

ISSUES-JANUARY, FEBRUARY, MARCH OF 2018

- I. COMMUNITY PLANNING
- **II.EMPLOYMENT**
- III. DRUGABUSE
- IV. CRIME
- V. GOVERNMENT
- VI. WELFARE (PUBLIC SAFETY, HEALTH & WELFARE)

THESE ISSUES WERE DETERMINED TO BE OF CONCERN TO THE AREA, THROUGH MANAGERIAL AND NEWS DEPARTMENT DISCUSSIONS, PUPBLIC INPUT THROUGH AN INTERNET WEBSITE, AND CONVERSATIONS WITH COMMUNITY LEADERS.

COMMUNITY PLANNING

1/31/18	1/22/18	1/18/18	1/16/18	1/12/18	1/9/18	1/4/18	1/4/18	DATE
:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	DURATION
ĽX	ĽZ	ĽŻ	ĽZ	ĽN	ĽN	ĽN	ĽŸ	SOURCE/TYPE
SHA BEGINS SAFETY PROJECT ON ROUTE 51	COUNCIL ACCEPT- ING FUNDING RE- QUESTS	PALUMBO NAMED MARKETING/SALES MANAGER	MALL PLAN BEING DEVELOPED	DDC NAMES EXEC- UTIVE DIRECTOR	FUNDING SOUGHT FOR SEWER PROJECT	CITY RETAINS LAW FIRM	ZONING CHANGES COULD PERMIT RESTAURANTS	TITLE
The State Highway Administration begins a safety project at the Route 51 intersection with Mexico Farms Road and PPG Road. (WTBO/WFRB/WRQE/TALK RADIO 560)	Local Development Council accepting funding requests for funding for Rocky Gap Slots Revenue. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Jessica Palumbo being named Marketing and Sales Manager for Allegany County Tourism. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on discussion of design plans for opening the downtown Cumberland Mall to vehicular traffic. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Downtown Development Commission, naming Mikayla Dodge as its new Executive Director. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Allegany County seeking state funding for a sewer project, benefitting thousands of residents. (WTBO/WFRB/WRQE/TALK RADIO 560)	Cumberland retains law firm to deal with CSX Transportation and bridge issues on the west side of town. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on ordinance which would permit restaurants to locate in residential/office zoning districts. (WTBO/WFRB/WRQE/TALK RADIO 560)	DESCRIPTION

COMMUNITY PLANNING

3/19/18	3/8/18	3/1/18	2/13/18	2/9/18	DATE
30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	DURATION
ĽN	L/N	ĽN	ĽN	r _N	SOURCE/TYPE
SIDEWALKS SET FOR UPGRADE	FSU TO CONSTRUCT NEW RESIDENCE HALL.	COMMISSIONERS LOBBYING STATE FOR PROJECTS	COUNTY TO HELP CITY WITH BRIDGES	MALL REDESIGN PLAN PRESENTED	TITLE
SIDEWALKS SET FOR: News story on sidewalk and ramp improvements at several lo- UPGRADE cations in Garrett County. (WTBO/WFRB/WRQE/TALK RADIO 560)	Frostburg State University beginning the process for building its first new residence hall in over 40 years. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Allegany County Commissioner Creade Brodie lobbying the state for a number of local projects. (WTBO/WFRB/WRQE/TALK RADIO 560)	Allegany County is giving the city of Cumberland \$5 million to help rebuild some of its infrastructure, specifically with its bridges. (WTBO/WFRB/WRQE/TALK RADIO 560)	New design plans for the downtown Cumberland Mall are presented during a Cumberland Mayor and Council meeting. (WTBO/WFRB/WRQE/TALK RADIO 560)	DESCRIPTION

