

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Buying Time Media, LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Buying Time Media, LLC

Address: 650 Massachusetts Ave NW, Suite 210, Washington, DC 20001

Contact: Nathaniel Kronisch

Phone number: 202-965-5060

Email: nathaniel@buying-time.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Baldwin Community Schools

Address: 525 4th Street Baldwin, MI 49304

Contact: Christopher Behnan

Phone number: (248) 767-4377

Email: cbehnan@byrumfisk.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

David Forrester, Superintendent
Jennifer Vidak, Assistant Superintendent of Business Services

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Baldwin Community Schools	Station Representative
Signature: Christopher Behnan <small>Digitally signed by Christopher Behnan Date: 2023.07.13 16:14:44 -04'00'</small>	Signature: <i>Paul Binsfeld</i>
Name: Christopher Behnan	Name: <i>Paul Binsfeld</i>
Date of Request to Purchase Ad Time: 7/13/23	Date of Station Agreement to Sell Time: <i>7/18/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 7/18/23

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>Midwestern Broadcasting WTCM AM & FM</i>	Date Received/Requested: <i>7/18/23</i>
Est. #:	Station Location: <i>Traverse City</i>	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



WTCM-FM
 PO BOX 472 - 314 E Front Street
 Traverse City MI 49685
 231-947-7675

Contract # 58252
 Date Entered 07/18/23
 Sales Person Paul Binsfeld
 Billing Cycle Broadcast
 Conflict 1 Political
 Conflict 2 School/College
 Product ISSUE / 14054
 Estimate # 14054
 P.O. # 36743298
 Contract 07/19/23 - 08/07/23

BALDWIN COMMUNITY SCHOOLS (KMG)KP
 C/O KATZ MEDIA GROUP
 125 W 55TH ST - 3RD FLOOR
 NEW YORK NY 10019

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total	
WTCM-FM	07/17/23-07/21/23	06:00-10:00	01:00	0,0,3,2,3,0,0		58.00	8	464.00	
WTCM-FM	07/24/23-07/28/23	06:00-10:00	01:00	3,3,3,2,3,0,0		58.00	14	812.00	
WTCM-FM	07/31/23-08/04/23	06:00-10:00	01:00	3,3,3,3,3,0,0		58.00	15	870.00	
WTCM-FM	08/07/23-08/07/23	06:00-10:00	01:00	3,0,0,0,0,0,0		58.00	3	174.00	
WTCM-FM	07/17/23-07/21/23	10:00-15:00	01:00	0,0,3,3,3,0,0		50.00	9	450.00	
WTCM-FM	07/24/23-07/28/23	10:00-15:00	01:00	3,3,2,3,3,0,0		50.00	14	700.00	
WTCM-FM	07/31/23-08/04/23	10:00-15:00	01:00	3,3,3,3,3,0,0		50.00	15	750.00	
WTCM-FM	08/07/23-08/07/23	10:00-15:00	01:00	2,0,0,0,0,0,0		50.00	2	100.00	
WTCM-FM	07/17/23-07/21/23	15:00-19:00	01:00	0,0,3,3,2,0,0		50.00	8	400.00	
WTCM-FM	07/24/23-07/28/23	15:00-19:00	01:00	3,3,3,3,2,0,0		50.00	14	700.00	
WTCM-FM	07/31/23-08/04/23	15:00-19:00	01:00	3,3,3,3,3,0,0		50.00	15	750.00	
WTCM-FM	08/07/23-08/07/23	15:00-19:00	01:00	3,0,0,0,0,0,0		50.00	3	150.00	
WTCM-FM	07/22/23-08/06/23	06:00-19:00	01:00	0,0,0,0,0,8,8	All Weeks	44.00	48	2112.00	
							Subtotal		8432.00
							Agency Commission		1264.80
							Total		7167.20

Projected Billing		Count	Gross	Net
July	2023	99	4934.00	4193.90
August	2023	69	3498.00	2973.30
		168	8432.00	7167.20

Customer _____ Sales Person _____