

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin S. Semlow, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: NO Progressive Tax - Illinois Farm Bureau, Kevin S. Semlow

Agency name: NO Progressive Tax - Illinois Farm Bureau Political Action Committee

Address: PO Box 1605, Bloomington, IL 61702-1605

Contact: Kevin S. Semlow

Phone number: 309-557-2308

Email: ksemlow@iffb.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NO Progressive Tax - Illinois Farm Bureau

Address: PO Box 1605, Bloomington, IL 61702-1605

Contact: Kevin S. Semlow

Phone number: 309-557-2308

Email: ksemlow@iffb.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chairman - Dennis Green (1701 Towanda Ave., Bloomington IL 61701)

Treasurer - Alan Dodds (1701 Towanda Ave., Bloomington IL 61701)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: Kevin S. Semlow

Digitally signed by Kevin S. Semlow  
Date: 2020.09.24 09:48:58 -05'00'

Name: Kevin S. Semlow

Date of Request to Purchase Ad Time: See Rate Schedule

**Station Representative**

Signature:

Name:

Date of Station Agreement to Sell Time: 9/28/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?



Yes



No

Date ad received: 9/28/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

SEE Attached

Station Call Letters:

WMIX-AM

Date Received/Requested:

SEE Attached

Est. #:

Station Location:

Mt. Vernon, IL

Run Start and End Dates:

SEE Attached

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**WMIX-AM**

3501 BROADWAY  
PO BOX 1508  
MT. VERNON, IL 62864  
618-242-3500

**WMIX-AM Order Confirmation**

OrderID: 1722-003

IL AGRICULTURAL ASSOCIATION/RFD  
PO BOX 6228  
BLOOMINGTON, IL 61702

Sponsor: IL AGRICULTURAL ASSOCIATION/  
Product: IL AGRICULTURAL ASSOCIATION/  
Estimate/PO: NO PROGRESSIVE TAX 60s  
AccountRep: House Accounts  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 10/5/2020 - 11/3/2020  
Items Ordered: 70  
Ordered Amount \$1,960.00

**Scheduled Station(s): WMIX-AM**  
**IL AGRICULTURAL ASSOCIATION/NO PROGRESSIVE TAX 60s**

Printed 9/28/2020 12:55:24 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descript	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/5/2020 - 10/9/2020	All Weeks	06:00 AM - 07:00 PM	3	3	4	3	3			16	:60	Spot		1750	16	28.00	448.00
02 10/12/2020 - 10/16/2020	All Weeks	06:00 AM - 07:00 PM	3	3	3	4	3			16	:60	Spot		1750	16	28.00	448.00
03 10/19/2020 - 10/23/2020	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	4			16	:60	Spot		1750	16	28.00	448.00
04 10/26/2020 - 10/30/2020	All Weeks	06:00 AM - 07:00 PM	3	4	3	3	3			16	:60	Spot		1750	16	28.00	448.00
05 11/2/2020 - 11/3/2020	All Weeks	06:00 AM - 07:00 PM	3	3						6	:60	Spot		1750	6	28.00	168.00

**Broadcast Month Projected Billing:**

Oct-20	1,344.00	Nov-20	616.00	Dec-20	0.00	Q4-2020	1,960.00
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Confirmed Correct; Payment Guaranteed

Accepted for WMIX-AM

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**From:** Angela Sullivan <[redacted]@ilfb.org>  
**Sent:** Monday, September 28, 2020 2:03 PM  
**To:** [redacted]  
**Cc:** [redacted]  
**Subject:** RE: {External} WNSV, WBEQam, WMIX am & fm

**Importance:** Low

Yes Ma'am! 😊

*Angela~*

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**From:** Cebrina Hardy <[redacted]@ilfb.org>  
**Sent:** Monday, September 28, 2020 1:52 PM  
**To:** [redacted]  
**Cc:** [redacted]  
**Subject:** RE: {External} WNSV, WBEQam, WMIX am & fm

Angela,

Are payments still scheduled to go out on the 30<sup>th</sup>?

Thank you,

Cebrina Hardy  
Audio Services Business Manager  
Illinois Farm Bureau®  
309-557-3163  
800-788-3163



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**From:** [redacted]  
**Sent:** Monday, September 28, 2020 1:50 PM  
**To:** [redacted]