EMPLOYMENT

3/16/18	2/27/18	2/23/18	2/9/18	1/15/18	1/3/18	1/1-3/31	DATE
:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:60 SECONDS	DURATION
L/N	L/N	ĽN	REGION/N	STATE/N	L/N	LOCAL	SOURCE/TYPE
TESTING SET FOR SHERIFF'S DEPT. SET	TIMES-NEWS MOVIN PRINTING OPEATION	MYERS ADDRESSES EMPLOYMENT	P&G ADDING MORE JOBS	DISCOVERY LEAVING MARYLAND	POLL WORKERS NEEDED	FOREVER RECRUIT- MENT	THE
News story on pre-employment testing for positions of Deputy Sheriff and Correctional Officers. (WTBO/WFRB/WRQE/TALK RADIO 560)	TIMES-NEWS MOVING News story on Cumberland Times-News moving its printing printing operations to Johnstown, Pennsylvania. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story, with District 1-C candidate Nicole Alt-Myers on bringing business back to the area. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Procter and Gamble adding additional product production at its plant in Martinsburg, W.Va. (WTBO/WFRB/WRQE/TALK RADIO 560)	DISCOVERY LEAVING News story on Discovery Communications leaving the state, MARYLAND affecting about 1300 employees. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on need for poll workers during the 2018 primary and general elections. (WTBO/WFRB/WRQE/TALK RADIO 560)	Series of on-air announcements, recruiting employees for Forever Media. Announcements encourage listeners to apply for potential employment. (WTBO/WFRB/WRQE/TALK RADIO 560)	DESCRIPTION

DRUGABUSE

2/2/18	1/29/18	1/26/18	1/19/18	1/15/18	1/9/18		DATE
:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS	:30 SECONDS		DURATION
STATE/N	ĽN	L/N	LN	STATE/N	LN		SOURCE/TYPE
HOGAN COMMENTS ON OPIOIDS	STATE RELEASES OVERDOSE DATA	TWO ARRESTED ON DRUG CHARGES	TWO INDICTED ON FEDERAL DRUG COUNTS	INDICTMENTS IN JESSUP CORRUPTION PROBE	DELEGATE COM- MENTS ON IBOGAINE	FOR OPERATING	THE
News story on comments from Governor Larry Hogan, during the State of the State address, commenting on the State's approach to the opioid crisis. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on fatal overdose data for Maryland and Allegano County for 2016, showing fewer fatal overdoses locally. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on two men, arrested in Frostburg, on drug charges. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on two Mineral County men, indicted on federal charges of drug distribution in the area. (WTBO/WFRB/WRQE/TALK RADIO 560)	State news story on indictments issued in Jessup Correctional Facility, charging guards, with among other counts, conspiracy to distribute drugs. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Delegate Wendell Beitzel commenting on drug treatment, utilizing a substance, known as Ibogaine. (WTBO/WFRB/WRQE/TALK RADIO 560)	arrested on charges of operating a suspected meth Lab in their home. (WTBO/WFRB/WRQE/TALK RADIO 560)	DESCRIPTION

DRUG ABUSE

DATE	DURATION	SOURCE/IYPE	THE	DESCRIPTION
2/7/18	:30 SECONDS	ĽN	STUDENT ARRESTED ON DRUG COUNTS	News story on Frostburg State University student being arrested on drug distribution charges. (WTBO/WFRB/WRQE/TALK RADIO 560)
2/19/18	:30 SECONDS	ĽN	KITZMILLER WOMAN ARRESTED ON DRUG CHARGES	News story on Kitzmiller, Md. woman, arrested on drug charges. (WTBO/WFRB/WRQE/TALK RADIO 560)
2/21/18	:30 SECONDS	L/N	CITY JOINING IN	News story on city of Cumberland joining in a mass lawsuit
			OPIOID LAWSUIT	against "Big Pharma," which allegedly contributed to the opioid epidemic. (WTBO/WFRB/WRQE/TALK RADIO 560)
2/27/18	:30 SECONDS	ĽN	FOUR INDICTED IN SHOOTINGS, DRUG COUNTS	News story on four men being indicted for, among other things, distribution of heroin and cocaine. (WTBO/WFRB/WRQE/TALK RADIO 560)
3/7/18	:30 SECONDS	ĽN	GARRETT JOINING OPIOID LAWSUIT	News story on Garrett County joining in a national lawsuit against "Big Pharma" and its part in the opioid crisis. (WTBO/WFRB/WRQE/TALK RADIO 560)
3/12/18	:30 SECONDS	L'X	MAN SENTENCED ON DISTRIBUTION CHARGES	News story on local resident, sentenced to 20 years in prison on distribution of heroin and crack cocaine. (WTBO/WFRB/WRQE/TALK RADIO 560)
3/14/18	:30 SECONDS	L/PSA	TOWN HALL MEET- INGS SET	News story/public service announcement on upcoming Town Hall meetings on the opioid epidemic. (WTBO/WFRB/WRQE/TALK RADIO 560)

