

KVEC 17259

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Heather Moreno

Authorized committee:

Heather Moreno for Supervisor 2024

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Non-Partisan Office

Office sought (no acronyms or abbreviations):

San Luis Obispo County Supervisor District 5

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Bryan Burch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

AxMedia Buyer

Signature:

Emily Pearson

Name: AxMedia Buyer

Name:

Emily Pearson

Date of Request to Purchase Ad Time: 1/22/2024

Date of Station Agreement to Sell Time:

1/29/24

2/29/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/29/24 2/12/24 Revised Order

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>17259</u>	Station Call Letters: <u>KVEC-AM</u>	Date Received/Requested: <u>2/29/24</u>
Est. #: <u>101A</u>	Station Location: <u>San Luis Obispo CA</u>	Run Start and End Dates: <u>See Contract</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Contract

AXMEDIA
HEATHER MORENO/SUPERVISOR
1251 NW Briarcliff Parkway,
Suite 85
Kansas City, MO 64116

Start Date	03/01/24	Contract#	17259	Mod#	0
End Date	03/04/24	Date Entered	02/29/24	Date Last Modified	02/29/24
Advertiser	HEATHER MORENO/SUPER		Station Market		
Product	2024 PRIMARY ELECTION		SalesRep/Office		
			Emily Reiswig		

Standard Billing Cycle Estimate# #6659 3.1-3.5.24

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 03/01/24	SU 03/03/24	60	--	--	--	--	4	--	--	4	\$18.00
2	FR 03/01/24	SU 03/03/24	60	--	--	--	--	4	--	--	4	\$18.00
3	FR 03/01/24	SU 03/03/24	60	--	--	--	--	3	--	--	3	\$30.00
4	FR 03/01/24	SU 03/03/24	60	--	--	--	--	2	2	2	4	\$5.00
5	FR 03/01/24	SU 03/03/24	60	--	--	--	--	2	3	3	5	\$5.00
6	FR 03/01/24	SU 03/03/24	60	--	--	--	--	2	2	2	4	\$3.00
7	MO 03/04/24	MO 03/04/24	60	2	--	--	--	--	--	--	2	\$18.00
8	MO 03/04/24	MO 03/04/24	60	5	--	--	--	--	--	--	5	\$18.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

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AXMEDIA
 HEATHER MORENO/SUPERVISOR
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Standard Billing Cycle Estimate# #6659 3.1-3.5.24

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
9	MO 03/04/24	MO 03/04/24	60		2	--	--	--	--	--	2	\$30.00

-----Additional Comments-----		Total Spots	Spots Total\$	Agency Commission	Net	Gross
		33	477.00	\$71.55	\$405.45	\$477.00

Billing Projections: By Month

Mar 24	477.00
CA	477.00
ST	477.00

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