



KTXK
91.5 FM



Think Radio For Texarkana

TEXARKANA COLLEGE INSTITUTIONAL EFFECTIVENESS CYCLE REVIEW

**The following is a review of the Institutional Effectiveness of
KTXK and its goals.**

The purpose of Texarkana Public Radio licensed to Texarkana College continues to be able to provide a reputable Public Radio Signal to the Texarkana (TSA) Total Service Area, and to further the exposure of the Fine Arts to the General Public. It is also part of the Purpose of KTXK as a Public Radio entity to continue to provide a wide range of music forms, plus a wide range of News and Political views from the region and from the nation, and around the world. It further continues to be the purpose of this station to be an outlet for which to educate the public on good health care.

**The goals that have been as described in the Self Study include:
To provide a wide range of Programming to the area. This has been accomplished by continuing to offer classical concerts, and music from not only American Symphonies, but those from the International forum. These continue to be offered each and every evening five days a week from 8:00PM to 4 AM. In addition, Jazz continues to occupy several hours on the weekends.**

**The following is a review of the Institutional Effectiveness of KTXK and its
goals.**

The purpose of Texarkana Public Radio licensed to Texarkana College continues to be able to provide a reputable Public Radio Signal to the Texarkana (TSA) Total Service Area, and to further the exposure of the Fine Arts to the General Public. It is also part of the Purpose of KTXK as a Public Radio entity to continue to provide a wide range of music forms, plus a wide range of News and Political views from the region and from the nation, and even around the world. It further continues to be the purpose of this station to be an outlet for which to educate the public on good health care.

**The goals that have been as described in the Self Study include:
To provide a wide range of Fine Arts Programming to the area. This has been accomplished by continuing to offer classical concerts from not only American Symphonies, but those from the**

International forum. These continue to be offered each evening five days a week from 8:00pm to 4 am. In addition, Jazz continues to occupy several hours on the weekends.

This station continues to achieve its other goals in the following manner: KTXK continues to offer more than 40 hours a week in the form of long form and short form news and public affairs programming. These programs address a wide range of political views and cover both national and international stories.

KTXK continues to raise enough funds needed to keep its programming operational in its present form. These funds are necessary to continue our mission to the community and steps continue to be taken to ensure that these funds are available through underwriting from local business, membership dollars, and grants for specific programs run on the station.

In addition KTXK covers extensively local events and news stories and including these stories on a DVD Disk attached on a quarterly basis in the public inspection file.

**This review has taken place this
10th day of October 2020**

by the CEO/General Manager



Steve Mitchell

To Whom It May Concern:

Attached is a program guide from the past quarter for Public Radio KTXK FM. This guide serves to accurately and effectively reflect this stations mission and the ways in which we continue to serve and address issues important to our listeners and to our community. KTXK also maintains a news and feature presence locally on air by producing through our news department stories of a newsworthy and/or public affairs nature, A list and copy of the stories as aired during this period is available on DVD within this report.

In addition, KTXK continues to provide a continuing policy of public service announcements for various nonprofit organizations, providing a no cost venue to inform the public of their mission or activity.

In addition, attached to this report is an issues and programs list provided by National Public Radio concerning the issues and stories that were covered by the NPR in this quarter and aired in their entirety during this reporting period.

This reporting period is for the quarter beginning July 1st, 2020 thru August 31st, 2020.

**Submitted this 10th
day of October 2020**



**Steve Mitchell
General Manager**

STEVE MITCHELL
GENERAL MANAGER
2500 N Robison Road
Texarkana, Texas 75599
steve@ktxk.org
cell 903 748 4541

