

1st Quarter 2014 Public Affairs Report for WJCL-FM Savannah

1/22/14-3/31/14 WJCL aired a minimum 74 minutes of live and recorded announcements in support of the Susan G Komen charity.

2/8/14-3/9/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of Claxton's Rattlesnake and Wildlife Festival.

2/15/14-2/21/14 WJCL aired a minimum 26 hours of live and recorded announcements in support of St. Jude Children's Research Hospital including a 25 hour radiothon to raise money for this charity.

3/1/14-3/17/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of the Wesley Monumental Methodist Church pancake breakfast to benefit their youth group.

***The WJCL public affairs show "Coastal Spotlight" airs every Sunday morning from 6am-6:30am. A list of issues covered by Coastal Spotlight during the first quarter of 2014 is below.

Station: WJCL-FM

Location: Savannah, GA

For Quarter Beginning:

<u> X </u>	January 1, 2014
<u> </u>	April 1, 20__
<u> </u>	July 1, 20__
<u> </u>	October 1, 20__

Attached hereto are descriptions of local issues addressed by the station and descriptions and how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

ISSUES/PROGRAMS LIST

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: January 5th, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Special Olympics-Georgia is gearing up for 2014. Scott Blandford enthusiastically invited listeners to participate in the various sports and tournaments available statewide. Athletes and volunteers are needed every year, for every event. The charity is a non-profit organization, and relies on donations for financial support. Listeners are encouraged to support Special Olympics in whatever way is best: participation, volunteering and/or donating.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: January 12, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Rebecca Marcussen leads the art therapy at Hoofs4Healing, an equine and art therapy program for qualifying clients, including children and adults with Post Traumatic Stress Disorder, Muscular Dystrophy and more. Hoofs4Healing is a non-profit organization that is dedicated to helping others through animal therapy, with art components for summer camps. Listeners were encouraged to apply online for therapy or volunteer opportunities to help others.

ISSUE: Animal Care

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: January 19, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: A dearth of puppies has Coastal Pet Rescue full of animals needing adoption. Most recently, seven Great Dane puppies were found after being abandoned when their owners left their home. Lisa Scarborough, the founder of C.P.R., asked listeners to help with supplies and fostering animals during this time. Her group has been serving a large area of the Coastal Empire for ten years, and has helped hundreds of families find loving pets. Listeners were also encouraged to adopt a pet in their home, and browse the group's website and Facebook page for pets that are available.

ISSUE: Health and Nutrition

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: January 26, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Second Harvest Food Bank of the Coastal Empire provides food for thousands of people in the Coastal Empire of Georgia, which encompasses several counties in southeast Georgia. Mary Jane Crouch explained the group's programs, and how people can qualify for free food. Just as important, she asked listeners to continue donating to the agency, since the need for food has increased exponentially in the last several years.

ISSUE: Crime and Punishment

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: February 2, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: There are many agencies in the Coastal Empire and Low Country that help women in need, and one of the longest-running centers is the Rape Crisis Center, based in Chatham County. Ron Roberts shared how the center helps victims find a safe place to stay while hiding from violence, waiting for court dates, and getting emotional help when victimized. Mr. Roberts told listeners how they could get help from the center, that the victim will get anonymity, and also the support for children who may also be affected by the trauma.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: February 9, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The American Diabetes Association is dedicated to educating the community about how to prevent diabetes. Suzanne Willis, spokeswoman for the A.D.A., shared the contributing factors to diabetes, with specific concern toward high consumption of sugar-filled items like the candy people give for Valentine's Day. Ms. Willis also told about Type 1 Diabetes, and how to mitigate risk factors. Listeners were encouraged to go to the group's website to get information on treatment and prevention of the disease, plus support group and other details on how to get help if you believe you may have diabetes.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: February 16, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Chatham Emergency Management Agency handles notifying the public in the case of public safety emergencies. These range from weather situations to road closures due to accidents, spills, fire, etc. Clayton Scott, the public information officer for CEMA, told listeners how to get CEMA bulletins immediately via email and text messaging, and how to react when an emergency arises. Listeners were encouraged to go to the agency's website to access more information, including preparation information on what to keep on hand in case of an actual emergency.

