



KXCV KRNW
90.5FM 88.9FM
BEARCAT PUBLIC MEDIA

April 25, 2024

Via E-Mail: elizabeth.goldin@fcc.gov

Ms. Elizabeth Goldin
Assistant Chief
Investigations and Hearing Division
Enforcement Bureau
Federal Communications Commission
Washington, DC 20554

Re: March 2024 EEO Random Audit of KRNW Fac. Id. 49747

Dear Ms. Goldin:

On behalf of Northwest Missouri State University, (NWMissouri State) licensee of KRNW, Facility ID 49747, Chillicothe, MO. this letter responds yours of March 22, 2024 identifying the employment unit of radio station KRNW as being in an employment unit that has been randomly selected for audit of its EEO Program.

Radio station KRNW, Facility ID 49747, is part of an employment unit that also includes KXCV, Facility ID No. 49746, Maryville, Missouri and . Accordingly, this response should be considered for both KRNW and for KXCV (the “Stations”).

I will address each request for information in the order set out in your letter.

Paragraph 2(b)(i): Attachment 1 Copies of the two most recent EEO public file reports.

Paragraph 2(b)(ii): NWMissouri State maintains a website at <https://www.kxcv.org/> that serves both stations. EEO reports are posted under the Support Tab.

Paragraph 2(b)(iii): Neither of the Stations has recruited for or hired any full-time positions since December, 2019.

Paragraph 2(b)(v): NWMissouri State stations are licensed to communities classified as micropolitan statistical areas. Chillicothe, Missouri is a micropolitan statistical area with a population of 76,501 and Maryville Mo is a micropolitan statistical area with a population of 20,695, for a combined population of 76,501. Accordingly, it is a *smaller market* as defined by the Office of Management and Budget with the requirement of performing two (2) Prong 3 supplemental initiatives worth two points every two years. **Attachment 5** provides a record of NWMissouri State Prong 3 supplemental recruitment initiatives during the last two years together with supporting materials that demonstrate NWMissouri State exceeded the standard. Each of the Career Day events noted were hosted by the licensee.

2023 EEO Random Audit KRNW

Paragraph 2(b)(vi): Employment Complaints -- There have been no complaints filed during the Station's current license term.

Paragraph 2(b)(vii): Responsibilities of Unit Managers — Each Manager is responsible for implementing our EEO program. NWMissouri State is an equal opportunity employer that supports and subscribes to a policy of nondiscrimination in all aspects of employment. NWMissouri State will not discriminate on the basis of race, color, religion, national origin, sex, age, height, weight, marital status, disability or any other reason prohibited by applicable laws. Employees needing an accommodation to perform their job must notify us in writing within 182 days after the date the employee knew or reasonably should have known that an accommodation was needed. NWMissouri State will make accommodations that do not pose an undue hardship. In accordance with §73.2080(c) of the Commission's rules, each hiring opportunity is filled only after broad outreach to our recruitment sources. Any organization that expresses an interest in notification of new hiring opportunities will be provided with notice as soon as possible. All Unit hiring must be cleared through our assigned EEO Officer whose responsibility is to ensure we are compliant with all FCC and other EEO policies. Periodically, Unit Managers are expected to participate in Unit sponsored EEO training programs and in supplemental outreach initiatives to assist in spreading information throughout the community about employment in broadcasting. For a full explanation of the EEO policies that apply to all of NWMissouri State's programs and activities, including the operation of its Stations, see our Human Resources EEO page at: <https://www.nwmissouri.edu/hr/eo.htm>

Paragraph 2(b)(viii): Analysis of EEO Program — The EU continually reviews the effectiveness of its EEO recruitment program by;

- 1) Compiling a significant and up-to-date outreach contact list, adding new contacts who request to be included in our outreach efforts, adding potential new contacts and resources we discover through our own efforts and keeping current all existing contact information. The Unit also relies on the University's human resources department to find new organizations to add to its contact list. Periodically we evaluate the effectiveness of our outreach contacts. Based on leads generated for new employment opportunities when hiring, we will add new outreach organizations and institutions from our area, neighboring states and popular internet-based recruitment sources. To keep our outreach contact list as expansive and inclusive as possible, we do not remove contacts that have not produced past results. We do, however, remove organizations that cease operations, cease job related activities or request to be removed from our outreach contact list.
- 2) At each new vacancy and hiring opportunity we will conduct a thorough review of our outreach plan to make sure the vacancy is made known and available to as many potential job seekers as possible. After the plan is launched, we monitor responses from our outreach contact list and media to determine if we are receiving an effective response. If the response is not effective, when possible, we will alter the plan to increase its effectiveness and continue doing so in an effort to produce an adequate pool of candidates and until the vacancy has been filled. After the position has been filled, we analyze the original plan and any of its iterations to determine if any deficiencies in our EEO recruitment efforts were uncovered. If so, we note those deficiencies and develop a plan to correct them for the next active hiring opportunity.