CRIME

3/1/18 :30 SECONDS L/N FORMER TEACHER News story of former high school ENTERS PLEA plea, in connection to sex offense AGREEMENT old girl. (WTBO/WFRB/WRQE/TALK R	2/27/18 :30 SECONDS L/N MAN ARRESTED ON News story on Frostburg man, an CHILD SEX CHARGES abuse of a minor. (WTBO/WFRB/WRQE/TALK R	2/15/18 :30 SECONDS L/N CHARGES AGAINST News story on charges against for FORMER EMPLOYEE Maryland Scenic Railroad arreste (WTBO/WFRB/WRQE/TALK R	2/1/18 :30 SECONDS L/N MAN SENTENCED ON News story on 80-year-old Frostb CHILD PORN child pornography charges. CHARGES (WTBO/WFRB/WRQE/TALK R	1/31/18 :30 SECONDS L/N MAN SENTENCED IN News story on sentencing of man ROBBERIES in George's Creek area in 2017. (WTBO/WFRB/WRQE/TALK R	1/22/18 :30 SECONDS L/N CEI INVESTIGATES News story of a C3I investigation ROBBERIES in the Cumberland area in a 24-hc (WTBO/WFRB/WRQE/TALK R	1/18/18 :30 SECONDS L/N MAN CHARGED WITH News story on Barton man charge ATTEMPTED SECOND- degree murder. DEGREE MURDER (WTBO/WFRB/WRQE/TALK R	1/3/18 :30 SECONDS L/N ROBBERY INVESTI- News story on investigation into r GATION CONTINUES store in nearby Hyndman, Pennsy (WTBO/WFRB/WRQE/TALK R
	S	S AGAINST News story on charges against former employee of Western EMPLOYEE Maryland Scenic Railroad arrested for theft. (WTBO/WFRB/WRQE/TALK RADIO 560)		ENCED IN	IES News story of a C3I investigation into a series of robberies, in the Cumberland area in a 24-hour time span. (WTBO/WFRB/WRQE/TALK RADIO 560)	MAN CHARGED WITH News story on Barton man charged with attempted second-ATTEMPTED SECOND- degree murder. DEGREE MURDER (WTBO/WFRB/WRQE/TALK RADIO 560)	Y INVESTI- News story on investigation into robbery of Dollar General CONTINUES store in nearby Hyndman, Pennsylvania. (WTBO/WFRB/WRQE/TALK RADIO 560)

CRIME

DATE	DURATION	SOURCE/TYPE	TITLE	DESCRIPTION
3/8/18	:30 SECONDS	L/N	ARREST MADE IN "SHOTS FIRED"	News story on an arrest in a "shots fired" incident in South Cumberland. (WTBO/WFRB/WRQE/TALK RADIO 560)
3/16/18	:30 SECONDS	ĽN	MAN SENTENCED IN DEPUTY ATTACKS	News story on man convicted of attacking two Sheriff's deputies at the Rodeway Inn in September of 2017. (WTBO/WFRB/WRQE/TALK RADIO 560)
3/20/18	:30 SECONDS	L/N	WOMAN FOUND GUILTY OF SECOND- DEGREE MURDER	News story on Ridgeley resident Megan Shaffer being found guilty of second-degree murder in the death of Alexander Stevens of Frostburg. (WTBO/WFRB/WRQE/TALK RADIO 560)

