

KMKT

Bells, TX

Quarterly Issues/Programming Report for 2nd Quarter 2022

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station might have also aired other programming that was responsive to the community's informational needs.

ISSUE: Education

Program Name	Date	Time and Duration	Description
KMKT Virtual Broadcasts	4/27/22 5/4/22	9:45am-10am 10am-10:15am 30 Minutes Total	Zac Grantham, Morning Show Host, interviewed the April & May 2022 KMKT Teachers of the Month - Crystal Tumbleson (Sherman ISD) and Molly Johnson (Whitewright ISD).
KMKT Virtual Broadcasts	5/18/22	10am-10:30am 30 Minutes Total	Zac Grantham, Morning Show Host, co-emceed the 2022 KMAD/KMKT Teacher of the Year announcement, where the 2022 Teacher of the Year award was presented to Crystal Tumbleson (Sherman ISD).

ISSUE: Law Enforcement Support

Program Name	Date	Time and Duration	Description
KMKT On The Road	05/13/22	6am-3pm 9 Hours Total	Zac Grantham, Morning Show Host, organized and hosted the Katy Country and Classic of Texoma, 6th Annual Wheeler & Castellanos - Back the Badge Golf Tournament at the Denison Golf and Country Club. The purpose of the event was to raise funds for the Texoma Back the Badge Foundation. \$127,000 was raised to assist in minimizing the financial burden often placed on Law Enforcement agency employees who experience catastrophic circumstances including illness, serious injury, or death.

ISSUE: Diversity, Equity, Inclusion and Culture

KMKT On The Road	5/5/22	6pm-7:30pm 1.5 Hours Total	Dave Hilton, Operations Manager, presented a mini Diversity, Equity & Inclusion workshop to the Anna Chamber of Commerce 2022 Leadership Class. Dave discussed effective strategies business & community leaders can use to improve their organizations' Diversity, Equity and Inclusion efforts.
KMKT On The Road	4/28/22	11:30am-1:30pm 2 Hours Total	Dave Hilton, Operations Manager, presented a workshop, entitled "Culture Shock & Awe" to the Sherman Chamber of Commerce's Young Professionals group. Dave discussed strategies and tactics that can help local business and community leaders effectively communicate informational, educational and entertainment content to peoples of varied cultural and micro-cultural groups.

ISSUE: Homeless and Low Income Family Support

Program Name	Date	Time and Duration	Description
KMKT On The Road	5/10/22	6:30pm-9pm 2.5 Hours Total	Zac Grantham, Morning Show Host, served as Master of Ceremonies for the Salvation Army of Grayson County's "Love Beyond" fundraising event. The banquet style event featured Chad Hennings, former Dallas Cowboy and U.S. Air Force Academy graduate. All proceeds from the sponsorships, tickets, live auction and silent auction support the community programs and services provided by the Salvation Army of Grayson County throughout the year, such as rent and utility assistance, the men's shelter, food pantry and others.

ISSUE: Non-Profit and Municipal Programs

Program Name	Date	Time and Duration	Description
KMKT Virtual Broadcast	5/16/22	10am 14 Minutes	Zac Grantham, Morning Show Host, interviewed Julie Craig and Deborah Hendley from Workforce Solutions Texoma about their Child Care Services Program, which helps families in Grayson, Cooke & Fannin Counties (Texas) pay the costs of child care.
KMKT Virtual Broadcast	4/21/22	10:15am 11 Minutes	Zac Grantham, Morning Show Host, interviewed Amy Hoffman-Shehan about the 2022 Texoma Earth Day Festival, happening on Saturday, April 23rd 9am-4pm at Lucy Kidd-Key Park (aka the Municipal Grounds) in Sherman, TX.
KMKT Virtual Broadcast	5/9/22	10:30am 12 Minutes	Zac Grantham, Morning Show Host, interviewed Charles "Bull" Martindale from the Cooke County Brothers of Service Motorcycle Association about their upcoming 8th Annual Poker Run on May 18th in Muenster, TX