

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2669

VNS/NCC

## Invoice

McCaffery for Supreme Court(VNS)

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/23

**Invoice ID: 2795919**  
**Campaign ID:**

**Invoice Date: 11-02-2023**  
**Estimate ID:**

**Contract ID: 2617882**  
**P.O Number:**

**Client ID: 63718**  
**Tax ID:**

Description	Amount
Gross Advertising Fee	\$7,991.00
Agency Commission	(\$1,198.64)
Rep. Firm Commission	(\$2,377.33)
<b>Net Advertising Fee</b>	<b>\$4,415.03</b>
<b>Sub Total</b>	<b>\$4,415.03</b>
<b>Total This Invoice</b>	<b>\$4,415.03</b>

/63130925/  
4350

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## Affidavit of Performance

Client Name: McCaffery for Supreme Court(VNS)  
 Remarks: /63130925/  
 Bill Cycle: 10/23  
 Rep. Firm: VNS/NCC

Contract ID: 2617882  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/17/23	Tuesday	CNN-E	4350-WLKES BARR	The Source with Kaitlan	9:02pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/17/23	Tuesday	MNBC-E	4350-WLKES BARR	Alex Wagner Tonight	9:36pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/17/23	Tuesday	CNN-E	4350-WLKES BARR	The Source with Kaitlan	9:50pm	MCC2301MORH	00:00:30	Charged	248.00	*
10/17/23	Tuesday	CNN-E	4350-WLKES BARR	Laura Coates Live	11:50pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/18/23	Wednesday	MNBC-E	4350-WLKES BARR	Way Too Early W Lemire	5:44am	MCC2301MORH	00:00:30	Charged	47.00	*
10/18/23	Wednesday	CNN-E	4350-WLKES BARR	Erin Burnett OutFront	7:36pm	MCC2301MORH	00:00:30	Charged	248.00	*
10/18/23	Wednesday	CNN-E	4350-WLKES BARR	Anderson Cooper 360	8:59pm	MCC2301MORH	00:00:30	Charged	248.00	*
10/19/23	Thursday	MNBC-E	4350-WLKES BARR	Way Too Early W Lemire	5:28am	MCC2303RIGH	00:00:30	Charged	47.00	*
10/19/23	Thursday	CNN-E	4350-WLKES BARR	The Source with Kaitlan	9:39pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/20/23	Friday	MNBC-E	4350-WLKES BARR	Way Too Early W Lemire	5:15am	MCC2301MORH	00:00:30	Charged	47.00	*
10/20/23	Friday	CNN-E	4350-WLKES BARR	CNN NewsNight Abby	10:27pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	Smerconish	9:59am	MCC2301MORH	00:00:30	Charged	112.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Velshi	10:27am	MCC2303RIGH	00:00:30	Charged	32.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom	10:52am	MCC2303RIGH	00:00:30	Charged	70.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Velshi	11:27am	MCC2301MORH	00:00:30	Charged	32.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom	11:35am	MCC2301MORH	00:00:30	Charged	70.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Velshi	11:54am	MCC2303RIGH	00:00:30	Charged	32.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom	11:54am	MCC2303RIGH	00:00:30	Charged	70.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom	11:59am	MCC2301MORH	00:00:30	Charged	70.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	3:23pm	MCC2301MORH	00:00:30	Charged	32.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	3:31pm	MCC2303RIGH	00:00:30	Charged	32.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	3:56pm	MCC2301MORH	00:00:30	Charged	32.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Symone	4:23pm	MCC2303RIGH	00:00:30	Charged	47.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	4:30pm	MCC2303RIGH	00:00:30	Charged	112.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	4:53pm	MCC2301MORH	00:00:30	Charged	112.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	5:00pm	MCC2303RIGH	00:00:30	Charged	112.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:14pm	MCC2301MORH	00:00:30	Charged	47.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:32pm	MCC2303RIGH	00:00:30	Charged	47.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	5:58pm	MCC2301MORH	00:00:30	Charged	112.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:59pm	MCC2301MORH	00:00:30	Charged	47.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	10:32pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Special Program	10:48pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	10:59pm	MCC2301MORH	00:00:30	Charged	134.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Ayman	11:22pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/21/23	Saturday	CNN-E	4350-WLKES BARR	CNN Special Program	11:28pm	MCC2301MORH	00:00:30	Charged	248.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Ayman	11:31pm	MCC2301MORH	00:00:30	Charged	134.00	*
10/21/23	Saturday	MNBC-E	4350-WLKES BARR	Ayman	11:59pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Morning Weekend	7:00am	MCC2301MORH	00:00:30	Charged	112.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Morning Weekend	8:56am	MCC2301MORH	00:00:30	Charged	112.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	10:17am	MCC2301MORH	00:00:30	Charged	32.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	10:51am	MCC2303RIGH	00:00:30	Charged	32.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	11:55am	MCC2301MORH	00:00:30	Charged	32.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	State Union Tapper Bash	12:37pm	MCC2303RIGH	00:00:30	Charged	70.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	State Union Tapper Bash	12:51pm	MCC2301MORH	00:00:30	Charged	70.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	12:59pm	MCC2303RIGH	00:00:30	Charged	32.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Alex Witt Reports	1:28pm	MCC2301MORH	00:00:30	Charged	32.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	Fareed Zakaria	1:28pm	MCC2303RIGH	00:00:30	Charged	70.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Alex Witt Reports	1:38pm	MCC2303RIGH	00:00:30	Charged	32.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	Fareed Zakaria	1:49pm	MCC2301MORH	00:00:30	Charged	70.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	Fareed Zakaria	1:59pm	MCC2303RIGH	00:00:30	Charged	70.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom	2:32pm	MCC2301MORH	00:00:30	Charged	70.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	2:55pm	MCC2301MORH	00:00:30	Charged	32.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom	3:47pm	MCC2303RIGH	00:00:30	Charged	70.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:16pm	MCC2303RIGH	00:00:30	Charged	47.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	5:52pm	MCC2301MORH	00:00:30	Charged	112.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:59pm	MCC2301MORH	00:00:30	Charged	47.00	*
10/22/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	6:32pm	MCC2303RIGH	00:00:30	Charged	112.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	7:18pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	7:32pm	MCC2301MORH	00:00:30	Charged	134.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Vehdi Hasan Show	8:00pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/22/23	Sunday	MNBC-E	4350-WLKES BARR	Ayman	9:29pm	MCC2301MORH	00:00:30	Charged	134.00	*

