

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 616748 /		<u>Alt Order #</u> 07377440
<u>Product</u> DOUG OSE 10/15		
<u>Contract Dates</u> 10/15/14 - 10/21/14		<u>Estimate #</u>
<u>Advertiser</u> Doug Ose / R / Congress		<u>Original Date / Revision</u> 09/18/14 / 09/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.
1911 North Ft Myer Drive
Ste 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	40	10/15/14	10/20/14	F 8a-9a		:30			03		NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/14	10/21/14	M-W-F--			3	\$175.00					
N 2	40	10/19/14	10/19/14	S 8a-9a		:30			03		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	-----1			1	\$200.00					
D 3	40	10/19/14	10/19/14	N 10a-430p		:30			03		NM	0	\$0.00
N 4	40	10/18/14	10/18/14	F 5p-6p		:30			03		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	-----1-			1	\$200.00					
N 5	40	10/19/14	10/19/14	F 5p-6p		:30			03		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	-----1			1	\$250.00					
N 6	40	10/15/14	10/20/14	F(M-F 6p-630p		:30			03		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/14	10/21/14	M-W-F--			3	\$300.00					
N 7	40	10/15/14	10/20/14	MM-F 730p-8p		:30			03		NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/14	10/21/14	M-W-F--			3	\$315.00					
N 8	40	10/16/14	10/20/14	M 10p-11p		:30			03		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/14	10/22/14	M--T---			2	\$600.00					
N 9	40	10/19/14	10/19/14	NISu 10a-1p		:30			03		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	-----S			1	\$4,500.00					
N 10	40	10/19/14	10/19/14	N 1p-430p		:30			03		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/14	10/19/14	-----S			1	\$4,500.00					
Totals										0.00		16	\$13,220.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/20/14	16	\$13,220.00	\$11,237.00
Totals	16	\$13,220.00	\$11,237.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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Signature: _____

Date: _____

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