

During the 3rd quarter of 2015, WSKS attempted to identify problems in the community and develop programming to meet or expose those needs.

Every Friday from 8:25—8:30am, Jody Brown, President of LifeStore Insurance, drops by the station to discuss various insurance concerns/issues/solutions with the current Obamacare policy and other plans. The program is called "Let's Talk Insurance". Jody discusses everything from increased premiums to declining coverage.

Every Tuesday from 12:35—12:45pm, Joe Thore & Patty Parsons with Ashe Memorial Hospital drop by the station to inform our community about healthcare issues & alternatives to better health. The program is called "The Ashe Memorial Hospital News Line".

Once every month Congress woman Virginia Foxx is our guest on the air as our 5th District Representative. She talks for about 15 minutes on issues on the local, regional, and national level.

1. On Tuesday, July 14th, Lynn Rees Jones & Melba Jones was our guests on the Happy Time Show updating our community on the 100 year celebration. They spent about 15 minutes talking about the local history of our community, and the exciting plans in store for the remainder of the year.
2. On Monday, August 31st, Sherman Lee, an Ashe County Magistrate was on our morning show for about 12 minutes discussing issues/concerns for local business owners and debt problems. Sherman provided some great tips and resources for those in need.
3. Ashe County Sheriff James Williams was our guest on The Happy Time Show on Thursday, August 27th. Sheriff Williams was with us for about 12 minutes discussing several community concerns, and scams against the elderly. He gave numerous examples of recent scams and informed folks on how they can better prepared with some simple tips.
4. Thursday, September 3rd, Delbert Minner was on our morning show representing Caldwell Hospice. Delbert spoke for about 8 minutes on how Caldwell Hospice supports our aging population, and what to do in time of a crisis or family need.
5. On Thursday, September 17th, Tracy-Lynn Schuster appeared on our morning show for about 14 minutes representing the Ashe County Children's Trust Endowment. Tracy-Lynn spoke about a special concert performance coming up on October 17th with An Evening with Chatham County Line. A silent auction will be held to help support the cause as well with proceeds from this event going to Ashe County 4-H, Children's Trust Endowment, Ashe County Partnership for Children & the NC Cooperative Extension.
6. Tuesday, September 29th, Ann Jones & Roger Newton stopped by The Happy Time Show for about 12 minutes to discuss The Ashe Pregnancy Care Center's "Walk For Life" event. The "Walk For Life" event was actually a "walk" program created by these folks to help bring awareness to teen pregnancies. Roger and Ann talked about the event, and more importantly shared education on pregnancy and how rates were down in our county.

These are just a few examples of the numerous interviews WSKS does monthly. We have visits from our County Manager twice a month, following the meeting of our County Commissioners. We talk monthly with our School Superintendent, the Executive Director of the Chamber of Commerce, our Library Staff and Museum of Ashe County History personnel.

Graham Caddell
Operations Mgr.
WSKS