



WVTV Milwaukee  
11520 W Calumet Rd  
Milwaukee, WI 53224

White Rice Advertising & PR LLC  
W156 N11355 Pilgrim Rd  
Geramantown, WI 53022

## Contract # 2829550

### Schedule Dates

03/24/17-04/03/17

### Advertiser

Yang for Judge (116027)

### Agency

White Rice Advertising & PR LLC (6885)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Yang for Judge 2017 (915283)

### Salesperson

Stagliano, Jessy (4279)

### Sales Office

WCGV/WVTV

### Buyer Name

/

### Phone/Fax

N/A

### CPE

Local/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

Yang for Judge 2017

Date Entered 03/22/17

Last Modified 03/22/17

Entered By Jessy Stagliano

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$180.00

Net Total \$1,020.00

Sales Tax

## Milwaukee (WVTV)

By Broadcast Month

Spots

Rate

Mar. 2017 2 \$400.00

Apr. 2017 4 \$800.00

Grand Total: 6 \$1,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/24/17-03/24/17	2	:30	6P- 6:30P (CST)	1								1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17
2.0	Normal Line / SPOT	03/27/17-03/31/17	2	:30	6P- 6:30P (CST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17
3.0	Normal Line / SPOT	04/03/17-04/03/17	2	:30	6P- 6:30P (CST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17
4.0	Normal Line / SPOT	03/27/17-03/31/17	2	:30	6P- 7P (CST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17
5.0	Normal Line / SPOT	04/03/17-04/03/17	2	:30	6:30P- 7P (CST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17
6.0	Normal Line / SPOT	03/24/17-03/24/17	2	:30	6:30P- 7P (CST)	1								1	\$200.00	\$200.00	Milwaukee (WVTV)		3/22/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.