ISSUE: Women's Issues

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: February 23, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Pre-eclampsia is a common complication in pregnancy that puts at-risk of the mother and baby. Abigail Jarrard, who suffered from pre-eclampsia while pregnant with her son, shared her story with listeners. Ms. Jarrard's delivery ended up going well, and her son is healthy, but other mother's have had tragic problems. To raise awareness about Pre-eclampsia, there will be a fundraiser called the "2014 Savannah Promise Walk for Preeclampsia" May 4th in Richmond Hill, GA. Funds raised will go to educating women about Pre-eclampsia, how to prevent it, and its treatment if diagnosed.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: March 2, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Coastal Empire and Low Country is getting ready for an additional 250,000 people arriving for the 190th St. Patrick's Day Parade being held in Savannah. Sgt. Eddie Grant with the Savannah-Chatham Metropolitan Police told listeners what to expect during the week leading up to the holiday, including the weekend, and parade day. Listeners were reminded about road closures, parade rules for spectators, and laws

regarding alcohol violations, including drinking age requirements, open container laws, and public urination penalties.

ISSUE: Military Support

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: March 9, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Coastal Empire and Low Country has three major bases in the area, including Fort Stewart, Hunter Army Airfield, and the Marine Corps Air Station. Many local groups are supportive of our military, including the ROTC programs at area schools. The program at Richmond Hill High School is having a fundraiser with proceeds to help them support their work. Amy Burdette told listeners how they could support the upcoming Poker Run for bikes and cars, and how the proceeds would help the Wildcat Battalion.

ISSUE: Animal Rescue

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: March 16, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Humane Society for Greater Savannah helps rescue dogs and cats that are lost or no longer able to be cared for by their owner. They also offer low-cost spay/neuter services. They rely solely on local contributions to keep the doors open, and are having a Dog Lover's Walk March 22nd to raise money to help cover food, medical and transportation expenses related to the care of the hundreds of animals that they take care of each year. Lauren Grant invited listeners to the Walk, and also encouraged people to donate online to support the work of the HSGS.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: March 23, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The group, Active Heroes, raises money to help military veterans in need. Thomas Nash, a committee member for the group, Carry The Fallen, has joined with AH to raise funds with a 12-hour Ruck March, with proceeds to benefit veterans

with PTSD, and also fund suicide prevention efforts for our military. Nash invited listeners to support the march with donations, and with their own marching for the March 29th event from Savannah, GA to Richmond Hill, GA. All funds raised will help community military members who battle depression and PTSD now that they are home from combat.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: March 30, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Autism is a condition that affects millions of American children, including thousands here in the Coastal Empire and Low Country. Lori Lauderdale told listeners how her loved one's autism was discovered and addressed. She invited families who are affected by autism to attend the upcoming Autism Awareness event at Fort Stewart, GA. Attendees can get information on the condition, how it's addressed locally, and get support from others who are dealing with the issue.

2nd Quarter 2014 Public Affairs Report for WJCL-FM Savannah

4/21/14-5/3/14 WJCL aired a minimum 25 minutes of live and recorded announcements in support of the Pooler YMCA's "Healthy Kids Day". WJCL personality Boomer Lee also volunteered to host the event.

4/28/14-5/31/14 WJCL aired a minimum 75 minutes of live and recorded announcements in support of the Savannah Charity Bar Crawl. Proceeds benefited the Savannah United Way, The Chatham County Humane Society, and the Savannah Leukemia Lymphoma Society.

5/5/14-5/16/14 WJCL aired a minimum 25 minutes of live and recorded announcements in support of the Tybee Beach Bum Parade.

5/9/14-6/21/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of the JCB Charity Mud Run.

6/24/14-6/30/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support local 4th of July events including the Savannah Fireworks display, the Tybee Fireworks display, and the Richmond Hill Fireworks display.

6/16/14-6/29/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of Coastal Pet Rescue's "Puppy Trott Not" charity event.