2023 EEO Random Audit KRNW

3) Unit Managers meet 2 times per year to go over any ideas to recruit should open positions arise.

Paragraph 2(b)(ix): Analysis of Employee Benefits — Our managers meet two times per year to do employee reviews and discuss any internal promotions that can be made. Periodically, our management does a comparison of employee salaries to ensure consistency with NWMissouri State policy that there be no discrimination based on sex, religion or race in regard to the job assigned and the pay received. Employee pay is based on performance and merit. All benefits (health insurance, vacation, sick leave etc) afforded EU personnel are consistent with NWMissouri State EEO policy to be the same for everyone and based entirely on length of service and at the sole discretion of each full-time employee as to whether or not they avail themselves to the offered benefits. It is our ongoing policy to ensure that all decisions made concerning employees are made based on job performance and not discriminatory. The Unit does not have a union agreement.

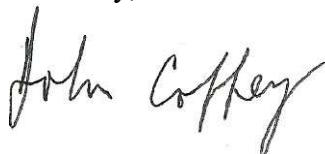
Paragraph 2(b)(x): Religious Broadcasting — Not Applicable

Paragraphs 3&4: Time Brokerage — Not Applicable

Paragraph 5(a): Local Public File — A copy of the FCC Audit letter and our response has been placed in the Online Public File of each station in the NWMissouri State Employment Unit.

It is our hope that the forgoing responses, attachments and exhibits fully respond to your inquiry. Should you have further questions or desire additional information, kindly address your request to counsel, Gregg Skall at gskall@tlp.law.

Sincerely,

A handwritten signature in black ink that reads "John Coffey". The signature is written in a cursive, slightly slanted style.

John Coffey
Station manager

EEO Random Audit Response

Attachment 1 – EEO Public File Reports

2021-2022 EEO Report

KXCV-FM Annual EEO Public File Report Form Covering the Period from October 1, 2021 to September 30, 2022

LIST OF ALL FULL-TIME JOBS FILLED FOR THE 12 MONTH PERIOD OF OCTOBER 1, 2021 THROUGH SEPTEMBER 30, 2022

| | |
|-------------------------|------------------|
| Job Title: No Vacancies | Date Filled: N/A |
|-------------------------|------------------|

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

| | |
|-------------------------------------|--------------------------|
| Job Title for Vacancy: No Vacancies | Date Vacancy Filled: N/A |
|-------------------------------------|--------------------------|

| |
|---|
| Recruitment Source for Actual Hire: N/A |
|---|

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

| Name and Address of Source | Contact Persons and Phone Number |
|---|----------------------------------|
| No vacancies October 1, 2021-September 30, 2022 | N/A |

Description of Supplemental Outreach Activities

Date of Initiative Events: Initiative 7

Describe Nature of Initiative: Participate in scholarship programs directed at students desiring to pursue a career in broadcasting.

Describe Scope of Broadcasters' Participation (including name of any other sponsoring or participating organizations): We have established (solicited funds for, set up guidelines for, and selected recipients for) six scholarships to be granted students of broadcasting and to KXCV-KRNW on-air student announcers at Northwest Missouri State University. The scholarships are awarded annually.

Names of Station Personnel Involved in Initiative: John Coffey, Patty Holley, Darren Perkins, Matt Tritten, Jeremy Werner and Helen Konstantopoulos

Form Prepared By: John Coffey

Date: 9/30/22

Description of Supplemental Outreach Activities

Date(s) of Initiative Events: Initiative 8

Describe Nature of Initiative: Establish a training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Describe Scope of Broadcasters' Participation (including name of any other sponsoring or participating organizations): Northwest students who are interested in developing communication skills are invited to audition for on-air, news reporting and sports engineer positions. If the audition is successfully completed, then the student enters a formalized, on-going training and evaluation process. Weekly workshops are held and one-on-one evaluation sessions are a part of the training. We participate in career fairs at college level. We offer job shadow opportunities at middle school and higher levels. We participate in enhanced teacher training opportunities.

Names of Station Personnel Involved in Initiative: John Coffey, Patty Holley, Darren Perkins, Matt Tritten, Jeremy Werner and Helen Konstantopoulos.

