

WOC14659282 [00.00]

Order Printout



Order Status: New	Start/End Dates: 06/10/24 - 06/23/24	C/P/E: 8 / 75 / 6803
Traffic Order #:	Agency: Amplify	Product Desc.: AB PAC
Buyer Order #: 13453214	Advertiser: AB PAC	Estimate Desc.: AB PAC WI :30 BTV Est#6803 6-11 to 6-17
AE: Wausau House	Buyer: Candy Kyle	Total Cost: \$62,200.00 (Cash)
Property: WSAW TV	Primary Demo:	Received Date: 5/23/24 7:47 AM
Sales Region: Local		

Comments:

Flight starts 6-11 and ends 6-17. No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming. Separation: 30 Population Buy Type: CPP

List Items							Spots										Totals			
Line	Program	ST	Len	Time	Days	Rate	Jun 10	Jun 17											Total Spots	Total Cost
1	SUNRISE 7 SUNDAY	NM	:30	7:40 AM-8:00 AM	-----S	900.00	1	0											1	900.00
(Program: SUNRISE 7 SUNDAY)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Sun 7:40a-8:00a TIME PERIOD ON WSAW																				
2	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S	1,200.00	1	0											1	1,200.00
(Program: CBS SUNDAY MORNING)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Sun 8:00a-9:30a TIME PERIOD ON WSAW																				
3	PRICE IS RIGHT AT NIGHT (WED)	NM	:30	7:00 PM-8:00 PM	--W----	4,000.00	1	0											1	4,000.00
(Program: PRICE IS RIGHT AT NIGHT (WED))WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Wed 7:00p-8:00p TIME PERIOD ON WSAW																				
4	SUNRISE 7 6-6:30A	NM	:30	6:00 AM-6:30 AM	M-----	1,150.00	0	1											1	1,150.00
(Program: SUNRISE 7 6-6:30A)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:00a-6:30a TIME PERIOD ON WSAW																				
5	SUNRISE 7 6-6:30A	NM	:30	6:00 AM-6:30 AM	-TWTF--	1,150.00	3	0											3	3,450.00
(Program: SUNRISE 7 6-6:30A)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:00a-6:30a TIME PERIOD ON WSAW																				
6	SUNRISE 7 6:30-7A	NM	:30	6:30 AM-7:00 AM	M-----	1,200.00	0	1											1	1,200.00
(Program: SUNRISE 7 6:30-7A)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30a-7:00a TIME PERIOD ON WSAW																				
7	SUNRISE 7 6:30-7A	NM	:30	6:30 AM-7:00 AM	-TWTF--	1,200.00	3	0											3	3,600.00
(Program: SUNRISE 7 6:30-7A)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30a-7:00a TIME PERIOD ON WSAW																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 10	Jun 17												Total Spots	Total Cost
8	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	M-----	1,100.00	0	1												1	1,100.00
(Program: CBS MORNINGS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON WSAW																					
9	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-TWTF--	1,100.00	3	0												3	3,300.00
(Program: CBS MORNINGS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON WSAW																					
10	25 WORDS OR LESS	NM	:30	9:00 AM-9:30 AM	M-----	750.00	0	1												1	750.00
(Program: 25 WORDS OR LESS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON WSAW																					
11	25 WORDS OR LESS	NM	:30	9:00 AM-9:30 AM	-TWTF--	750.00	3	0												3	2,250.00
(Program: 25 WORDS OR LESS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON WSAW																					
12	THE PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	M-----	1,750.00	0	1												1	1,750.00
(Program: THE PRICE IS RIGHT)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON WSAW																					
13	THE PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-TWTF--	1,750.00	3	0												3	5,250.00
(Program: THE PRICE IS RIGHT)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON WSAW																					
14	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	M-----	1,600.00	0	1												1	1,600.00
(Program: YOUNG&RESTLESS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WSAW																					
15	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	-TWTF--	1,600.00	3	0												3	4,800.00
(Program: YOUNG&RESTLESS)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 11:00a-12:00p TIME PERIOD ON WSAW																					
16	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	M-----	1,200.00	0	1												1	1,200.00
(Program: BOLD & BEAUTIFUL)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 12:30p-1:00p TIME PERIOD ON WSAW																					
17	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-TWTF--	1,200.00	3	0												3	3,600.00
(Program: BOLD & BEAUTIFUL)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 12:30p-1:00p TIME PERIOD ON WSAW																					
18	INVESTIGATE TV	NM	:30	4:30 PM-5:00 PM	M-----	1,750.00	0	1												1	1,750.00
(Program: INVESTIGATE TV)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON WSAW																					
19	INVESTIGATE TV	NM	:30	4:30 PM-5:00 PM	-TWTF--	1,750.00	3	0												3	5,250.00
(Program: INVESTIGATE TV)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON WSAW																					
20	NEWSCHANNEL 7 AT 5	NM	:30	5:10 PM-5:30 PM	M-----	1,900.00	0	1												1	1,900.00
(Program: NEWSCHANNEL 7 AT 5)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 5:10p-5:30p TIME PERIOD ON WSAW																					
21	NEWSCHANNEL 7 AT 5	NM	:30	5:10 PM-5:30 PM	-TWTF--	1,900.00	3	0												3	5,700.00
(Program: NEWSCHANNEL 7 AT 5)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 5:10p-5:30p TIME PERIOD ON WSAW																					
22	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	M-----	1,200.00	0	1												1	1,200.00
(Program: INSIDE EDITION)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON WSAW																					

List Items							Spots												Totals		
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23	INSIDE EDITION	NM	:30	6:30 PM-7:00 PM	-TWTF--	1,200.00	3	0											3	3,600.00	
(Program: INSIDE EDITION)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON WSAW																					
24	NEWSCHANNEL 7 AT 10	NM	:30	10:15 PM-10:35 PM	-TWTF--	1,700.00	1	0											1	1,700.00	
(Program: NEWSCHANNEL 7 AT 10)WSAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 10:15p-10:35p TIME PERIOD ON WSAW																					
Spot Totals:							34	10											44	62200.00	
Rate Totals:							48600.00	13600.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	44	\$62,200.00			