***The WJCL public affairs show "Coastal Spotlight" airs every Sunday morning from 6am-6:30am. A list of issues covered by Coastal Spotlight during the second quarter of 2014 is below.

Station: WJCL-FM

Location: Savannah, GA

For Quarter Beginning:

_____	January 1, 2014
___X___	April 1, 20__
_____	July 1, 20__
_____	October 1, 20__

Attached hereto are descriptions of local issues addressed by the station and descriptions and how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

ISSUES/PROGRAMS LIST

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: April 6, 2014

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Animal Therapy has been used in recent years to help many people suffering from different ailments. Karrie Henry, from "Horsin' Around", told listeners about her free program using horses to help people suffering from PTSD, Autism and more. Henry said the programs are free to participants with funding coming from fundraisers set up during the year. She invited affected families to try the program, and asked others to help keep it going by volunteering or participating in future public events.

ISSUE: Animal Issues

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 04/13/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Coastal Empire and Low Country has been addressing a problem with the great number of feral cats that are in the area. While city and county agencies try to address the problem, Coastal Pet Rescue is asking listeners for their help, as well. The group not only fosters animals and offers them for adoption, they also ensure that pets are spayed and neutered as part of the adoption process, as a way to help control the size of the animal population that is not given care. Lisa Scarborough encouraged listeners to have their own pets spayed and neutered, and to also join CPR's efforts to find pets homes, but can contribute to the group, which ensures that all animals that enter their care are spayed or neutered.

ISSUE: Family Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 04/20/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Ronald McDonald House is located on the campus of Memorial University Medical Center in Savannah, GA and provides low to no-cost housing for families that have loved ones receiving care in the hospital. This service allows families to be together during these crises, which aids people not only just financially, but has also proven to help in people's recoveries from illness. Bill Soroachak asked listeners to participate in the fundraisers that pay for RMH services, or to even stop by and donate time (or money) to help in the meal program they also offer.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 04/27/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Kim Hatcher with the Georgia Department of Natural Resources invited listeners to come to the Bike Rodeo at the State Park on Skidaway Island for a day of riding in the park, and learning about nature. Ms. Hatcher encouraged families to participate in not only this event, but the many events scheduled and area parks, including free admission weekends, camping, hiking and more.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 5/4/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The 200 Club is dedicated to providing support for widows and children of police and firefighters who die in the line of duty while protecting the Coastal Empire and Low Country. Mark Dana, of The 200 Club, told listeners about the group's upcoming fundraiser, and how the money gets distributed to the families in the forms of utility bill payments, school tuition payments and more. The non-profit organization has helped many families since it started in 2000, and listeners were asked to donate to the group.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 5/11/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Leukemia and Lymphoma Society (L.L.S.) in the Coastal Empire helps patients and their families understand the diseases, their treatments and coping skills for those that suffer. Cinda Baker, the L.L.S. Marketing Director, invited listeners to participate in the group's upcoming fundraisers as they raise money toward finding a cure for the diseases. She also encouraged listeners to utilize the group's information resources as a way to help reduce anxiety about the diseases, and to help get support for those that are undergoing treatments.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 05/18/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Hurricane Season starts in a couple of weeks, and the Coastal Empire and Low Country are in danger every year. Kelly Harley, from the Chatham Emergency Management Agency, told listeners how they can prepare for storms, and how CEMA will keep them informed in case our area has to evacuate due to an approaching storm. Ms. Harley shared links on preparation information in terms of food, batteries, etc.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 5/25/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Summer is a fun time in the South, but there are some dangers that GA State Fire Marshal Dwayne Garriss, asked citizens to be careful of while they are celebrating. Mr. Garriss reminded listeners about the need for fire safety during barbecue season, and the many ways property can get damaged. He also educated listeners on the value of home and auto insurance to help cover costs incurred from fire damage, accidents, and even storm damage. He encouraged all listeners to keep proper insurance limits on their property, which would help them recover financially in case of a damage claim.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 6/1/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Parkinson's Disease affects millions of people worldwide, including thousands of people in the Coastal Empire and Low Country. James Trussell, the Chief Volunteer Officer of the Georgia Parkinson's Association, invited listeners to support their upcoming fundraiser, which will help provide financial and emotional support for families with loved ones that have been diagnosed. Mr. Trussell directed the community to go to the group's website for informational support, and to donate, if they'd like to help the group help others.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 6/8/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Hurricane season started June 1st and last until November 30th. Ralph Hudgens, the GA Insurance Commissioner, reminded citizens about the dangers of hurricanes and the damage they can do. He encouraged all property owners to do what was necessary to protect their belongings, and how to safely buy insurance to cover any losses, should a storm hit our area. He advised about the differences in types of insurance, too, including storm, flood and wind insurance.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 6/15/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Hounds 4 Heroes is a group that trains service dogs for service members with Post Traumatic Stress Disorder. Joe Terrell told listeners how to donate to the group, and also how to apply to get a service dog. Training the dogs costs \$8,000 each, but recipients don't have to pay for the dogs at all! Service animals help patients with several of the effects of PTSD, including high anxiety. Listeners were also invited to participate in an upcoming fundraiser to pay for the acquisition and dog's training.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 6/22/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Summer brings vacations, tourists, beach time and more in the Coastal Empire and Low Country. And unfortunately, it brings thieves, too. Gina Sullivan, the Public Information Officer from the Savannah-Chatham Metropolitan Police Department, gave us tips on how to keep our belongings safe from people who break into cars and homes when they think no one is looking. She also advised how to keep things stored in our cars during hot days without making them targets for thieves.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 6/29/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Warmer temperatures lead to outside parties, which many times include barbecuing. Hugh Futrell, the Assistant Chief of Fire Operations for the Southside Fire Department, shared advice on how to keep the fun from causing injury and/or damage. Tips included keeping a safe distance away from building and dry areas while barbecuing, and how to do it safely, without causing fire flare-ups that can cause life-changing injuries and even death.

