


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2669

VNS/NCC

Invoice

McCaffery for Supreme Court(VNS)

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/23

Invoice ID: 2795921
Campaign ID:

Invoice Date: 11-02-2023
Estimate ID:

Contract ID: 2620976
P.O Number:

Client ID: 63718
Tax ID:

Description	Amount
Gross Advertising Fee	\$6,437.00
Agency Commission	(\$965.55)
Rep. Firm Commission	(\$1,915.02)
Net Advertising Fee	\$3,556.43
Sub Total	\$3,556.43
Total This Invoice	\$3,556.43

/63132935/
4350

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: McCaffery for Supreme Court(VNS)
 Remarks: /63132935/
 Bill Cycle: 10/23
 Rep. Firm: VNS/NCC

Contract ID: 2620976
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/24/23	Tuesday	CNN-E	4350-WLKES BARR	CNN This Morning	6:36am	MCC2301MORH	00:00:30	Charged	112.00	*
10/24/23	Tuesday	CNN-E	4350-WLKES BARR	Jake Tapper	5:46pm	MCC2301MORH	00:00:30	Charged	112.00	*
10/25/23	Wednesday	MNBC-E	4350-WLKES BARR	Way Too Early W/Lemire	5:45am	MCC2304VETH	00:00:30	Charged	47.00	*
10/25/23	Wednesday	CNN-E	4350-WLKES BARR	CNN News Central	11:01am	MCC2304VETH	00:00:30	Charged	70.00	*
10/25/23	Wednesday	CNN-E	4350-WLKES BARR	CNN News Central	11:28am	MCC2304VETH	00:00:30	Charged	70.00	*
10/25/23	Wednesday	CNN-E	4350-WLKES BARR	Inside Politics Bash	12:29pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/25/23	Wednesday	CNN-E	4350-WLKES BARR	CNN News Central	3:45pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/25/23	Wednesday	CNN-E	4350-WLKES BARR	Erin Burnett OutFront	7:33pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/26/23	Thursday	CNN-E	4350-WLKES BARR	CNN News Central	1:32pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/26/23	Thursday	CNN-E	4350-WLKES BARR	The Source with Kaitlan	9:33pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/26/23	Thursday	CNN-E	4350-WLKES BARR	CNN News Night Abby	10:36pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/26/23	Thursday	CNN-E	4350-WLKES BARR	Laura Coates Live	11:44pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	CNN News Central	2:51pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	CNN News Central	2:59pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	Erin Burnett OutFront	7:41pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	Anderson Cooper 360	8:52pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	The Source with Kaitlan	9:42pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/27/23	Friday	CNN-E	4350-WLKES BARR	Laura Coates Live	11:42pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Velshi	11:24am	MCC2304VETH	00:00:30	Charged	32.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Velshi	11:59am	MCC2304VETH	00:00:30	Charged	32.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	3:22pm	MCC2304VETH	00:00:30	Charged	32.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Yasmin Vossoughian Repo	3:33pm	MCC2304VETH	00:00:30	Charged	32.00	*
10/28/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom	3:35pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Symone	4:30pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:31pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/28/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	6:31pm	MCC2304VETH	00:00:30	Charged	112.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	6:33pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/28/23	Saturday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	6:59pm	MCC2304VETH	00:00:30	Charged	112.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	6:59pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	10:17pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	10:30pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	American Voices	10:59pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/28/23	Saturday	MNBC-E	4350-WLKES BARR	Ayman	11:28pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/28/23	Saturday	CNN-E	4350-WLKES BARR	CNN Special Program	11:46pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Dateline	5:19am	MCC2304VETH	00:00:30	Charged	47.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Live	5:25am	MCC2304VETH	00:00:30	Charged	112.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Dateline	5:31am	MCC2304VETH	00:00:30	Charged	47.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Live	5:38am	MCC2304VETH	00:00:30	Charged	112.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Dateline	5:51am	MCC2304VETH	00:00:30	Charged	47.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Live	5:59am	MCC2304VETH	00:00:30	Charged	112.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	10:27am	MCC2304VETH	00:00:30	Charged	32.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	10:59am	MCC2304VETH	00:00:30	Charged	32.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	11:18am	MCC2304VETH	00:00:30	Charged	32.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	11:26am	MCC2304VETH	00:00:30	Charged	32.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	Inside Politics	11:28am	MCC2304VETH	00:00:30	Charged	70.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Velshi	11:53am	MCC2304VETH	00:00:30	Charged	32.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Symone	4:18pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	PoliticsNation	5:14pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	6:49pm	MCC2304VETH	00:00:30	Charged	112.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	CNN Newsroom Acosta	6:59pm	MCC2304VETH	00:00:30	Charged	112.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	7:18pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	7:27pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Inside With Jen Psaki	7:58pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	CNN-E	4350-WLKES BARR	Story Anderson Cooper	8:27pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Vehdi Hasan Show	8:28pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Ayman	9:16pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	The Turning Point	10:15pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/29/23	Sunday	MNBC-E	4350-WLKES BARR	Vehdi Hasan Show	11:15pm	MCC2304VETH	00:00:30	Charged	134.00	*

Grand Total 6,437.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

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