Form Prepared By: John Coffey

Date: 9/28/21

YEARLY TOTAL NUMBER OF INTERVIEWEES AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE

| | |
|--|----------------------------|
| Yearly Period Beginning: October 1, 2021 | Ending: September 30, 2022 |
| Total Number of Persons Interviewed for Full-Time Vacancies: 0 | |

Total Number of Interviewees Referred by Each Recruitment Source:

| Recruitment Source Name | Total Number of Interviewees |
|---|-------------------------------------|
| No vacancies during the period October 1, 2020-September 30, 2021 | 0 |

Summary Description of Supplemental Outreach Activities

2/4 Year Period Beginning October 1, 2021 and Ending September 30, 2022

Specify First Initiative: INITIATIVE 7 Participate in scholarship programs directed to students desiring to pursue a career in broadcasting.

Describe activities undertaken to fulfill that initiative: We have established (solicited funds for, set up guidelines for, and selected recipients for) six scholarships to be granted students of broadcasting and to KXCV-KRNW on-air student announcers at Northwest Missouri State University. The scholarships are awarded annually.

Specify Second Initiative: INITIATIVE 8 Establish a training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Describe activities undertaken to fulfill that initiative: Northwest students who are interested in developing communication skills are invited to audition for on-air, news reporting and sports engineer positions. If the audition is successfully completed, then the student enters a formalized, on-going training and evaluation process. Weekly workshops are held and one-on-one evaluation sessions are a part of this training. We participate in career fairs at college level. We offer job shadow opportunities at middle school and higher levels, including Upward Bound. We participate in enhanced teacher training opportunities.

2022-2023 EEO Report

KXCV-FM Annual EEO Public File Report Form Covering the Period from October 1, 2022 to September 30, 2023

LIST OF ALL FULL-TIME JOBS FILLED FOR THE 12 MONTH PERIOD OF OCTOBER 1, 2022 THROUGH SEPTEMBER 30, 2023

| | |
|-------------------------|------------------|
| Job Title: No Vacancies | Date Filled: N/A |
|-------------------------|------------------|

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

| | |
|---|--------------------------|
| Job Title for Vacancy: No Vacancies | Date Vacancy Filled: N/A |
| Recruitment Source for Actual Hire: N/A | |

RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

| Name and Address of Source | Contact Persons and Phone Number |
|---|----------------------------------|
| No vacancies October 1, 2022-September 30, 2023 | N/A |

Description of Supplemental Outreach Activities

Date of Initiative Events: Initiative 7

Describe Nature of Initiative: Participate in scholarship programs directed at students desiring to pursue a career in broadcasting.

Describe Scope of Broadcasters' Participation (including name of any other sponsoring or participating organizations): We have established (solicited funds for, set up guidelines for, and selected recipients for) six scholarships to be granted students of broadcasting and to KXCV-KRNW on-air student announcers at Northwest Missouri State University. The scholarships are awarded annually.

Names of Station Personnel Involved in Initiative: John Coffey, Patty Holley, Darren Perkins, Matt Tritten, Jeremy Werner and Helen Konstantopoulos

Form Prepared By: John Coffey

Date: 9/30/23

Description of Supplemental Outreach Activities

Date(s) of Initiative Events: Initiative 8

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Names of Station Personnel Involved in Initiative: John Coffey, Patty Holley, Darren Perkins, Matt Tritten, Jeremy Werner and Helen Konstantopoulos.

Form Prepared By: John Coffey

Date: 9/30/23

YEARLY TOTAL NUMBER OF INTERVIEWEES AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH RECRUITMENT SOURCE

| | |
|--|----------------------------|
| Yearly Period Beginning: October 1, 2022 | Ending: September 30, 2023 |
| Total Number of Persons Interviewed for Full-Time Vacancies: 0 | |

Total Number of Interviewees Referred by Each Recruitment Source:

| Recruitment Source Name | Total Number of Interviewees |
|---|------------------------------|
| No vacancies during the period October 1, 2022-September 30, 2023 | 0 |

Summary Description of Supplemental Outreach Activities

2/4 Year Period Beginning October 1, 2022 and Ending September 30, 2023

Specify First Initiative: INITIATIVE 7 Participate in scholarship programs directed to students desiring to pursue a career in broadcasting.

Describe activities undertaken to fulfill that initiative: We have established (solicited funds for, set up guidelines for, and selected recipients for) six scholarships to be granted students of broadcasting and to KXCV-KRNW on-air student announcers at Northwest Missouri State University. The scholarships are awarded annually.