3rd Quarter 2013 Public Affairs Report for WJCL-FM Savannah

07/01/14–07/04/14 WJCL aired a minimum 30 minutes of live and recorded announcements promoting the Tybee Island Free Fireworks on the Pier non-profit event.

7/5/14-7/31/14 WJCL aired a minimum 40 minutes of live and recorded announcements addressing hurricane awareness and measures local residents can take to protect their families an property.

7/15/13-7/31/13 WJCL aired a minimum 60 minutes of live and recorded announcements in support of Savannah’s National Night Out in J.F. Gregory Park.

08/1/13-08/16/13 WJCL aired a minimum 60 minutes of live and recorded announcements promoting the Interdenominational Ministerial Alliance’s “Back to School Extravaganza” charity event.

9/1/13-9/27/13 WJCL aired a minimum 60 minutes of live and recorded announcements in support of the Effingham County Octoberfest.

9/19/14-9/26/14 WJCL aired a minimum 60 minutes of live and recorded announcements in support of the JCB Lone Survivor Foundation fundraiser including emceeing the event on 9/26/14 from 11am-3pm.

Coastal Spotlight

In our ongoing effort to serve the public interest, WJCL-FM broadcasts programming responsive to issues of concern to Savannah, GA and the surrounding service area. Each Sunday morning from 6:00AM-6:30AM WJCL airs the locally produced feature “Coastal Spotlight” to address such local issues. The following is a list of issues addressed on Coastal Spotlight during the 3rd Quarter of 2013.

Station: WJCL-FM

Location: Savannah, GA

For Quarter Beginning:

_____ January 1, 20__
_____ April 1, 20__
_____ / _____ July 1, 2014

X

October 1, 20

Attached hereto are descriptions of local issues addressed by the station and descriptions and how each issue was treated through the stations most significant issues-responsive programming or announcements during the report period.

