WSAW																					
Spot Totals:							5	2											7	25400.00	
Rate Totals:							18200.00	7200.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	7	\$25,400.00			