



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KKHH FM HD2**

**4th Quarter 2023**

**(October 1 – December 31)**

Prepared by:

Ben Gehry



**Issues of Concern to Houston, Texas  
Addressed in Responsive Programming in the**

**2023 4th Quarter Ascertainment  
Community Needs\***

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
1. <b>Education</b>	ESL, Literacy, scholarships, educational programs and dropout rate.
2. <b>Community</b>	Traffic, mass transit, community service projects, neighborhood programs, drug enforcement, Charities, weather, missing children/elderly, family safety, volunteer opportunities, recycle/conservation
3. <b>Economy/ Technology</b>	Unemployment, business growth, jobs, technology, housing market, politics, elections, population increase
4. <b>Military/ Veterans</b>	Awareness, Veterans-jobs, military appreciation
5. <b>Health</b>	Mental Issues, Teen Pregnancy, Alcoholism, Heart health, Aging, Disability, affordable medical care/insurance, Obesity, Diseases, Eating Right, Healthcare

\* Based on Individual Interviews of Community Leaders visiting Audacy Houston

(Regularly Scheduled Public Affairs Programs)

4th Quarter 2023  
(October 1-December 31)

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
Eye On Houston	A 60-minute public affairs program which airs on Sunday morning from 6:00am-7:00am on <b>KKHH FM HD2</b>
I'm Listening	A 30-minute special promoting children's mental health awareness, which aired on Sunday November 19th from 6:00am-7:00am  on <b>KKHH FM HD2</b>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
 (October 1-December 31)

<b>ISSUE:</b>	<b>Education</b>
<p>Eye On Houston            October 29, 2023            6:00 AM            15 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>
<p>Eye On Houston            November 5, 2023            6:00 AM            15 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Dr. Richard A. Tapia (Professor, Rice University) about his personal life story and accomplishments.</p>
<p>Eye On Houston            November 12, 2023            6:00 AM            17 Minutes</p>	<p>Sarah Pepper from Mix 96.5 talks with Dr. Christopher Pichon (Assistant Superintendent of Operational Vitality for Catholic Schools in the Archdiocese of Galveston-Houston) about what Catholic Schools offer students that makes them so special. Visit <a href="http://ChooseCatholicSchools.org">ChooseCatholicSchools.org</a> for more information on how you can enroll in, teach in or get involved with Catholic Schools.</p>
<p>Eye On Houston            November 19, 2023            6:00 AM            13 Minutes</p>	<p>Sarah Pepper and Jessie Watt from the Morning Mix on Mix 96.5 talk with Kathleen Ownby (Executive Director, SPARK School Park Program) about how in order to commemorate 40 years of building community parks, SPARK School Park Program is launching a \$10 million campaign to build 40 school parks in four years in the Greater Houston area. For more information about SPARK Parks, please visit <a href="http://www.sparkpark.org">www.sparkpark.org</a>.</p>
<p>Eye On Houston            November 19, 2023            6:00 AM            17 Minutes</p>	<p>Sarah Pepper from Mix 96.5 talks with Dr. Christopher Pichon (Assistant Superintendent of Operational Vitality for Catholic Schools in the Archdiocese of Galveston-Houston) about what Catholic Schools offer students that makes them so special. Visit <a href="http://ChooseCatholicSchools.org">ChooseCatholicSchools.org</a> for more information on how you can enroll in, teach in or get involved with Catholic Schools.</p>

