

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2669

VNS/NCC

## Invoice

McCaffery for Supreme Court(VNS)

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/23

**Invoice ID: 2815198**  
**Campaign ID:**

**Invoice Date: 11-29-2023**  
**Estimate ID:**

**Contract ID: 2628782**  
**P.O Number:**

**Client ID: 63718**  
**Tax ID:**

Description	Amount
Gross Advertising Fee	\$3,924.00
Agency Commission	(\$588.61)
Rep. Firm Commission	(\$1,167.39)
<b>Net Advertising Fee</b>	<b>\$2,168.00</b>
<b>Sub Total</b>	<b>\$2,168.00</b>
<b>Total This Invoice</b>	<b>\$2,168.00</b>

/63134511/  
4350

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: McCaffery for Supreme Court(VNS)
   
 Remarks: /63134511/
   
 Bill Cycle: 11/23
   
 Rep. Firm: VNS/NCC

Contract ID: 2628782
   
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/23	Tuesday	CNN-E	4350-WILKES BARR	Early Start Kasie Hunt	5:17am	MCC2304VETH	00:00:30	Charged	112.00	*
10/31/23	Tuesday	MNBC-E	4350-WILKES BARR	Way Too Early W Lemire	5:29am	MCC2304VETH	00:00:30	Charged	47.00	*
10/31/23	Tuesday	MNBC-E	4350-WILKES BARR	Way Too Early W Lemire	5:44am	MCC2305BOUH	00:00:30	Charged	47.00	*
11/01/23	Wednesday	CNN-E	4350-WILKES BARR	Early Start Kasie Hunt	5:20am	MCC2305BOUH	00:00:30	Charged	112.00	*
11/01/23	Wednesday	MNBC-E	4350-WILKES BARR	Deadline White House	5:24pm	MCC2304VETH	00:00:30	Charged	47.00	*
11/01/23	Wednesday	MNBC-E	4350-WILKES BARR	AIL In With Chris Hayes	8:24pm	MCC2305BOUH	00:00:30	Charged	134.00	*
11/02/23	Thursday	MNBC-E	4350-WILKES BARR	Way Too Early W Lemire	5:13am	MCC2304VETH	00:00:30	Charged	47.00	*
11/02/23	Thursday	MNBC-E	4350-WILKES BARR	Way Too Early W Lemire	5:29am	MCC2305BOUH	00:00:30	Charged	47.00	*
11/02/23	Thursday	CNN-E	4350-WILKES BARR	Early Start Kasie Hunt	5:46am	MCC2304VETH	00:00:30	Charged	112.00	*
11/03/23	Friday	CNN-E	4350-WILKES BARR	Early Start Kasie Hunt	5:57am	MCC2305BOUH	00:00:30	Charged	112.00	*
11/04/23	Saturday	MNBC-E	4350-WILKES BARR	PoliticsNation	5:27pm	MCC2304VETH	00:00:30	Charged	47.00	*
11/04/23	Saturday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	6:31pm	MCC2304VETH	00:00:30	Charged	112.00	*
11/04/23	Saturday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	6:55pm	MCC2305BOUH	00:00:30	Charged	112.00	*
11/04/23	Saturday	MNBC-E	4350-WILKES BARR	American Voices	10:59pm	MCC2304VETH	00:00:30	Charged	134.00	*
11/05/23	Sunday	MNBC-E	4350-WILKES BARR	Symone	4:29pm	MCC2304VETH	00:00:30	Charged	47.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	6:59pm	MCC2305BOUH	00:00:30	Charged	112.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	7:33pm	MCC2304VETH	00:00:30	Charged	248.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	7:59pm	MCC2305BOUH	00:00:30	Charged	248.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	CNN New sroom Acosta	8:51pm	MCC2304VETH	00:00:30	Charged	248.00	*
11/05/23	Sunday	MNBC-E	4350-WILKES BARR	Ayman	9:16pm	MCC2305BOUH	00:00:30	Charged	134.00	*
11/05/23	Sunday	MNBC-E	4350-WILKES BARR	Ayman	9:27pm	MCC2304VETH	00:00:30	Charged	134.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	Story Anderson Cooper	9:49pm	MCC2305BOUH	00:00:30	Charged	248.00	*
11/05/23	Sunday	MNBC-E	4350-WILKES BARR	American Voices	10:26pm	MCC2305BOUH	00:00:30	Charged	134.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	Story Anderson Cooper	10:43pm	MCC2304VETH	00:00:30	Charged	248.00	*
11/05/23	Sunday	CNN-E	4350-WILKES BARR	Story Anderson Cooper	11:36pm	MCC2305BOUH	00:00:30	Charged	248.00	*
11/06/23	Monday	CNN-E	4350-WILKES BARR	CNN This Morning	7:41am	MCC2304VETH	00:00:30	Charged	112.00	*
11/06/23	Monday	CNN-E	4350-WILKES BARR	Jake Tapper	4:25pm	MCC2305BOUH	00:00:30	Charged	112.00	*
11/06/23	Monday	MNBC-E	4350-WILKES BARR	Deadline White House	4:25pm	MCC2305BOUH	00:00:30	Charged	47.00	*
11/06/23	Monday	MNBC-E	4350-WILKES BARR	The Reid Out	7:17pm	MCC2304VETH	00:00:30	Charged	134.00	*
11/06/23	Monday	CNN-E	4350-WILKES BARR	Laura Coates Live	11:59pm	MCC2304VETH	00:00:30	Charged	248.00	*
<b>Grand Total</b>									<b>3,924.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

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