GOVERNMENT

2/21/18	2/20/18	2/13/18	1/22/18	1/11/18	1/9/18	1/8/18	DATE
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CITY LAW	GRIN THIR	NON QUE	MCK MED COV	HOG. TERN	HOG. SPEA	BEIT	TITLE
CITY JOINING OPIOD LAWSUIT	GRIM TO RUN FOR THIRD TERM	NON-PROFITS RE- QUEST HOTEL/ MOTEL FUNDING	MCKAY LOBBIES FO MEDICAID DENTAL COVERAGE	HOGAN PROPOSING TERM LIMITS	HOGAN KEYNOTE SPEAKER FOR PACE	BEITZEL PREVIEWS GENERAL ASSEMBLY	E
3 OPIOD	VFOR	RE- L/ JING	BIES FOR	OSING	VOTE V PACE	VIEWS SEMBLY	
News sto against c (WTBO)	News sto third ten (WTBO)	News sto funding (WTBO)	MCKAY LOBBIES FOR News story on Delegate Mike McKay lobbying to have MEDICAID DENTAL adult dental care included in Maryland's Medicaid prog COVERAGE (WTBO/WFRB/WRQE/TALK RADIO 560)	News sto for state (WTBO)	News stonote spea (WTBO)		DESCRIPTION
News story on the city of Cumberland joining against opioid manufacturers. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Cumberland Mayor Brian Grinthird term as Mayor of Cumberland. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on non-profit organizations reque funding from the city's hotel/motel tax. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Delegate Mike McKay lobbyii adult dental care included in Maryland's Med (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Governor Larry Hogan propos for state lawmakers. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story, announcing Governor Larry Hogan as the ke note speaker for annual PACE breakfast on January 26th (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Delegate Wendell Beitzel previewing the 2017 General Assembly session. (WTBO/WFRB/WRQE/TALK Radio 560)	IPTION
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News story on the city of Cumberland joining national lawsuit against opioid manufacturers. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Cumberland Mayor Brian Grim running for third term as Mayor of Cumberland. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on non-profit organizations requesting annual funding from the city's hotel/motel tax. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Delegate Mike McKay lobbying to have adult dental care included in Maryland's Medicaid program. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Governor Larry Hogan proposing term limits for state lawmakers. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story, announcing Governor Larry Hogan as the keynote speaker for annual PACE breakfast on January 26 th . (WTBO/WFRB/WRQE/TALK RADIO 560)	wing the	
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WELFARE (PUBLIC SAFETY, HEALTH & WELFARE)

3/1-3/31	3/3/18	2/12/18	2/2-2/28	1/1-1/31	DATE
VARIOUS	THREE HOURS	:30 SECONDS	VARIOUS	VARIOUS	DURATION
L/PSA	LAB	ĽN	L/PSA	L/PSA	SOURCE/TYPE
FOREVER CARES- AUTISM SPEAKS	LIVE ACTION BROADCAST	WMHS, UPMC	FOREVER CARESTHE HOOLEY PLUNGE	FOREVER CARES- UNION RESCUE MISSION	TITLE
Series of pre-recorded and live announcements, promoting the annual Walk for Autism, to be held April 14 th at Allegany College of Maryland. (WTBO/WFRB/WRQE/TALK RADIO 560)	Live action broadcast of the annual Hooley Plunge, held at Rocky Gap State Park. (WTBO/WFRB/WRQE/TALK RADIO 560)	News story on Western Maryland Health System and UPMC finalizing a clinical affiliation agreement. (WTBO/WFRB/WRQE/TALK RADIO 560)	Series of pre-recorded and live announcements, promoting the annual Hooley Plunge, benefitting the Special Olympics and other programs for the developmentally disabled. (WTBO/WFRB/WRQE/TALK RADIO 560)	Series of pre-recorded and live announcements, promoting the Union Rescue Mission's annual January food drive. (WTBO/WFRB/WRQE/TALK RADIO 560)	DESCRIPTION