

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGFL - Gainesville, FL	Date: 2/1/14
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/28/15 [Signature] 254 987-5880
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Leslie Joseph LSM
Signature Printed Name Title



Client Information Request Form
Issue

Seminole Tribe of Florida/
Advertiser Group Name: Seminole Gaming
Address: 1 Seminole Way
City, State & Zip Code: Hollywood, FL 33314
Phone: 954-327-7684
Fax: 954-787-2433
Executive Director or President: Jim Allen
Group Treasurer: John Eder

ORDER



WGFL

Orders	Order / Rev:	510682	
	Alt Order #:	25070663	
	Product Desc:	4STFL	
	Estimate:	2670	
	Flight Dates:	02/13/16 - 02/14/16	Primary AE: Philadelphia Millennium/PHL
	Original Date / Rev:	02/01/16 / 02/01/16	Sales Office: K-PHI
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Mentzer Media Service	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		210 W Pennsylvania	Billing Cycle: EOM/EOC
		Towson, MD 21204	Agency Commission: 15%

Advertiser	Name:	Seminole Tribe of Florida	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	Services-Government/Conservation	Advertiser External ID:	
	Priority:	P-10	Agency External ID:	
	Revenue Codes:	AGY, Political, Political Issue	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/14/16	3	\$1,360.00	\$1,156.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	3	\$1,360.00	\$1,156.00	1.90
Totals	3	\$1,360.00	\$1,156.00	1.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Millennium/PHL	K-PHI	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGFL	25%	\$1,360.00
Market	100%	\$5,440.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	0%	\$0.00
WCJB	72%	\$3,916.80
WNBW	2%	\$108.80
WOGX	1%	\$54.40
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	02/13/16	02/13/16	Saturday Prime Specials	CM	9:00 PM-11:00 PM	-----S-	:30	2	\$650.00	POL-	0.00	NM	2	\$1,300.00
				Republican Debate		(9:00 PM-11:00 PM)									
				Republican Debate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/16	02/19/16	-----S-		2				\$650.00		0.00			
N 2	WGFL	02/14/16	02/14/16	Face The Nation	CM	1030a-1130a	-----S	:30	1	\$60.00	POL-	1.90	NM	1	\$60.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/08/16	02/14/16	-----S		1				\$60.00		1.90			
Totals														3	\$1,360.00