

Tester for Senate 2024



Station	KKVU-FM	Buyer	James Wells
Market	Missoula	Email	James.Wells@screenstrategies.com
Flight Dates	4/18/2024 - 4/23/2024 (Est. 9121)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$44.00 \$176.00	2	2					4
Input										
6:00 AM - 10:00 AM	AM	M-F 60	\$57.00 \$285.00					3	2	5
Input										
10:00 AM - 3:00 PM	MD	M-F 60	\$44.00 \$176.00	2	2					4
Input										
10:00 AM - 3:00 PM	MD	M-F 60	\$57.00 \$285.00					2	3	5
Input										
3:00 PM - 7:00 PM	PM	M-F 60	\$44.00 \$220.00	3	2					5
Input										
3:00 PM - 7:00 PM	PM	M-F 60	\$57.00 \$228.00					2	2	4
Input										
6:00 AM - 10:00 AM	S1	Sa 60	\$36.00 \$36.00			1				1
Input										
10:00 AM - 3:00 PM	S2	Sa 60	\$36.00 \$36.00			1				1
Input										
3:00 PM - 7:00 PM	S3	Sa 60	\$36.00 \$36.00			1				1
Input										
6:00 AM - 10:00 AM	U1	Su 60	\$36.00 \$36.00				1			1
Input										

Tester for Senate 2024



Station	KKVU-FM	Buyer	James Wells
Market	Missoula	Email	James.Wells@screenstrategies.com
Flight Dates	4/18/2024 - 4/23/2024 (Est. 9121)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
10:00 AM - 3:00 PM	U2	Su 60	\$36.00 \$36.00				1			1
Input										
3:00 PM - 7:00 PM	U3	Su 60	\$36.00 \$36.00				1			1
Input										
Station Totals			\$1,586.00	7	6	3	3	7	7	33

Confirmation



Missoula Broadcasting Company,
 LLC
 2620 Radio Way #B
 Missoula MT 59808
 406-721-6800

Contract # 22792
 Date Entered 04/17/24
 Sales Person Becky Smith
 Billing Cycle End Of Schedule
 Conflict 1 POLITICAL
 Conflict 2 REPUBLICAN
 Product TeSTER FOR SENATE 2024
 Estimate # 9121
 Contract 04/18/24 - 04/23/24

TESTER FOR SENATE
 C/O SCREEN STRATEGIES MEDIA
 ATTN JAMES WELLS
 11150 FAIRFAX BLVD
 SUITE 505
 FAIRFAX VA 22031

Station	Date/Time	Len	Schedule	Repeated	Rate	Qty	Total
KYJK-FM	04/18/24-04/19/24 6:00a-9:59a	01:00	0,0,0,2,2,0,0	All Weeks	44.00	4	176.00
KYJK-FM	04/18/24-04/19/24 10:00a-2:59p	01:00	0,0,0,3,2,0,0	All Weeks	44.00	5	220.00
KYJK-FM	04/18/24-04/19/24 3:00p-6:59p	01:00	0,0,0,2,2,0,0	All Weeks	44.00	4	176.00
KYJK-FM	04/20/24-04/21/24 6:00a-9:59a	01:00	0,0,0,0,0,1,1	All Weeks	46.00	2	92.00
KYJK-FM	04/20/24-04/21/24 10:00a-2:59p	01:00	0,0,0,0,0,1,1	All Weeks	46.00	2	92.00
KYJK-FM	04/20/24-04/21/24 3:00p-6:59p	01:00	0,0,0,0,0,1,1	All Weeks	46.00	2	92.00
KYJK-FM	04/22/24-04/23/24 6:00a-9:59a	01:00	2,2,0,0,0,0,0	All Weeks	57.00	4	228.00
KYJK-FM	04/22/24-04/23/24 10:00a-2:59p	01:00	3,2,0,0,0,0,0	All Weeks	57.00	5	285.00
KYJK-FM	04/22/24-04/23/24 3:00p-6:59p	01:00	2,3,0,0,0,0,0	All Weeks	57.00	5	285.00
KKVU-FM	04/18/24-04/19/24 6:00a-9:59a	01:00	0,0,0,2,2,0,0	All Weeks	44.00	4	176.00
KKVU-FM	04/18/24-04/19/24 10:00a-2:59p	01:00	0,0,0,2,2,0,0	All Weeks	44.00	4	176.00
KKVU-FM	04/18/24-04/19/24 3:00p-6:59p	01:00	0,0,0,3,2,0,0	All Weeks	44.00	5	220.00
KKVU-FM	04/22/24-04/23/24 6:00a-9:59a	01:00	3,2,0,0,0,0,0	All Weeks	57.00	5	285.00
KKVU-FM	04/22/24-04/23/24 10:00a-2:59p	01:00	2,3,0,0,0,0,0	All Weeks	57.00	5	285.00
KKVU-FM	04/22/24-04/23/24 3:00p-6:59p	01:00	2,2,0,0,0,0,0	All Weeks	57.00	4	228.00
KKVU-FM	04/20/24-04/21/24 6:00a-9:59a	01:00	0,0,0,0,0,1,1	All Weeks	36.00	2	72.00
KKVU-FM	04/20/24-04/21/24 10:00a-2:59p	01:00	0,0,0,0,0,1,1	All Weeks	36.00	2	72.00
KKVU-FM	04/20/24-04/21/24 3:00p-6:59p	01:00	0,0,0,0,0,1,1	All Weeks	36.00	2	72.00
KDTR-FM	04/18/24-04/19/24 6:00a-9:59a	01:00	0,0,0,2,2,0,0	All Weeks	45.00	4	180.00
KDTR-FM	04/18/24-04/19/24 10:00a-2:59p	01:00	0,0,0,2,3,0,0	All Weeks	45.00	5	225.00
KDTR-FM	04/18/24-04/19/24 3:00p-6:59p	01:00	0,0,0,2,2,0,0	All Weeks	45.00	4	180.00
KDTR-FM	04/22/24-04/23/24 6:00a-9:59a	01:00	2,2,0,0,0,0,0	All Weeks	58.00	4	232.00

Customer _____ Sales Person _____

Confirmation

Station	Date/Time	Len	Schedule	Repeated	Rate	Qty	Total
KDTR-FM	04/22/24-04/23/24 10:00a-2:59p	01:00	2,2,0,0,0,0,0	All Weeks	58.00	4	232.00
KDTR-FM	04/22/24-04/23/24 3:00p-6:59p	01:00	3,2,0,0,0,0,0	All Weeks	58.00	5	290.00
KDTR-FM	04/20/24-04/21/24 6:00a-9:59a	01:00	0,0,0,0,0,1,1	All Weeks	38.00	2	76.00
KDTR-FM	04/20/24-04/21/24 10:00a-2:59p	01:00	0,0,0,0,0,1,1	All Weeks	38.00	2	76.00
KDTR-FM	04/20/24-04/21/24 3:00p-6:59p	01:00	0,0,0,0,0,1,1	All Weeks	38.00	2	76.00

Subtotal	4799.00
Agency Commission	719.85
Total	4079.15

Station Summary	Count	Gross	Net
KYJK-FM	33	1646.00	1399.10
KKVU-FM	33	1586.00	1348.10
KDTR-FM	32	1567.00	1331.95

Projected Billing	Count	Gross	Net
April	98	4799.00	4079.15
	98	4799.00	4079.15

Customer _____ Sales Person _____