

ORDER

Orders
Order / Rev: 2671570
 Alt Order #: _____
Product Desc: 2024 Gas Ban Radio - Buffalo
Estimate: 880
Flight Dates: 03/05/24 - 04/05/24
Original Date / Rev: 03/04/24 / 03/04/24
Order Type: GENERAL

Buffalo WGR-AM
Primary AE: Debbie Mariacher
Sales Office: L-BUF
Sales Region: Local

Agency
Name: Martin Group, The
Buying Contact: _____
Billing Contact: _____
477 Main St
Buffalo, NY 14203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Fuel
Demographic: P12+
Product Codes: Public Utilities
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1043645
Agency External ID: 4032010
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	72	\$15,608.00	\$13,266.80
04/01/24	04/05/24	10	\$3,048.00	\$2,590.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	72	\$15,608.00	\$13,266.80	0.00
April 2024	10	\$3,048.00	\$2,590.80	0.00
Totals	82	\$18,656.00	\$15,857.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Mariacher	L-BUF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGR	03/05/24	04/05/24	Sa-Su 7p-12m Su	CM	7p-12mid	-----S	:30	1	\$72.00	ISSUI	0.00	NM	4	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S		1				\$72.00		0.00			
		Week: 03/11/24	03/17/24	-----S		1				\$72.00		0.00			
		Week: 03/18/24	03/24/24	-----S		1				\$72.00		0.00			
		Week: 03/25/24	03/31/24	-----S		1				\$72.00		0.00			
		Week: 04/01/24	04/07/24	-----		0				\$0.00		0.00			
N 2	WGR	03/05/24	04/05/24	Su 3p-7p Su 3p-7p	CM	3p-7p	-----S	:30	1	\$133.00	ISSUI	0.00	NM	4	\$532.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S		1				\$133.00		0.00			
		Week: 03/11/24	03/17/24	-----S		1				\$133.00		0.00			
		Week: 03/18/24	03/24/24	-----S		1				\$133.00		0.00			
		Week: 03/25/24	03/31/24	-----S		1				\$133.00		0.00			
		Week: 04/01/24	04/07/24	-----		0				\$0.00		0.00			
N 3	WGR	03/05/24	04/05/24	Su 10A-3P Su 10a-3p	CM	10a-3p	-----S	:30	1	\$108.00	ISSUI	0.00	NM	4	\$432.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S		1				\$108.00		0.00			
		Week: 03/11/24	03/17/24	-----S		1				\$108.00		0.00			
		Week: 03/18/24	03/24/24	-----S		1				\$108.00		0.00			

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Buffalo WGR-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WGR	03/05/24	04/05/24	Su 6a-10a Su 6a-10a	CM	6a-10a	-----S	:30	1	\$133.00	ISSUI	0.00	NM	4	\$532.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/25/24	03/31/24	-----S					1	\$108.00		0.00			
		Week: 04/01/24	04/07/24	-----					0	\$0.00		0.00			
N 5	WGR	03/05/24	04/05/24	Sa-Su 7p-12m Sa	CM	7p-12mid	-----S-	:30	1	\$58.00	ISSUI	0.00	NM	4	\$232.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S-					1	\$133.00		0.00			
		Week: 03/11/24	03/17/24	-----S-					1	\$133.00		0.00			
		Week: 03/18/24	03/24/24	-----S-					1	\$133.00		0.00			
		Week: 03/25/24	03/31/24	-----S-					1	\$133.00		0.00			
		Week: 04/01/24	04/07/24	-----					0	\$0.00		0.00			
N 6	WGR	03/05/24	04/05/24	Sa 3p-7p Sa 3p-7p	CM	3p-7p	-----S-	:30	1	\$131.00	ISSUI	0.00	NM	4	\$524.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S-					1	\$131.00		0.00			
		Week: 03/11/24	03/17/24	-----S-					1	\$131.00		0.00			
		Week: 03/18/24	03/24/24	-----S-					1	\$131.00		0.00			
		Week: 03/25/24	03/31/24	-----S-					1	\$131.00		0.00			
		Week: 04/01/24	04/07/24	-----					0	\$0.00		0.00			
N 7	WGR	03/05/24	04/05/24	Sa 10a-3p Sa 10a-3p	CM	10a-3p	-----S-	:30	1	\$109.00	ISSUI	0.00	NM	4	\$436.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S-					1	\$109.00		0.00			
		Week: 03/11/24	03/17/24	-----S-					1	\$109.00		0.00			
		Week: 03/18/24	03/24/24	-----S-					1	\$109.00		0.00			
		Week: 03/25/24	03/31/24	-----S-					1	\$109.00		0.00			
		Week: 04/01/24	04/07/24	-----					0	\$0.00		0.00			
N 8	WGR	03/05/24	04/05/24	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----S-	:30	1	\$110.00	ISSUI	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-----S-					1	\$110.00		0.00			
		Week: 03/11/24	03/17/24	-----S-					1	\$110.00		0.00			
		Week: 03/18/24	03/24/24	-----S-					1	\$110.00		0.00			
		Week: 03/25/24	03/31/24	-----S-					1	\$110.00		0.00			
		Week: 04/01/24	04/07/24	-----					0	\$0.00		0.00			
N 9	WGR	03/05/24	04/05/24	M-F 7p-12m M-F	CM	7p-12mid	MTWTF--	:30	1	\$102.00	ISSUI	0.00	NM	5	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-TWTF--					1	\$102.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					1	\$102.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					1	\$102.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					1	\$102.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					1	\$102.00		0.00			
N 10	WGR	03/05/24	04/05/24	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	:30	3	\$337.00	ISSUI	0.00	NM	15	\$5,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-TWTF--					3	\$337.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$337.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					3	\$337.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					3	\$337.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					3	\$337.00		0.00			
N 11	WGR	03/05/24	04/05/24	M-F 10a-3p M-F	CM	10a-3p	MTWTF--	:30	3	\$309.00	ISSUI	0.00	NM	15	\$4,635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-TWTF--					3	\$309.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$309.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					3	\$309.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					3	\$309.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					3	\$309.00		0.00			
N12	WGR	03/05/24	04/05/24	M-F 6a-10a M-F	CM	6a-10a	MTWTF--	:30	3	\$336.00	ISSUI	0.00	NM	15	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-TWTF--					3	\$336.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--					3	\$336.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--					3	\$336.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--					3	\$336.00		0.00			
		Week: 04/01/24	04/07/24	MTWTF--					3	\$336.00		0.00			
Totals													82	\$18,656.00	