ISSUES/PROGRAMS LIST

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 7/6/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Summer brings vacations, tourists, beach time and more in the Coastal Empire and Low Country. And unfortunately, it brings thieves, too. Gina Sullivan, the Public Information Officer from the Savannah-Chatham Metropolitan Police Department, gave us tips on how to keep our belongings safe from people who break into cars and homes when they think no one is looking. She also advised how to keep things stored in our cars during hot days without making them targets for thieves.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 07/13/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Hurricane Season starts in a couple of weeks, and the Coastal Empire and Low Country are in danger every year. Kelly Harley, from the Chatham Emergency Management Agency, told listeners how they can prepare for storms, and how CEMA will keep them informed in case our area has to evacuate due to an approaching storm. Ms. Harley shared links on preparation information in terms of food, batteries, etc.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 7/20/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Each year here in Georgia hundreds of people with Alshemers wander away from their home. The Safe Return program helps families find their loved ones with Alzheimer if they wander off. Jenny House of the Alzheimer Association explained how people can sign up for the Safe Return program. Jenny also share how people caring for someone with Alshemers can get training, support, and supplies.

ISSUE: Family Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 07/27/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Ronald McDonald House is located on the campus of Memorial University Medical Center in Savannah, GA and provides low to no-cost housing for families that have loved ones receiving care in the hospital. This service allows families to be together during these crises, which aids people not only just financially, but has also proven to help in people's recoveries from illness. Bill Soroachak asked listeners to participate in the fundraisers that pay for RMH services, or to even stop by and donate time (or money) to help in the meal program they also offer.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 8/3/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: The Leukemia and Lymphoma Society (L.L.S.) in the Coastal Empire helps patients and their families understand the diseases, their treatments and coping skills for those that suffer. Cinda Baker, the L.L.S. Marketing Director, invited listeners to participate in the group's upcoming fundraisers as they raise money toward finding a cure for the diseases. She also encouraged listeners to utilize the group's information resources as a way to help reduce anxiety about the diseases, and to help get support for those that are undergoing treatments.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 8/10/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Hounds 4 Heroes is a group that trains service dogs for service members with Post Traumatic Stress Disorder. Joe Terrell told listeners how to donate to the group, and also how to apply to get a service dog. Training the dogs costs \$8,000

each, but recipients don't have to pay for the dogs at all! Service animals help patients with several of the effects of PTSD, including high anxiety. Listeners were also invited to participate in an upcoming fundraiser to pay for the acquisition and dog's training.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 8/17/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Lisa Scarborough of Coastal Pet Rescue told listeners about how to care for your animals during the very hot days of summer here in our community. There have been a number of people leaving dogs in hot vehicles recently and she stressed the dangers of leaving your pet in a car while you shop, during these hot days even if only for a short period of time. In addition, she told listeners of a number of annual events that her organization is involved in throughout the calendar year that give people a chance to support the work of Coastal Pet Rescue in our community.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 8/24/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Bob Dicarlo, the president of NMD Foundation (No More Diabetes) shared with listeners the inspiring story of his young son, Nicholas, who nearly died after having been flown to a hospital by helicopter during the onset of diabetes, what he learned from the doctors and that experience and how that profound moment became the starting point for his organization and the many fund raising events they conduct throughout the year in the hope of one day finding a cure for diabetes. Much of what Mr. Dicarlo told listeners was information that gave personal insight into a disease that affects so many in our community.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 8/31/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: ALS GEORGIA CHAPTER discussed with listeners the impact of the viral phenomenon on the internet known as the ALS ICE BUCKET CHALLENGE. She pointed out the importance of the awareness it had brought to ALS and how the increased donations would be used to further research toward an eventual cure for the disease. She

also outlined in detail what to do if someone in our community were to be diagnosed with the disease.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 9/7/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Shellie West Hodges with the Bluffton Chamber of Commerce told listeners about their upcoming Job fair and business expo and how it could help many who may be seeking employment, make the right connection and form a business relationship that could lead to landing a job. In addition, she went on to detail many functions of the Chamber along with information of important community events in the Bluffton area that they sponsor throughout the year.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 9/14/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: On this date in 1979, a hurricane that had left death and destruction in its path, took aim on Savannah, Georgia. The next day, Hurricane David, while being down graded to a Category 1 storm, wreaked havoc on our community and crippled the area for about 2 weeks. () from the Chatham Emergency Management Association told listeners what CEMA does to protect the community before during and after a storm. She also gave valuable information on how to be prepared for the possibility of a hurricane striking our community.

