

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order#: 62741	CF	NTL-Cash-Political	Start - End: 9/9/2013 - 9/10/2013	HL#:	Created: 08/29/2013 12:28 P
Advertiser: JOE LHOTA FOR MAYOR (352547)	132 E 43rd St New York, NY 10017-4019		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: TARGET ENTERPRISES LTD. (5209)	15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403-5347		CPE: -/-	Co-op Invoice: N	Confirmed: 08/29/2013 03:55 P
			Product: JOE LHOTA FOR MAYOR	Do Not Mail Invoice: N	Contract: 08/30/2013 11:14 A
			Demo: P35+ DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
AE: CTS-LA House (CTS-LA)			Self Protection Intr: :05:00	Print Affidavit: N	Comm Cat: Standard
Buyer:			Schedule Code: Z	Print Sub Invoice: N	
			Supress Rates: N	Notarize Sub Invoice: N	

Internal: new political order for joe lhot for mayor.

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
001	CF	MEARLY	M T * * * * *	NEWS	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$455.00	2	\$910.00	\$455.00

Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/10/13	2

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
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002	CF	NNOON1	M * * * * *	NEWS	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$520.00	1	\$520.00	\$520.00
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Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/09/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
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003	CF	DPRICE1	M T * * * * *	PRCE	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$780.00	1	\$780.00	\$780.00
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Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/10/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
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004	CF	ENEWS5P	M * * * * *	NEWS	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$975.00	1	\$975.00	\$975.00
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Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/09/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
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005	CF	NLATE1	M * * * * *	NEWS	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$2,145.00	1	\$2,145.00	\$2,145.00
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Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/09/13	1

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
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006	CF	LLETTER1	M * * * * *	LETT	Airtime (Broadcast) Standard	15	Z	:05:00	0.00	\$975.00	1	\$975.00	\$975.00
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Internal, Log: LUR

Start	End	Sep 09
09/09/13	09/09/13	1

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
007	CF MEARLY	M T * * * * *	NEWS	Airtime (Broadcast) Standard	30	Z	:05:00	0.00	\$700.00	2	\$1,400.00	\$700.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Sep 09</u>									
		09/09/13	09/10/13	2									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
008	CF NNOON1	M * * * * *	NEWS	Airtime (Broadcast) Standard	30	Z	:05:00	0.00	\$800.00	1	\$800.00	\$800.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Sep 09</u>									
		09/09/13	09/09/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
009	CF NEARLY	M * * * * *	NEWS	Airtime (Broadcast) Standard	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Sep 09</u>									
		09/09/13	09/09/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
010	CF ENEWS5P	M * * * * *	NEWS	Airtime (Broadcast) Standard	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
Internal, Log: LUR													
		<u>Start</u>	<u>End</u>	<u>Sep 09</u>									
		09/09/13	09/09/13	1									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P35+	Rate	Spots	Total	NRate A/G	LC
011	CF NLATE1	M * * * * *	NEWS	Airtime (Broadcast) Standard	30	Z	:05:00	0.00	\$0.00	1	\$3,300.00	\$3,300.00	
Internal, Log: nc investment for coverage underdelivery													
		<u>Start</u>	<u>End</u>	<u>Sep 09</u>									
		09/09/13	09/09/13	1									

Confirmed Broadcast Buyline Summary

Q3 2013

Sep

	Spots	Revenue
Total	13	\$11,505.00
Credited	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	13	\$11,505.00	\$9,779.25
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	13	\$11,505.00	\$9,779.25