Specify Second Initiative: INITIATIVE 8 Establish a training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Describe activities undertaken to fulfill that initiative: Northwest students who are interested in developing communication skills are invited to audition for on-air, news reporting and sports engineer positions. If the audition is successfully completed, then the student enters a formalized, on-going training and evaluation process. Weekly workshops are held and one-on-one evaluation sessions are a part of this training. We participate in career fairs at college level. We offer job shadow opportunities at middle school and higher levels, including Upward Bound. We participate in enhanced teacher training opportunities.

EEO Random Audit Response

Attachment 3 – Supplemental Recruitment Initiatives

NORTHWEST MISSOURI STATE

RECRUITMENT INITIATIVES FOR 2021 – 2022

| Item No. | Date | Event & Station | Representative | Material | Points |
|-----------------|-------------|---|-----------------------|--------------------------------------|---------------|
| 1 | 7/6/2021 | Northwest Career Day | Patty Holley | NW Career Day Order | 1 |
| 2 | 1/4/2022 | Northwest Career Day | Patty Holley | NW Career Day Order | 1 |
| 4 | 12/05/2022 | Northwest Career Day | Patty Holley | NW Career Day Order | 1 |
| 10 | 10/26/2022 | Guest Speaker for Professional broadcast news writing class | Matt Tritten | Letter from School of Communications | .25 |
| 7 | 2021-2022 | Kevin O'Reilly Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2021-2022 | JR Kurz/Edward Jones Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2021-2022 | Cathran Cushman Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2021-2022 | Kurz Bearcat Radio Network Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2021-2022 | Rollie Stadlman & Sharon Bonnett Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 8 | 2021-2022 | Training Program to enable station personnel to acquire skills that could qualify them for higher level positions | John Coffey et. al. | 2021-2022 EEO Report | 1 |

TOTAL POINTS OVER REPORTING PERIOD

8.25

RECRUITMENT INITIATIVES FOR 2022 – 2023

| Item No. | Date | Event & Station | Representative | Material | Points |
|-----------------|-------------|---|-----------------------|--------------------------------------|---------------|
| 1 | 7/21/2023 | Northwest Career Day | Patty Holley | NW Career Day Order | 1 |
| 10 | 1/23 | Guest Speaker for Professional broadcast news writing class | Matt Tritten | Letter from School of Communications | .25 |
| 10 | 3/29/2023 | Guest Speaker for broadcast news class | Matt Tritten | Letter from School of Communications | .25 |
| 10 | 3/16/2023 | Guest Speaker for Sports broadcast play-by-play class | Matt Tritten | Letter from School of Communications | .25 |
| 5 | 4/23 | Intern Part-Time On - Air Announcer | John Coffey | Hiring Announcement | 1 |
| 7 | 2022-2023 | Kevin O'Reilly Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2022-2023 | JR Kurz/Edward Jones Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2022-2023 | Cathran Cushman Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2022-2023 | Kurz Bearcat Radio Network Scholarship | John Coffey et. al. | University Scholarship List | 1 |
| 7 | 2022-2023 | Rollie Stadlman & Sharon Bonnett Scholarship | John Coffey et. al. | University Scholarship List | 1 |

TOTAL POINTS OVER REPORTING PERIOD

7.75



1. East Buchanan School District
2. Rock Port High School
3. Harrisonville Cass R-IX Schools
4. Lexington R-V School District
5. Ralston Public Schools
6. Fairfax R-3 Schools
7. West Nodaway School District
8. MODESE / Veterans ED and Training
9. Maryville R-II School District
10. St. Joseph MO School District
11. Mid- Buchanan R-V School District
12. Papillion La Vista Community Schools
13. Savannah R-III School District
14. Clarinda Community School District
15. North Daviess R-III School District
16. Kearney School District
17. Bering Strait School District
18. Kansas City Public Schools
19. South Harrison Middle School
20. Nodaway Holt School District
21. Omaha Public Schools
22. Boys Town
23. Independence School District
24. Confluence Academies
25. Lincoln Public Schools
26. North Kansas City Schools
27. Olathe Public Schools
28. Littleton Elementary School District #65
29. Kansas City International Academy
30. East Lynne School District
31. Liberty Public Schools
32. Carrollton R-VII School District
33. Trenton R-9 School District
34. Moberly School District
35. Park Hill School District
36. Wichita Public Schools
37. Platte County R-3 School District
38. Knob Noster R-VIII Public Schools
39. Shawnee Mission School District
40. Hogan Preparatory Academy
41. South Page Community School District
42. Worth County R-III
43. Atchison Co Comm. Schools- USD 377
44. Smithville School District
45. Maysville R-I School District
46. Lawson R-XIV School District
47. Albany R-III School District
48. Holden R-III School District
49. Polo R-VII School District
50. Arnold Public Schools
51. Mt. Ayr Community School
52. Richmond R-XVI School District
53. Falls City Public School District 56
54. Missouri National Education Assoc.
55. Raytown Quality Schools
56. Green City R-I Schools
57. Clinton County R-III School District
58. Woodward Academy
59. Northeast Nodaway R-V School District
60. Guadalupe Centers Educational System
61. North Andrew School District
62. Center School District
63. Cerner Kids Learning Centers
64. City Year
65. Aflac
66. NW International Involvement Center
67. Camp Hantesa
68. Northwest Graduate Office
69. United States Navy
70. KS Dept. of Health and Environment
71. Corvea Agriscience
72. NEW Cooperative Inc.
73. Defense Contract Audit Agency
74. KET Systems LLC
75. USDA / NASS
76. Echo Global Logistics
77. Heartland Co-Op
78. SelectQuote
79. Smithfield