ISSUE: Public Health

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 9/21/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Rick Lott of the Effingham Chamber of Commerce told our listeners the role of the chamber in one of the fastest growing counties in our community. He gave examples of how the Effingham Chamber encouraged business and tourism to grow which helps provide a solid foundation for financial growth and overall fiscal health of the community. He discussed the upcoming Octoberfest celebration, its family friendly approach and what events like that do in terms of attracting growth and development in the community.

ISSUE: Public Safety

HOW ISSUE WAS TREATED: Program

TITLE: Coastal Spotlight

DATE: 9/28/14

TIME: 6am

DURATION: 30:00

TYPE: Interview Show

DESCRIPTION: Our guest, Mark Dana, the senior vice president of the 200 Club of the Coastal Empire, told listeners of the very special work his organization does in our community. Families of police officers and fire fighters killed in the line of duty are given financial aid and support through the services and efforts of the 200 Club of the Coastal Empire. Listeners learned of this organization's amazing work that few people ever hear about due to its desire to avoid publicity concerning its efforts. Mr. Dana gave insight to a number of aspects about the organization, including its desire to stay involved with the families in assistance for many years. Often this means providing funding for children over time and even assisting financially during the child's college years. He gave information for those wanting to donate to the non-profit organization, and also how to become a member of this exceptional group that does such terrific work in our community.

4th Quarter 2014 Public Affairs Report for WJCL-FM Savannah

11/1/14-11/20/14 WJCL aired a minimum 40 minutes of live and recorded announcements in support of the One Love Animal Rescue charity fundraiser at Bar Food.

11/1/14-11/29/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of the "Gobble Wobble" charity bar crawl to raise funds for Second Harvest Food Bank of Coastal Georgia.

11/28/14-12/19/14 WJCL aired a minimum 75 minutes of live and recorded announcements in support of the Christmas on Us charity event.

11/30/14-12/20/14 WJCL aired a minimum 50 minutes of live and recorded announcements in support of the "12 Bars of Christmas" charity bar crawl to raise funds for Second Harvest Food Bank of Coastal Georgia.

12/1/14-12/16/14 WJCL aired a minimum 40 minutes of live and recorded announcements in support of the Bar Food charity toy drive.

Coastal Spotlight

In our ongoing effort to serve the public interest, WJCL-FM broadcasts programming responsive to issues of concern to Savannah, GA and the surrounding service area. Coastal Spotlight airs Sunday mornings at from 6am-6:30am. Following is a list of issues addressed on Coastal Spotlight during the 4th quarter of 2014.

OCTOBER 5, 2014

Our guest, Ms. Saralyn U. Argrow, the executive director of AWWIN, INC. (Assisting Working Women in Need) gave us insight to her organization that she founded in an effort to ensure that low income single, working women become self-sufficient, utilizing existing community resources as a vehicle of hope to transform their lives and ensure a prosperous legacy for themselves and their children. A highlight of the discussion was a special fundraiser the AWWIN Pink "Fashion With A Purpose" fashion show to benefit breast cancer research.

OCTOBER 12, 2014

This was the second part of the show featuring Ms. Saralyn U. Argrow, the founder and executive director of AWWIN, INC. in order to further promote the special fundraiser, the AWWIN Pink "Fashion With A Purpose" fashion show to benefit breast cancer research scheduled for the following Friday, October 17th.

OCTOBER 19, 2014

In the first of a two part interview, Donna Watson, breast cancer survivor, advocate for Breast

Cancer Awareness Month and Breast Cancer Research joined us to discuss the impact of breast cancer on women and their loved ones, and some of the special programs in place to help them in their fight against Breast Cancer. Ms. Watson described, as a breast cancer survivor herself the devastation, determination, and ultimate triumph of her journey as well as the many she has given support and comfort to through her work with local cancer institutes and hospitals.

