

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2669

VNS/NCC

## Invoice

McCaffery for Supreme Court(VNS)

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/23

**Invoice ID: 2815190**  
**Campaign ID:**

**Invoice Date: 11-29-2023**  
**Estimate ID:**

**Contract ID: 2620976**  
**P.O Number:**

**Client ID: 63718**  
**Tax ID:**

Description	Amount
Gross Advertising Fee	\$1,216.00
Agency Commission	(\$182.41)
Rep. Firm Commission	(\$361.77)
<b>Net Advertising Fee</b>	<b>\$671.82</b>
<b>Sub Total</b>	<b>\$671.82</b>
<b>Total This Invoice</b>	<b>\$671.82</b>

/63132935/  
4350

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentional?Blank?Page


  
 220 Lexington Green Circle
   
 Suite 300
   
 Lexington, KY 40503
   
 859-410-2669

## Affidavit of Performance

Client Name: McCaffery for Supreme Court(VNS)
   
 Remarks: /63132935/
   
 Bill Cycle: 11/23
   
 Rep. Firm: VNS/NCC

Contract ID: 2620976
   
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/30/23	Monday	MNBC-E	4350-WILKES BARR	Morning Joe	9:41am	MCC2304VETH	00:00:30	Charged	47.00	*
10/30/23	Monday	CNN-E	4350-WILKES BARR	CNN News Central	9:59am	MCC2304VETH	00:00:30	Charged	112.00	*
10/30/23	Monday	CNN-E	4350-WILKES BARR	Inside Politics Bash	12:59pm	MCC2304VETH	00:00:30	Charged	70.00	*
10/30/23	Monday	MNBC-E	4350-WILKES BARR	Chris Jansing	2:23pm	MCC2304VETH	00:00:30	Charged	32.00	*
10/30/23	Monday	MNBC-E	4350-WILKES BARR	Chris Jansing	2:35pm	MCC2304VETH	00:00:30	Charged	32.00	*
10/30/23	Monday	CNN-E	4350-WILKES BARR	Situation Room	6:37pm	MCC2304VETH	00:00:30	Charged	112.00	*
10/30/23	Monday	MNBC-E	4350-WILKES BARR	Beat with Ari Melber	6:38pm	MCC2304VETH	00:00:30	Charged	47.00	*
10/30/23	Monday	MNBC-E	4350-WILKES BARR	Inside With Jen Psaki	8:17pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/30/23	Monday	MNBC-E	4350-WILKES BARR	The Rachel Maddow Show	9:21pm	MCC2304VETH	00:00:30	Charged	134.00	*
10/30/23	Monday	CNN-E	4350-WILKES BARR	CNN NewsNight Abby	10:36pm	MCC2304VETH	00:00:30	Charged	248.00	*
10/30/23	Monday	CNN-E	4350-WILKES BARR	Laura Coates Live	11:46pm	MCC2304VETH	00:00:30	Charged	248.00	*
<b>Grand Total</b>									<b>1,216.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Intentional?Blank?Page