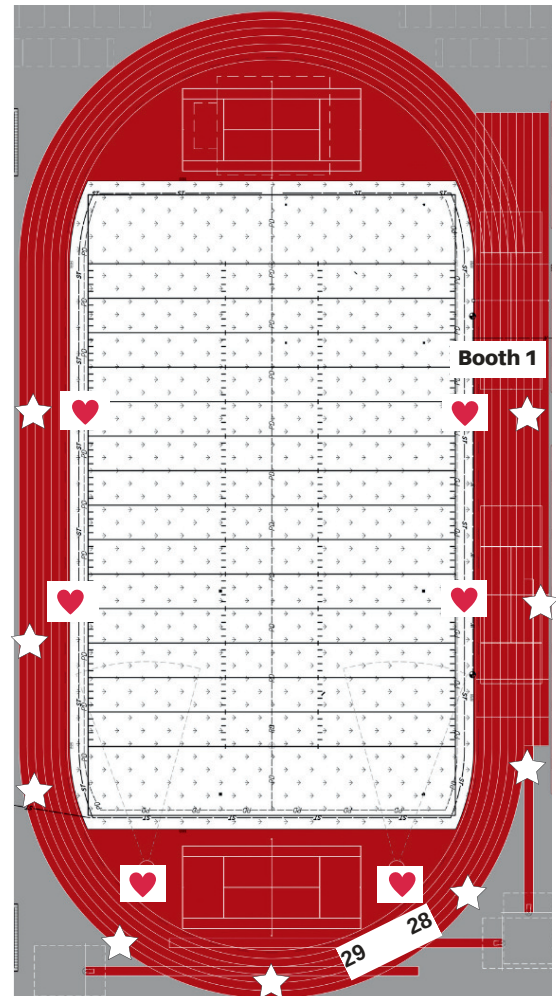


1. United States Marine Corps
2. Nebraska 4-H Camps
3. Missouri State Highway Patrol
4. Allendan Seed Company
5. Association of Group Homes
6. Federal Reserve Bank of Kansas City
7. Nebraska Dept. of Correctional Services
8. TSL
9. Consolidated Electrical Distributors
10. Friendly Consultants
11. Northwestern Mutual
12. Avila University
13. CLA (CliftonLarsonAllen LLP)
14. FS GROWMARK System
15. MFA Incorporated
16. Dayton Freight Lines
17. Elite Roofing Supply
18. Werner Enterprises
19. TVH Parts Co.
20. Harrison County Community Hospital
21. Sherwin-Williams
22. Office of the Missouri State Auditor
23. Seaboard Foods
24. Enterprise Holdings
25. MO Dept of Social Services - Children's Div.
26. Crop Pro-Tech Inc.
27. Overland Park Police Department
28. Clarios
29. MO Army National Guard (Show-ME GOLD)
30. Vivint Smart Home
31. Cactus Family Farms
32. Advance Services Inc.
33. Federal Bureau of Prisons
34. Echo Marketing Group
35. Bankers Life
36. KQTV
37. Association Member Benefit Advisors
38. MetLife
39. Softworld Technologies
40. Ferrellgas
41. **KXCV/KRNV**
42. Buildertrend
43. University of Saint Mary
44. BerganKDV
45. Mariabs Inc.
46. Americo
47. US Army Corps of Engineers - Kansas City
48. University of Nebraska at Omaha
49. St. Joseph Police Department
50. NEI Global Relocation
51. St. Joseph Mustangs
52. MHC Kenworth
53. Kiewit
54. Renaissance Financial
55. Sandhills Global
56. Murphy Family Ventures
57. C&A Industries
58. Community America Credit Union
59. Inside Ventures
60. Bridgestone
61. Rx Savings Solutions
62. Central Valley Ag Cooperative
63. Industrial Solutions Network
64. Kansas State University Olathe Campus
65. Wildwood Outdoor Education Center
66. Ryan Lawn and Tree
67. Clay County Savings Bank
68. Budget Rental Car
69. USDA Farm Service Agency
70. Clarinda Academy
71. Global Soft Systems, Inc.
72. American Angus Association
73. Vanguard Research Inc.
74. Julie D. Bauman CPA
75. Scarbrough International
76. State Farm- Stella Spiking
77. Herzog
78. YMCA of Greater Kansas City
79. Triumph Foods LLC



