Media+

Revision #: Date: 10/30/2018

Client: Susan Hutchison
Media: Radio
Product: Political
Market: Spokane
Primary Demo: Adults 25-54
Separation between spots: 30

Estimate: 2462 **Vendor:** ACN-FM
Description: Susan Hutchison Radio add 11/1 - 11/6
Flight Start Date: 10/29/2018 05:00 AM
Flight End Date: 11/11/2018 04:59 AM
Buyer: Adrianne McAllister

Estimate Comments: 11/1 - 11/6 12p cutoff

Daypart Program	STN Gross	Dur	Wks 10/29	Wks 11/5	Total Spots	Adults 25-54 Rtg/CPP	Women 25-54 Rtg/CPP
ACN-FM							
SaSu 10:00a- 5:00p	$37.64	60	3		3	0.0	0.0
						$0.00	$0.00
ThF 6:00a- 7:00p	$37.64	60	20		20	0.0	0.0
						$0.00	$0.00
M 6:00a- 7:00p	$37.64	60		2	2	0.0	0.0
						$0.00	$0.00
		Total Spots:	23	2	25		
		Total GRP/GIMP(000):	0.0	0.0		0.0	0.0
		Total CPP/CPM:				$0.00	$0.00
Total Cost:	$941.00				25		

Signature: Tom Reed
ACN

Disclaimer:
All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.