

The United Way of Greater Texarkana will kick off their virtual campaign Thursday, but it will look different than ever before.

Due to the concerns COVID-19 has raised, UWGT will do so in a virtual format for the first time.

In a press release, the following was stated regarding the kick-off:

"This year's United Way of Greater Texarkana's Campaign kick-off will be like none ever. In our 96 year history, we've always been able to gather in a room packed full of supporters, but not this year unfortunately due to COVID-19 and social distancing protocol. However, that's not going to dampen our kickoff."

They will have several firsts, including the virtual campaign kick-off on Facebook Live Thursday at Noon and a TV campaign raffle through their webpage, Texarkanaunitedway.org.

UWGT will be raffling off 8 55" Smart TV's in their campaign raffle, and anyone can enter for a \$5 per month pledge. For monthly donations, anyone who donates \$5 a month gets one ticket for the raffle, while \$10 yields three tickets and \$20 yields 10 tickets.

For one-time donations, it's \$60 for one ticket, \$120 for three tickets and \$240 for 10 tickets.

United Way Campaign Chair Keith Cragg and Texarkana, Texas, Mayor Bob Bruggeman will be a part of the kickoff event.

UWGT will be striving to make up the \$100,000 shortfall caused by the cancellation and postponement of events, due to social distancing restrictions imposed by government entities.