

**THIRD QUARTER 2021, QUARTERLY ISSUES/PROGRAM LIST**  
**Radio Station WJSE-FM, North Cape May, NJ**

**Issue:**

How dangerous are variants of COVID-19 now that vaccines are available?

**Discussion Of Issue:**

Since vaccines have become available to prevent hospitalizations from COVID-19, there has been conflicting information regarding the safety of these vaccines, deterring some from getting the vaccination. This in turn, allowed the original strain of the virus to mutate into variants, some of which were reported to be strong enough to overcome the effectiveness of the vaccines.

**Programming:**

While much misinformation on the coronavirus and the vaccines circulated, WJSE felt compelled to counter the misinformation with scientifically backed facts. The following are examples of programming devoted to the issue.

**a. 1-minute Recorded Announcements, throughout 3rd Quarter 2021, various times.**

The Cape May County Department of Health, in conjunction with the County Board Of Commissioners, produced 60-second announcements encouraging those within our county who had not been vaccinated to do so. There were, according to the ad, about 60,000 vaccinated but 35,000 still unvaccinated in our County.

**Issue:**

Mental health and well being in the age of COVID-19.

**Discussion of Issue:**

As vaccines become more accessible for those over 18, many youth still do not have access to the life-saving shots. Providing a socially-distanced outdoor event for families to celebrate July 4th became a priority to help those who have spent much of the previous year confined indoors.

**Programming:**

WJSE presented a July 4th Celebration at Byrne Plaza in Wildwood, where families could enjoy fireworks and entertainment.

**a. July 4th Celebration at Byrne Plaza, July 4th, 2021 from 6 p.m. to 10:30 p.m.**

The broadcast began with family games and entertainment along with broadcast hosts Leon Hart and Priscilla Loomis, along with personalities DJ Tanner, Victor Faison and DJ Mo encouraging listeners to visit the open-space park. Concessions sales on site benefitted Wildwood High School football players. As nightfall arrived, Christopher Rodriguez (a/k/a "DJ Slice") played party music and broadcast live. Then at 10 p.m., attendees were treated to the Wildwood fireworks display, as music the fireworks are choreographed to aired on 106.3 WJSE.

**Issue:**

How are local law enforcement serving our communities?

**Discussion of Issue:**

Law enforcement and police departments in our region encourage an ongoing dialogue between residents and police to discuss issues and concerns in our communities.

**Programming:**

Coastal Broadcasting provided coverage of National Night Out events in our area.

**a. Middle Township National Night Out, August 3rd 2021 from 5:00 p.m. to 8:00 pm.**

Host Mark Hunter broadcast on location at Davies Sports Complex in Goshen and handed out giveaways from the police-sponsored event where Middle Township police Chief Chris Leusner and Middle Township Mayor Tim Donohue were interviewed. Middle Township resident and Miss New Jersey Alyssa Marie Sullivan also made an appearance at the event.

**b. North Wildwood National Night Out, August 3rd 2021 from 5:00 p.m. to 7:00 pm.**

Host Priscilla Loomis broadcast on location at North Wildwood's event, handing out school supplies to children. North Wildwood Mayor Patrick Rosenello and the North Wildwood Police commissioner were given airtime to promote the event.

**c. Wildwood National Night Out, August 3rd 2021 from 5:00 p.m. to 7:00 pm.**

This event, held at Fox Park in Wildwood, featured Christopher Rodriques a/k/a "DJ Slice" providing music and live casting as well as making announcements on air encouraging the community to come out to support the police. DJ Slice has long been a supporter of first-responder efforts in Wildwood, including police, fire and EMTs.

**Issue:**

Honoring and remembering those lost on September 11, 2001.

**Discussion of Issue:**

This year marked the twentieth anniversary of the terrorist attacks on our nation at the World Trade Center in New York City, and the Pentagon building in Washington DC as airline passengers thwarted another attack, overtaking a hijacked plane travelling over Shanksville PA. In addition to the many lives lost by first responders, many who responded to the emergency are facing long-term effects from the devastation at Ground Zero. We can never forget the loss and sacrifices many had made that day.

**Programming:**

WJSE presented an audio reflection that reflects the emotions we all felt that day and the years afterward.

**a. 9/11 Reflection, September 11 2021 8:45 a.m. to 9:12 a.m.**

The reflection began with a moment of silence at 8:46 am to remember those we've lost. Following was a collection of songs and news soundbites that reflect the emotions our country

experienced. We also informed listeners where they can attend September 11th ceremonies in their communities.

**Issue:**

Who are the best candidates running for local government?

**Discussion of Issue:**

This year's election season features early-in person voting at county library locations nine days preceding Election Day in addition to mail-in voting options. There are local contests, elections at the county and state level, a Governor's race as well as important state ballot questions to consider. As early votes will be cast, Coastal Broadcasting felt it important to provide each candidate in local and state races the opportunity to inform us on their positions on important local issues before voters mail their ballots.

**Programming:**

WJSE presented "Meet The Candidates", where every candidate running for local office was given the opportunity to respond to issues presented by morning show co-hosts Mark Hunter and Priscilla Loomis. The segments aired over the course of a week and a half to better inform our listeners on the voting choices they have. The segments were also posted on our website.

**a. Meet The Candidates, September 22 through September 30th 2021, 8 a.m. to 10 a.m. hours**

Fourteen candidates were interviewed in segments from 5 to 7 minutes in length, aired during the hours of 8 a.m. to 10 a.m. for a total of approximately 1 hour total content. Interviews included:

New Jersey State Senator, First Legislative District - Incumbent Michael Testa (R)

State Assembly, First Legislative District - Incumbents Erik Simonsen and Antwan McClellan (R)

Middle Township Committee - Incumbent Theron "Ike" Gandy (R) and challenger Quanette Vasser McNeil (D)

North Wildwood Council Ward 1 - James Kane (R)

North Wildwood Council Ward 2 - Joseph Rullo (R-unopposed)

Upper Township Committee - Challenger Christina "Cricket" Denton (D)

Upper Township Committee - Challenger Lenora Boninfante-Kodytek (D)

Upper Township Committee - Challenger Shawna Mulford (D)

Upper Township Committee - Challenger Andrew Shawl (ind)

Upper Township Committee - John C. "Jay" Newman (R), Mark E. Pancoast (R), and Kimberly R. Hayes (R)

All candidates were contacted for the opportunity to be interviewed for a segment.

**b. 1-minute Recorded Announcements, throughout 3rd Quarter 2021, various times.**

We produced and broadcast 60-second announcements for The Cape May County Board Of Elections explaining how to vote in-person up to nine days before Election Day at County library branches.

**Issue:**

Health and support in the age of COVID-19

**Discussion of Issue:**

The necessary measures we have to take to protect ourselves from the novel coronavirus have affected many of us physically and mentally. The discussion of wearing protective masks has even become a point of argument for some. Misinformation on social media and other forums also is creating confusion. Mental health is also a valid concern, as relationships are strained and sadly domestic violence is up.

**Programming:**

Coastal Broadcasting has donated airtime to these important issues, airing announcements produced in conjunction with the Centers for Disease Control and Prevention, the Ad Council, the New Jersey Broadcasters Association and the Radio Association of Broadcasters, among others.

**WJSE informs our audience with national ABC News updates every hour, local news and sports updates every weekday and AccuWeather reports daily from 6 a.m. to 7 p.m. We also support various community charitable efforts. We encourage public service announcements through our broadcast, website and social-media platforms. These public service announcements are prerecorded or read by air personalities throughout the broadcast day.**