NORTHWEST
MISSOURI STATE UNIVERSITY
CAREER SERVICES

Fall 2022 Career Day



Student Entrance

Review order, shipment, and fulfillment details for your order.

| Order Details | |
|---------------------|---|
| Order ID: | 44420 |
| Order Date: | 01/04/2022 08:16:31 AM CST |
| Buyer: | pholley@nwmissouri.edu |
| Transaction Type: | eCommerce |
| Payment Method: | None : |
| Accounting Details: | Cashier Id: MARKET Host Payment Method Id: |

| Return Policy |
|---|
| No refunds for cancellation/no-show after September 24, 2021. Please contact the office of Career Services for more information. 660-562-1250 |

| Shipment (41932) | | | | | | | | |
|------------------------|---|------------------|------------------|------------------------|------------------------|------------------------|--------------------|-------------------|
| Delivery Method: | | | | None | | | | |
| Ordered Items | | | | | | | | |
| Ordered Item Id | Item Name | Item Stock No. | Quantity Ordered | Item Price | Credit Accounting Code | Quantity Not Fulfilled | Quantity Cancelled | Quantity Returned |
| 47123 | University Department Registration only | 5036160 | 1 | \$0.00 | D295 | 0 | 0 | 0 |
| Modifier Prompt | Modifier Answer | Price Adjustment | | Credit Accounting Code | | | | |
| Name of Organization | KXCV/KRNW | \$0.00 | | D295 | | | | |
| Registrant's Full Name | Patty Holley | \$0.00 | | D295 | | | | |
| Registrant's Email | pholley@nwmissouri.edu | \$0.00 | | D295 | | | | |
| Registrant's Phone | +1 660-562-1163 | \$0.00 | | D295 | | | | |
| | Shipping | | | | D295 | | | |
| | Tax (1) @ 0.00 | | | | TAX | | | |
| Totals | | | | | | | | |
| Items: | | | | \$0.00 | | | | |
| Shipping: | | | | \$0.00 | | | | |
| Taxes: | | | | \$0.00 | | | | |
| Grand Total: | | | | \$0.00 | | | | |

Fulfillment (41949)

| | | | |
|-------------------|--|----------------|--------------------|
| Type: | Purchase | | |
| Date: | 01/04/2022 08:16:31 AM CST | | |
| Fulfilled Item Id | Item Name | Item Stock No. | Quantity Purchased |
| 47123 | University Department Registration only | 5036160 | 1 |
| Totals | | | |
| Items: | | | \$0.00 |
| Shipping: | | | \$0.00 |
| Taxes: | | | \$0.00 |
| Grand Total: | | | \$0.00 |

Review order, shipment, and fulfillment details for your order.

| Order Details | |
|---------------------|---|
| Order ID: | 59633 |
| Order Date: | 12/05/2022 11:25:25 AM CST |
| Buyer: | pholley@nwmissouri.edu |
| Transaction Type: | eCommerce |
| Payment Method: | None : |
| Accounting Details: | Cashier Id: MARKET Host Payment Method Id: |

| Return Policy |
|---|
| No refunds for cancellation/no-show after September 24, 2021. Please contact the office of Career Services for more information. 660-562-1250 |

| Shipment (57145) | | | | | | | | | |
|------------------------|---|----------------|------------------|------------------|------------------------|------------------------|--------------------|-------------------|--------|
| Delivery Method: | | | | None | | | | | |
| Ordered Items | | | | | | | | | |
| Ordered Item Id | Item Name | Item Stock No. | Quantity Ordered | Item Price | Credit Accounting Code | Quantity Not Fulfilled | Quantity Cancelled | Quantity Returned | |
| 62712 | University Department Registration only | 5036160 | 1 | \$0.00 | D295 | 0 | 0 | 0 | |
| Modifier Prompt | Modifier Answer | | | Price Adjustment | Credit Accounting Code | | | | |
| Name of Organization | KXCV/KRNW | | | \$0.00 | D295 | | | | |
| Registrant's Full Name | Patty Holley | | | \$0.00 | D295 | | | | |
| Registrant's Email | pholley@nwmissouri.edu | | | \$0.00 | D295 | | | | |
| Registrant's Phone | +1 660-562-1163 | | | \$0.00 | D295 | | | | |
| | Shipping | | | | D295 | | | | |
| | Tax (1) @ 0.00 | | | | D295 | | | | |
| Totals | | | | | | | | | |
| Items: | | | | | | | | | \$0.00 |
| Shipping: | | | | | | | | | \$0.00 |
| Taxes: | | | | | | | | | \$0.00 |
| Grand Total: | | | | | | | | | \$0.00 |

