

Texarkana College rolled out their new Mobile Enrollment Center at a Board of Trustees meeting Monday morning, allowing the college to reach a wider range of students for recruitment.

Funding for the MEC came through a \$150,540 grant from the Texas Pioneer Foundation, which provided a customized trailer, pickup truck and technology components.

TC recruiters will start utilizing these resources in October by traveling to numerous locations around the community to assist students with applications and financial aid processes.

Dr. Donna McDaniel, TC's vice president of instruction, said she hopes the MEC serves as a hub for students to be able to get any and all questions answered about what it takes to get enrolled at TC.

The MEC is equipped with 20 laptops and an internet hotspot so students can access the forms they need to get enrolled. TC representatives will also be available there to answer questions about curriculum, programs, degree options, etc.

"In the non-COVID world, you'd probably see it out there a lot more than we're able to get it out right now, but that's our goal eventually -- to get it out everywhere," McDaniel said. "When we go to high schools, it gives us another opportunity of having 20 other computers to be talking to students, as well as talking to students in their labs to help them get enrolled."

The MEC will travel to a different location every Thursday in October, and it will be open from 10 a.m. until 2 p.m. The locations are as follows:

- October 1: Pecan Ridge
- October 8: Albertsons on 7th Street.
- October 15: Central Mall
- October 22: Grady T. Wallace Park
- October 29: Spring Lake Park

"It's just another opportunity to get out into the community," she said. "A lot of small communities don't have centers that we can go to in order to reach the community, so we created our own center."