The United Way of Greater Texarkana will be benefiting from the Charity Golf Tournament hosted by the National Association of Insurance and Financial Advisors on Oct. 6, and proceeds have never been more needed.

After having to cancel or postpone numerous events and fundraisers, United Way of Greater Texarkana President and CEO Mark Bledsoe said the importance of this fundraiser cannot be understated.

"It is critical," Bledsoe said. "We've had so many events postponed this year, we are just trying to put a tourniquet on the losses that happened because of us being unable to have events. We're working hard."

Bledsoe said the financial goal for this year's tournament is to raise roughly \$15,000 to \$17,000, but that goal may be tough to reach with limited sponsors, compared to previous years.

"We've had a few sponsors that normally come in from out of town, but their corporations won't allow them to do that," he said. "In fact, this is the first year that it hasn't completely sold out going into it already. We still have about seven slots available for teams right now."

Proceeds from this event go toward United Way programs built to improve the health, education and finances in Texarkana.

United Way will also hosting its first-ever virtual campaign kick-off on Facebook Live on Sept. 10, as well as their Annual Fish Fry at the Union Hall Oct. 1. Fish fry tickets are \$10 a piece.

The golf tournament will be held at the Texarkana Golf Ranch at 1 p.m. on Oct. 6.