Fulfillment (56244)

| Type: | | Purchase | |
|-------------------|--|----------------------------|--------------------|
| Date: | | 12/05/2022 11:25:25 AM CST | |
| Fulfilled Item Id | Item Name | Item Stock No. | Quantity Purchased |
| 62712 | University Department Registration only | 5036160 | 1 |
| Totals | | | |
| Items: | | | \$0.00 |
| Shipping: | | | \$0.00 |
| Taxes: | | | \$0.00 |
| Grand Total: | | | \$0.00 |

Review order, shipment, and fulfillment details for your order.

| Order Details | |
|---------------------|---|
| Order ID: | 70482 |
| Order Date: | 07/21/2023 01:37:04 PM CDT |
| Buyer: | pholley@nwmissouri.edu |
| Transaction Type: | eCommerce |
| Payment Method: | None : |
| Accounting Details: | Cashier Id: MARKET Host Payment Method Id: |

| Return Policy |
|--|
| No refunds for cancellation/no-show after February 24th, 2023. Please contact the office of Career Services for more information. 660-562-1250 |

| Shipment (67910) | | | | | | | | |
|------------------|--------------------|----------------|------------------|------------|------------------------|------------------------|--------------------|-------------------|
| Delivery Method: | | | | None | | | | |
| Ordered Items | | | | | | | | |
| Ordered Item Id | Item Name | Item Stock No. | Quantity Ordered | Item Price | Credit Accounting Code | Quantity Not Fulfilled | Quantity Cancelled | Quantity Returned |
| 73748 | Campus Departments | 5471037 | 1 | \$0.00 | D295 | 0 | 0 | 0 |
| | Shipping | | | | D295 | | | |
| | Tax (1) @ 0.00 | | | | D295 | | | |
| Totals | | | | | | | | |
| Items: | | | | \$0.00 | | | | |
| Shipping: | | | | \$0.00 | | | | |
| Taxes: | | | | \$0.00 | | | | |
| Grand Total: | | | | \$0.00 | | | | |

| Fulfillment (66416) | | | |
|---------------------|--------------------|----------------------------|--------------------|
| Type: | | Purchase | |
| Date: | | 07/21/2023 01:37:04 PM CDT | |
| Fulfilled Item Id | Item Name | Item Stock No. | Quantity Purchased |
| 73748 | Campus Departments | 5471037 | 1 |
| Totals | | | |
| Items: | | \$0.00 | |
| Shipping: | | \$0.00 | |
| Taxes: | | \$0.00 | |
| Grand Total: | | \$0.00 | |

Kevin O'Reilly Scholarship

[Requirement Information](#)

Recipient shall be enrolled full-time and shall have declared a major within the School of Communication and Mass Media with a preference for a specialization in Broadcasting. Recipient shall be chosen based on their leadership and high academic standards in the classroom, their demonstration of innovative approaches to broadcasting along with a passion for the industry and professionalism on the air.

Guidelines

Award must be split between the fall and spring trimesters.

Fund Amount

\$1,000.00

JR Kurz/Edward Jones Scholarship

[Requirement Information](#)

This award goes to the student who serves as a sideline reporter for all of the Bearcat Radio Network football broadcasts. The recipient's responsibilities also include producing pre- and post-game interviews and player profile interviews for the Bearcat Radio Network.

Guidelines

December graduates may receive the award in its entirety during the fall session.

Fund Amount

\$500.00

Cathran Cushman Scholarship

[Requirement Information](#)

Given to a student who has contributed significantly to KZLX/KXCV/KRNW. Exhibits broadcast skills and shows academic accomplishment with minimum GPA of 2.50.

Guidelines

The agreement does not specify, therefore you may award the full amount in one trimester if you choose.

Fund Amount

\$450.00

Kurz Bearcat Radio Network Scholarship

[Requirement Information](#)

Recipient shall be enrolled full-time, classified as a sophomore, junior or senior and shall have a broadcast background and/or have been previously or is currently employed by KXCV and/or KZLX. Academic achievement and work ethic shall be leading criteria.