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<b>ISSUE:</b>	<b>Community</b>
<p>Eye On Houston            November 26, 2023            6:00 AM            14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>
<p>Eye On Houston            December 3, 2023            6:00 AM            14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>
<p>Eye On Houston            December 10, 2023            6:00 AM            16 Minutes</p>	<p>Grego from 95-7 The Spot talks with Sally Bradford, Executive Director North Houston Development Corporation about what they do and landing the 2028 UCI BMX Racing World Championships, which will bring world media attention on Houston and the BMX races. Visit <a href="http://ggrahouston.com/art-installations">ggrahouston.com/art-installations</a> for more information.</p>
<p>Eye On Houston            December 10, 2023            6:00 AM            14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>
<p>Eye On Houston            December 17, 2023            6:00 AM            16 Minutes</p>	<p>Grego from 95-7 The Spot talks with Sally Bradford, Executive Director North Houston Development Corporation about what they do and landing the 2028 UCI BMX Racing World Championships, which will bring world media attention on Houston and the BMX races. Visit <a href="http://ggrahouston.com/art-installations">ggrahouston.com/art-installations</a> for more information.</p>

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<b>ISSUE:</b>	<b>Community Cont.</b>
<p>Eye On Houston December 17, 2023 6:00 AM 14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>
<p>Eye On Houston December 24, 2023 6:00 AM 14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>
<p>Eye On Houston December 31, 2023 6:00 AM 14 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Laura Ward (President &amp; CEO, Houston Children's Charity) about her personal life story, accomplishments and legendary work in the community.</p>

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<b>ISSUE:</b>	<b>Economy/Technology</b>
<p>Eye On Houston            October 1, 2023            6:00 AM            11 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.</p>
<p>Eye On Houston            October 1, 2023            6:00 AM            12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>
<p>Eye On Houston            October 1, 2023            6:00 AM            25 Minutes</p>	<p>This segment features excerpts of Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosting the State of the Hispanics Data Summit held on August 23rd. Julie Sudduth (Regional President, Greater Houston, PNC Bank) speaks about the importance of PNC Bank and the Chamber's relationship. Guest speaker Dr. Jim Granato (Dean &amp; Professor, University of Houston Hobby School of Public Affairs) explains the survey from the University of Houston Hobby School of Public Affairs, and Alex Lopez Negrete (President &amp; CEO, Lopez Negrete Communications, Inc.) explains the global perspective of the survey.</p>
<p>Eye On Houston            October 8, 2023            6:00 AM            11 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.</p>
<p>Eye On Houston            October 8, 2023            6:00 AM            12 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>

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<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
<p>Eye On Houston            October 8, 2023            6:00 AM            25 Minutes</p> <p>This segment features excerpts of Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosting the State of the Hispanics Data Summit held on August 23rd. Julie Sudduth (Regional President, Greater Houston, PNC Bank) speaks about the importance of PNC Bank and the Chamber's relationship. Guest speaker Dr. Jim Granato (Dean &amp; Professor, University of Houston Hobby School of Public Affairs) explains the survey from the University of Houston Hobby School of Public Affairs, and Alex Lopez Negrete (President &amp; CEO, Lopez Negrete Communications, Inc.) explains the global perspective of the survey.</p>	
<p>Eye On Houston            October 15, 2023            6:00 AM            11 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.</p>	
<p>Eye On Houston            October 15, 2023            6:00 AM            12 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>	
<p>Eye On Houston            October 15, 2023            6:00 AM            25 Minutes</p> <p>This segment features excerpts of Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosting the State of the Hispanics Data Summit held on August 23rd. Julie Sudduth (Regional President, Greater Houston, PNC Bank) speaks about the importance of PNC Bank and the Chamber's relationship. Guest speaker Dr. Jim Granato (Dean &amp; Professor, University of Houston Hobby School of Public Affairs) explains the survey from the University of Houston Hobby School of Public Affairs, and Alex Lopez Negrete (President &amp; CEO, Lopez Negrete Communications, Inc.) explains the global perspective of the survey.</p>	
<p>Eye On Houston            October 22, 2023            6:00 AM            11 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.</p>	



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<p>Eye On Houston            October 29, 2023            6:00 AM            11 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.</p>	
<p>Eye On Houston            October 29, 2023            6:00 AM            12 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President &amp; CEO, Moderno Porcelain Works) about his life story and career journey to success.</p>	
<p>Eye On Houston            November 5, 2023            6:00 AM            10 Minutes</p> <p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Julie Sudduth (Regional President, Greater Houston, PNC Bank) about her personal life story and accomplishments.</p>	

