

ORDER

Orders
Order / Rev: 2683698
Alt Order #: 37181739
Product Desc: Tailpipe AZ DC MI MT NV OH PA WI
Estimate: 7281
Flight Dates: 04/29/24 - 05/05/24
Original Date / Rev: 03/20/24 / 03/20/24
Order Type: POLITICAL-ISSUE

Wilkes Barre WGGY-FM

Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Petroleum Institute
Demographic: A35+
Product Codes: Issues/Propositions (POL),Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1003167
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/03/24	15	\$1,890.00	\$1,606.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$1,890.00	\$1,606.50	0.00
Totals	15	\$1,890.00	\$1,606.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGGY	04/29/24	05/05/24	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	11111--	:30	5	\$109.00	ISSUI	0.00	NM	5	\$545.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/29/24	05/05/24	11111--		5				\$109.00		0.00			
N 2	WGGY	04/29/24	05/05/24	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	11111--	:30	5	\$110.00	ISSUI	0.00	NM	5	\$550.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/29/24	05/05/24	11111--		5				\$110.00		0.00			
N 3	WGGY	04/29/24	05/05/24	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	11111--	:30	5	\$159.00	ISSUI	0.00	NM	5	\$795.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/29/24	05/05/24	11111--		5				\$159.00		0.00			
													Totals	15	\$1,890.00