Guidelines

The agreement does not specify, therefore you may award the full amount in one trimester if you choose.

Fund Amount

\$500.00

Maximum Recipients

1

Rollie Stadlman & Sharon Bonnett Scholarship

[Requirement Information](#)

This award applauds the exemplary KXCV/KRNW broadcaster who exhibits leadership, high academic standards in the classroom and professional applications on the air and displays innovative approaches to broadcasting and real passion for the industry. The recipient is chosen from among KXCV/KRNW announcers and news reporters by the KXCV/KRNW professional staff.

Guidelines

December graduates may receive the award in its entirety during the fall session.

Fund Amount

\$975.00

WE'RE

HIRING!

On-Air Announcer for KXCV/KRNW

Student position in Maryville, MO



*Scan and apply
today!*

- On-air board operation
- Assist with on-air fundraising, election coverage, severe weather coverage and production
- News gathering, writing and reading
- Conduct interviews
- Monitor transmitter readings and know and adhere to FCC rules and regulations

Student Employment Supervisors

Patty Holley, Program Director

John Coffey, Station Manager

Jeremy Werner, News Director

**April 5
Deadline!**





KXCV KRNW
90.5FM 88.9FM
BEARCAT PUBLIC MEDIA

NOW HIRING: ON-AIR ANNOUNCERS

QUICK INFORMATION:

Purpose: To provide **on-air announcements and news anchoring.**

Job Type: **Paid position**

Advantages:

- **Learn with professional equipment**
- **Build a strong resume!**
- **Flexible hours**

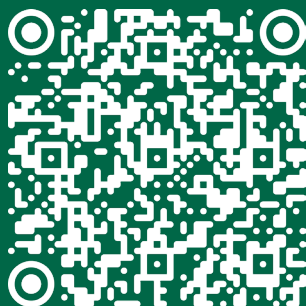
Length of Employment: **Fall, spring and/or summer**

RESPONSIBILITIES:

- On-air board operation
- Newsgathering, writing and reading
- Conduct interviews

**April 5
Deadline!**

INTERESTED?
SCAN ME



QUESTIONS?
CONTACT:

Patty Holley
Program Director
E-mail: pholley@nwmissouri.edu

Jeremy Werner
News Director
Email: jwerner@nwmissouri.edu

John Coffey
Station Manager
E-mail: jcoffey@nwmissouri.edu

Phone: 660.562.1163
Fax: 660.562.1832
E-mail: kxcv@nwmissouri.edu



NORTHWEST
MISSOURI STATE
UNIVERSITY

**School of
Communication
& Mass Media**

237 Wells Hall
660.562.1361 office
660.562.1947 fax

Northwest
focuses on
student success –
every student,
every day.

April 18, 2024

Dear KXCV and the FCC EEO Office,

My name is Kyle Miller and I'm a professor at the Northwest Missouri State School of Communication and Mass Media. KXCV-KRNW has, on numerous occasions, provided guest speakers to my classes as an industry connection to our student learning environments within our Mass Media program:

- March 29, 2024: Matt Tritten – Professional Media Writing class for broadcast news writing.
- March 28, 2024: Matt Tritten and John Coffey – Sports Broadcasting class for play-by-play and color commentary/analysis discussion.
- March 2024: Patty Holley in multiple introductory and upper-division courses for promoting student work involvement at KXCV-KRNW.
- Feb. 1, 2024: John Coffey – Sports Broadcasting class for individual play-by-play discussion and insight.
- March 29, 2023: Matt Tritten – Professional Media Writing class for broadcast news writing.
- March 16, 2023: John Coffey and Matt Tritten – Sports Broadcasting class for play-by-play and color commentary/analysis discussion.
- January 2023: Matt Tritten – Sports Broadcasting class for KXCV-KRNW Bearcat Radio Network scholarship/sideline reporter opportunities.
- Oct. 26, 2022: Matt Tritten – Professional Media Writing class for broadcast news writing.

Throughout multiple semesters, this community outreach KXCV-KRNW has provided my students is instrumental in enhancing their media education, particularly in the realm of news and sports production. To have KXCV-KRNW staff in-depth discuss the components of broadcast news writing, sports play-by-play and analysis, and provide our students immense practical educational opportunities is pivotal to their media learning and future career goals.

Sincerely,

Kyle J. Miller, Ph.D.
Assistant Professor
School of Communication and Mass Media
Northwest Missouri State University
kjmiller@nwmissouri.edu