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<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
Eye On Houston November 5, 2023 6:00 AM 11 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.
Eye On Houston November 5, 2023 6:00 AM 12 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President & CEO, Moderno Porcelain Works) about his life story and career journey to success.
Eye On Houston November 12, 2023 6:00 AM 10 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Julie Sudduth (Regional President, Greater Houston, PNC Bank) about her personal life story and accomplishments.
Eye On Houston November 12, 2023 6:00 AM 11 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Beth Wolff (Founder and Chair, Beth Wolff Realtors) about her career journey to success.
Eye On Houston November 12, 2023 6:00 AM 12 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Roberto Contreras (President & CEO, Moderno Porcelain Works) about his life story and career journey to success.
Eye On Houston November 26, 2023 6:00 AM 10 Minutes	Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Nomi Husain (President & CEO of Husain Law) about his personal life story and accomplishments.

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<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
<p>Eye On Houston            November 26, 2023            6:00 AM            22 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosts the 2023 HHCC Leadership Conference. Dr. Murillo does a Q&amp;A with Executive Coach Eva Archer-Smith. Rosalinda Martinez from AARP explains some of the resources the AARP offers caregivers, Tandra LeMay (State Government Affairs Director at Verizon) explains Verizon’s Small Business Digital Ready program and its impact on small businesses, and Dr. Murillo talks with Brad Deutser (President &amp; CEO of Deutser) about his approach to organizational change.</p>
<p>Eye On Houston            December 3, 2023            6:00 AM            11 Minutes</p>	<p>Laura Reynolds talks to Cindy Roesler, Assistant General Manager of ARS Rescue Rooter. Cindy talks about how listeners can get Federal Tax Credits of up to \$2000 when they replace their old Heating and A/C unit with a more energy efficient model.</p>
<p>Eye On Houston            December 3, 2023            6:00 AM            10 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) talks with Houston Legend Nomi Husain (President &amp; CEO of Husain Law) about his personal life story and accomplishments.</p>
<p>Eye On Houston            December 17, 2023            6:00 AM            22 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosts the 2023 HHCC Leadership Conference. Dr. Murillo does a Q&amp;A with Executive Coach Eva Archer-Smith. Rosalinda Martinez from AARP explains some of the resources the AARP offers caregivers, Tandra LeMay (State Government Affairs Director at Verizon) explains Verizon’s Small Business Digital Ready program and its impact on small businesses, and Dr. Murillo talks with Brad Deutser (President &amp; CEO of Deutser) about his approach to organizational change.</p>
<p>Eye On Houston            December 24, 2023            6:00 AM            16 Minutes</p>	<p>Sean Pendergast from Sports Radio 610 talks with Chris Massey (President, 2024 College Football Playoff Houston Host Committee and Vice President, Harris County - Houston Sports Authority) to talk about all the fantastic events and fanfare leading up to the College Football Playoff National Championship. Visit <a href="http://CollegeFootballPlayoff.com/ChampCampus">CollegeFootballPlayoff.com/ChampCampus</a> for more information.</p>