10/22/23	Sunday	MNBC-E	4350-WILKES BARR	American Voices	10:32pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/22/23	Sunday	MNBC-E	4350-WILKES BARR	Mehdi Hasan Show	11:00pm	MCC2301MORH	00:00:30	Charged	134.00	*
10/22/23	Sunday	CNN-E	4350-WILKES BARR	Story Anderson Cooper	11:27pm	MCC2301MORH	00:00:30	Charged	248.00	*
10/22/23	Sunday	MNBC-E	4350-WILKES BARR	Mehdi Hasan Show	11:34pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/22/23	Sunday	CNN-E	4350-WILKES BARR	Story Anderson Cooper	11:49pm	MCC2303RIGH	00:00:30	Charged	248.00	*
10/23/23	Monday	MNBC-E	4350-WILKES BARR	Morning Joe	8:24am	MCC2301MORH	00:00:30	Charged	47.00	*
10/23/23	Monday	CNN-E	4350-WILKES BARR	CNN News Central	9:36am	MCC2301MORH	00:00:30	Charged	112.00	*
10/23/23	Monday	CNN-E	4350-WILKES BARR	Inside Politics Bash	12:28pm	MCC2303RIGH	00:00:30	Charged	70.00	*
10/23/23	Monday	MNBC-E	4350-WILKES BARR	Deadline White House	5:00pm	MCC2303RIGH	00:00:30	Charged	47.00	*
10/23/23	Monday	CNN-E	4350-WILKES BARR	Jake Tapper	5:35pm	MCC2303RIGH	00:00:30	Charged	112.00	*
10/23/23	Monday	MNBC-E	4350-WILKES BARR	Inside With Jen Psaki	8:55pm	MCC2301MORH	00:00:30	Charged	134.00	*
10/23/23	Monday	MNBC-E	4350-WILKES BARR	The Rachel Maddow Show	9:22pm	MCC2303RIGH	00:00:30	Charged	134.00	*
10/23/23	Monday	CNN-E	4350-WILKES BARR	The Source with Kaitlan	9:33pm	MCC2303RIGH	00:00:30	Charged	248.00	*

**Grand Total 7,991.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 2617882