OCTOBER 26, 2014

In an effort to emphasize support for Breast Cancer Awareness Month, a second interview with Ms. Donna Watson, breast cancer survivor, advocate for Breast Cancer Awareness Month and Breast Cancer Research was aired with more of an emphasis on early detection and pro-active self examination in the battle against breast cancer.

NOVEMBER 2, 2014

The Bomber Girls of the Coastal Empire joined us to talk about their mission to support our military and their families through various events and fundraising efforts. This motorcycle club does an outstanding job raising money and awareness for our military, including a significant role as a part of our local Veteran's Day Parade.

One of the Bomber Girls, "Stormy" was our guest and gave insight to this organization whose main mission, as a club, is to send care packages to our service members overseas, and the work that goes into that such as fundraising, shopping, packing, transporting and shipping.

NOVEMBER 9, 2014

Lisa Scarborough, the president and founder of Coastal Pet Rescue joined us shortly after a new adoption facility of theirs was vandalized. Because of their work in our community in rescuing animals, providing brief interim shelter and helping to find adoptive homes for pets, many caring individuals and groups came to their aid financially from our community in hearing of the news of the crime, and provided funding to replace and repair portions of their facility. Future fundraising events and opportunities for volunteer work were discussed as well.

NOVEMBER 16, 2014

With the approach of Thanksgiving, we were pleased to have as our guest Ms. Mary Jane Crouch, the executive director of Second Harvest of Savannah. Ms. Crouch detailed the non stop work done by Second Harvest to address hunger in our area and gave information on the many factions of the organization and their continuing efforts to provide food for those in need as well as ways to help through volunteer work and donations.

NOVEMBER 23, 2014

In an effort to further emphasize the need to bring awareness to those who suffer from hunger, at this important time of the year, and encore presentation of our interview with the executive director of Second Harvest of Savannah was aired.

NOVEMBER 30, 2014

Ms. Sherrie Harris, the executive director of Crimestoppers was our guest and offered great

insight as to how the program works. She stressed the great lengths they go to in providing unparalleled secure venues for providing tips and information that could lead to the arrest of those wanted for crimes in our area. In addition, she gave specific information about current cases being worked on so that the listener could help in providing any information they may have while underscoring the trust of maintaining anonymity during the process.

DECEMBER 7, 2014

Mrs. Gina Bilbo, the director of Public Affairs for the Chatham County Sherrifs Office was our guest. She discussed many of the branches of the Sherrif's Office and the work they do from helping to guide people back into society as productive citizens to delivering Christmas gifts to the needy, and many of the ways that people can volunteer or intern in an effort to pursue a career with the Sherrif's Office. She also gave the listeners many tips on how to stay safe, alert, and avoid being a victim of crime during the holiday season.

DECEMBER 14, 2014

Our guest, Lt. Hanna Jenkins of Effingham County Fire and Rescue, gave us tips on staying safe with respect to fire during the holiday season. She not only gave advice on how to properly set up a Christmas tree, display, and lights, but provided insight on things to look for that could spell danger in terms of potential fire hazards. She also discussed safety with portable heaters, laws that govern leaf burning in our area, and steps to take during an emergency if faced with one.

DECEMBER 21, 2014

Ms. Lori Lynah, director of Marketing and Air Service Development for the Savannah Hilton Head International Airport gave us important information concerning travel during the holidays. She covered not only what to expect in the current atmosphere of air travel, but things to avoid, how to take advantage of new specific programs at the airport, and aspects to review and consider when preparing to take a flight at this time of the year.

DECEMBER 28, 2014

Dr. Weems with the Department of Public Health Coastal Health District was our guest. She discussed the current flu epidemic that is affecting our area, how to best avoid contact, steps to take if you get the flu, and specific facts with regard to treating the flu. Dr. Weems gave great insight to why this years flu was so difficult to guard against, and the importance of still getting a flu shot and it's value in this year's influenza environment.