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<b>ISSUE:</b>	<b>Economy/Technology Cont.</b>
<p>Eye On Houston December 24, 2023 6:00 AM 22 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosts the 2023 HHCC Leadership Conference. Dr. Murillo does a Q&amp;A with Executive Coach Eva Archer-Smith. Rosalinda Martinez from AARP explains some of the resources the AARP offers caregivers, Tandra LeMay (State Government Affairs Director at Verizon) explains Verizon’s Small Business Digital Ready program and its impact on small businesses, and Dr. Murillo talks with Brad Deutser (President &amp; CEO of Deutser) about his approach to organizational change.</p>
<p>Eye On Houston December 31, 2023 6:00 AM 16 Minutes</p>	<p>Sean Pendergast from Sports Radio 610 talks with Chris Massey (President, 2024 College Football Playoff Houston Host Committee and Vice President, Harris County - Houston Sports Authority) to talk about all the fantastic events and fanfare leading up to the College Football Playoff National Championship. Visit <a href="http://CollegeFootballPlayoff.com/ChampCampus">CollegeFootballPlayoff.com/ChampCampus</a> for more information.</p>
<p>Eye On Houston December 31, 2023 6:00 AM 22 Minutes</p>	<p>Dr. Laura Murillo (President and CEO of the Hispanic Houston Chamber of Commerce) hosts the 2023 HHCC Leadership Conference. Dr. Murillo does a Q&amp;A with Executive Coach Eva Archer-Smith. Rosalinda Martinez from AARP explains some of the resources the AARP offers caregivers, Tandra LeMay (State Government Affairs Director at Verizon) explains Verizon’s Small Business Digital Ready program and its impact on small businesses, and Dr. Murillo talks with Brad Deutser (President &amp; CEO of Deutser) about his approach to organizational change.</p>

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<b>ISSUE:</b>	<b>Military/Veterans</b>
<p>I'm Listening            November 19, 2023            6:00 AM            15 Minutes</p> <p>David O'Leary talks with Jack Hammond, a retired U.S. Army Brigadier General with multiple combat commands, who currently serves as the Chief Executive for the Home Base National Center of Excellence for Mental Health and Brain Injuries. He is a decorated combat leader and private sector innovator who has served on advisory groups for presidents, governors and businesses.</p>	
<p>I'm Listening            November 19, 2023            6:00 AM            15 Minutes</p> <p>David O'Leary talks with Dr. Erin Fletcher, who has a decade of experience in veteran mental health care at Wounded Warrior Project, currently serves as director of Warrior Care Network: a partnership between Wounded Warrior Project and four world-famous treatment facilities helping advance treatment and research for invisible wounds of war. He also talks with Tonya Oxendine, who served 30 years in the U.S. Army, reaching the high rank of Command Sergeant Major. After service, she struggled with depression, isolation, and PTSD. It led her to nearly drive off a bridge in an attempted suicide. Tonya used her last ounce of strength to seek help and is now thriving. She credits the care and support she received from Wounded Warrior Project programs for her recovery; she's taken part in Warrior Care Network, Project Odyssey, and WWP Talk.</p>	
<p>Eye On Houston            December 3, 2023            6:00 AM            11 Minutes</p> <p>George Lindsey from the Morning Bull on 100.3 The Bull talks with GySgt Allanzo Arrindell of Toys for Tots, Joe Mikulski from the Union Pacific Veterans organization, as well as Jesse Gutierrez and Charlotte Yocum from Texas Bay Credit Union about the need for Toys for local children, the easiest ways to help and where to drop donations this holiday season. Visit <a href="http://ToysForTots.org">ToysForTots.org</a> for more information.</p>	
<p>Eye On Houston            December 10, 2023            6:00 AM            11 Minutes</p> <p>George Lindsey from the Morning Bull on 100.3 The Bull talks with GySgt Allanzo Arrindell of Toys for Tots, Joe Mikulski from the Union Pacific Veterans organization, as well as Jesse Gutierrez and Charlotte Yocum from Texas Bay Credit Union about the need for Toys for local children, the easiest ways to help and where to drop donations this holiday season. Visit <a href="http://ToysForTots.org">ToysForTots.org</a> for more information.</p>	

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<b>ISSUE:</b>	<b>Health</b>
<p>Eye On Houston October 29, 2023 6:00 AM 11 Minutes George Lindsey from the Morning Bull on 100.3 The Bull sits down with Binsu Oommen, the 2023 Chair for the MD Anderson Boot Walk to #EndCancer coming up on Saturday November 4th. Visit <a href="https://MDAnderson.org/BootWalk">MDAnderson.org/BootWalk</a> for more information.</p>	