

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 20752 /		<u>Alt Order #</u> 07469742
<u>Product</u> DOUG OSE ADD10/29		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> Doug Ose / R / Congress		<u>Original Date / Revision</u> 10/28/14 / 10/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services, Inc.
1911 North Ft Myer Drive
Ste 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/29/14	10/31/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	6	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--				6	\$215.00	0.00			
N 2	40	11/03/14	11/04/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$215.00	0.00			
N 3	40	10/29/14	10/31/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--				3	\$375.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/27/14-11/02/14	M-F 6p-630p	6:00 PM-6:30 PM	---WThF----	:30		\$375.00	0.00	NM		
	Credited												
N 4	40	10/29/14	10/31/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--				3	\$525.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/27/14-11/02/14	M-F 730p-8p	7:30 PM-8:00 PM	---WThF----	:30		\$525.00	0.00	NM		
	Credited												
N 5	40	11/03/14	11/04/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$525.00	0.00			
N 6	40	10/29/14	10/29/14	MLB World Series	5:00 PM-8:00 PM		:30				NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$30,000.00	0.00			
N 7	40	11/01/14	11/01/14	College Football Gm	4:30 PM-8 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----2-				2	\$650.00	0.00			
N 8	40	11/02/14	11/02/14	M-F Early News Special	4:00 PM-5:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$400.00	0.00			
N 9	40	10/29/14	10/31/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--WTF--				3	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/27/14-11/02/14	M-F 530p-6p	5:30 PM-6:00 PM	---WThF----	:30		\$350.00	0.00	NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	DOUG OSE ADD10/29	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Doug Ose / R / Congress	10/28/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	40	11/03/14	11/03/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$350.00	0.00			
N 11	40	11/02/14	11/02/14	49ers Football	49ers 105-4p		:30				NM	2	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				2	\$30,000.00	0.00			
Totals											0.00	24	\$97,225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/04/14	24	\$97,225.00	\$82,641.25
Totals	24	\$97,225.00	\$82,641.25

Signature: _____ **Date:** _____

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