

DUPLICATE

INVOICE



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
Main: (303)871-9999
Billing:

www.9news.com

Billing Address:

Stevens Reed Curcio & Potholm Media/ POL*
Attention: Accounts Payable
201 North Union Street, Suite 200
Alexandria, VA 22314

Send Payment To:

KUSA-TV
KUSA
PO BOX: 637367
Cincinnati, OH 45263-7367

Cash In Advance

Invoice #	Invoice Date	Invoice Month	Invoice Period
1253192-1	10/30/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
KUSA	Mary Tricoli	Telerep Philadel	National

Advertiser	Product	Estimate Number
Coffman, M / R / Congress	COFFMAN FOR CONGRES	993

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1253192	08263063

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	132	353

Agency Ref	Advertiser Ref
32048AG	82495

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/16	10/24/16	9News 10p M-F	9News 10p M-F	MTWTF--	:30	3	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KUSA	Tu	10/18/16	10:21 PM	9News 10p M-F	9News 10p M-F	:30	MC16TV10H	\$3,500.00 NM
3	KUSA	W	10/19/16	10:12 PM	9News 10p M-F	9News 10p M-F	:30	MC16TV10H	\$3,500.00 NM
1	KUSA	F	10/21/16	10:36 PM	9News 10p M-F	9News 10p M-F	:30	MC16TV10H	\$3,500.00 NM
2	10/18/16	10/24/16	Tonight Show	1037-1137p	MTWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 2 \$2,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	W	10/19/16	11:14 PM	Tonight Show	1037-1137p	:30	MC16TV10H	\$2,100.00 NM
3	KUSA	Th	10/20/16	10:53 PM	Tonight Show	1037-1137p	:30	MC16TV10H	\$2,100.00 NM
6	10/18/16	10/24/16	9News 6 O'CLOCK	6p-630p	MTWTF--	:30	4	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$3,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Tu	10/18/16	6:17 PM	9News 6 O'CLOCK	6p-630p	:30	MC16TV10H	\$3,200.00 NM
3	KUSA	W	10/19/16	6:15 PM	9News 6 O'CLOCK	6p-630p	:30	MC16TV10H	\$3,200.00 NM
2	KUSA	Th	10/20/16	6:17 PM	9News 6 O'CLOCK	6p-630p	:30	MC16TV10H	\$3,200.00 NM
4	KUSA	M	10/24/16	6:23 PM	9News 6 O'CLOCK	6p-630p	:30	MC16TV10H	\$3,200.00 NM
7	10/18/16	10/24/16	9News 6am	6-7am	MTWTF--	:30	5	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 5 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

KUSA-TV
KUSA
PO BOX: 637367
Cincinnati, OH 45263-7367

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www.9news.com

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	2	KUSA	F	10/21/16	10:22 AM	Colorado & Company	10-11a	:30	MC16TV10H	\$400.00	NM																																																																																														
13	10/18/16	10/24/16	9News at Noon	12p-1230p	MTWTF--	:30	5	\$500.00	NM																																																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																										
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Send Payment To:

KUSA-TV
KUSA
PO BOX: 637367
Cincinnati, OH 45263-7367

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1253192-1	10/30/16	October 2016	09/26/16 - 10/24/16
Advertiser	Product	Estimate Number	
Coffman, M / R / Congress	COFFMAN FOR CONGRES	993	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/18/16	10/24/16	9News at Noon	12p-1230p	MTWTF--	:30	5	\$500.00	NM
10/18/16 10/24/16 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KUSA Tu 10/18/16 12:18 PM 9News at Noon 12p-1230p :30 MC16TV10H \$500.00 NM 5 KUSA W 10/19/16 12:11 PM 9News at Noon 12p-1230p :30 MC16TV10H \$500.00 NM 1 KUSA Th 10/20/16 12:21 PM 9News at Noon 12p-1230p :30 MC16TV10H \$500.00 NM 2 KUSA F 10/21/16 12:19 PM 9News at Noon 12p-1230p :30 MC16TV10H \$500.00 NM 4 KUSA M 10/24/16 12:26 PM 9News at Noon 12p-1230p :30 MC16TV10H \$500.00 NM									
14	10/18/16	10/24/16	Days of Our Lives	2-3p	MTWTF--	:30	3	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA W 10/19/16 2:26 PM Days of Our Lives 2-3p :30 MC16TV10H \$850.00 NM 1 KUSA F 10/21/16 1:58 PM Days of Our Lives 2-3p :30 MC16TV10H \$850.00 NM 3 KUSA M 10/24/16 1:58 PM Days of Our Lives 2-3p :30 MC16TV10H \$850.00 NM									
15	10/18/16	10/24/16	Ellen	3-4p	MTWTF--	:30	3	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/18/16 3:54 PM Ellen 3-4p :30 MC16TV10H \$850.00 NM 3 KUSA W 10/19/16 3:35 PM Ellen 3-4p :30 MC16TV10H \$850.00 NM 2 KUSA Th 10/20/16 3:31 PM Ellen 3-4p :30 MC16TV10H \$850.00 NM									
16	10/18/16	10/24/16	9News 5 O'CLOCK	5p-530p	MTWTF--	:30	4	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 4 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 10/18/16 5:10 PM 9News 5 O'CLOCK 5p-530p :30 MC16TV10H \$3,200.00 NM 2 KUSA Th 10/20/16 5:17 PM 9News 5 O'CLOCK 5p-530p :30 MC16TV10H \$3,200.00 NM 3 KUSA F 10/21/16 5:16 PM 9News 5 O'CLOCK 5p-530p :30 MC16TV10H \$3,200.00 NM 4 KUSA M 10/24/16 5:20 PM 9News 5 O'CLOCK 5p-530p :30 MC16TV10H \$3,200.00 NM									
17	10/18/16	10/24/16	9News @ 6p NEXT	6-630p	MTWTF--	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 10/24/16 6:11 PM 9News @ 6p NEXT 6-630p :30 MC16TV10H \$3,200.00 NM									
18	10/18/16	10/24/16	Entertainment Tonight	630-7p	MTWTF--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Th 10/20/16 6:28 PM Entertainment Tonight 630-7p :30 MC16TV10H \$2,000.00 NM									

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1253192-1	10/30/16	October 2016	09/26/16 - 10/24/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Coffman, M / R / Congress	COFFMAN FOR CONGRES	993	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							45		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$81,700.00
<u>Agency Commission</u>	\$12,255.00
<u>Net Amount Due</u>	\$69,445.00

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