

TEXARKANA, Texas — Its move to TexAmericas Center earlier this year allowed Rowe Casa Organics, a natural organics company, to triple its size in a 4,700-square-foot building.

It took only 60 days to get the building ready, and is hailed by officials as another TexAmericas success story.

"This was an exciting venture for us as it addressed two of our philosophical ideas: helping local businesses grow in our own backyard, and making an impact as quickly as possible for the company and for the community, said Scott Norton, executive director and CEO of TexAmericas Center.

Rowe Casa was started in 2017 by Jill Rowe, initially with the purpose of developing and providing holistic, all-natural remedies for her family of five. The homegrown company has expanded steadily since then, creating a customer base and an ever-growing product line.

Today, Rowe Casa offers 160 products and fills more than 30,000 orders for customers across the country. What started as a one-woman production now employs 40.

Because expansion has been steady and ongoing, finding a location that would meet both short- and long-term needs was imperative, said Mike Guzzardo, CEO of Rowe Casa Organics.

"TexAmericas Center was absolutely the right fit for us," he said. "What they were able to offer us and in the time frame we needed it was extraordinary"

Within two months of signing the lease, TexAmericas Center invested \$250,000 in improvements — both interior and exterior —and costs were rolled into, and amortized over, the 5-year lease.

TexAmericas Center now has more than 1 million square feet leased. Thursday's announcement follows the July news that Lockheed Martin will expand operations at this industrial park as part of a public/private partnership with nearby Red River Army Depot.