



Federal Communications Commission
Washington, D.C. 20554

July 26, 2021

Cenla Broadcasting Licensing Company, LLC
1115 Texas Ave.
Alexandria, LA 71301

Re: Cenla Broadcasting Licensing
Company, LLC
KDBS(AM), Alexandria, LA
Fac. ID No.: 32995
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed July 22, 2021, on behalf of Cenla Broadcasting Licensing Company, LLC ("Cenla"). Cenla requests special temporary authority ("STA") to operate station KDBS(AM) from an alternate site location with a temporary antenna.¹ In support of the request, Cenla states that KDBS(AM) has lost its transmitting tower due to an automobile accident which broke a guy wire. Thus, the station is requesting a temporary operation from an alternate site so that service can be restored.

Specifically, KDBS(AM) proposes to operate from a site located 4.7 kilometers (2.9 miles) from its currently licensed site. Operation is proposed from an existing 238 foot (72.5 m) tower at the studios of Cenla Broadcasting with a daytime power of 0.25 kilowatt and a nighttime power of 0.03 kilowatt. The antenna structure registration number (ASRN) for the existing tower is 1021320.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area² without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA.

Accordingly, the request for STA is GRANTED. Station KDBS(AM) may operate with the following facilities:

Geographic coordinates	31° 17' 29" N, 92° 28' 24" W (NAD 1927)
Frequency	1410 kHz

¹ KDBS(AM) is licensed for operation on 1410 kHz with a daytime power of 1 kilowatt and a nighttime power of 0.03 kilowatt, employing a non-directional antenna pattern (ND2-U).

² For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Hours of operation	Daytime and Nighttime
Operating power	0.25 kilowatt (Daytime), 0.03 kilowatt (Nighttime)
Antenna type	Existing tower
ASRN	1021320
Electrial Height	122.7 electrical degrees at 1410 kHz
Antenna efficiency	125 mV/m per kW at 1 km

It will be necessary to further reduce power or cease operation if complaints of interference are received. KDBS(AM) must notify the Commission when licensed operation is restored. KDBS(AM) must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **January 22, 2022**.

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or

- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in black ink that reads "Jerome J. Manarchuck". The signature is written in a cursive style with a large, stylized initial "J" and a long, sweeping tail.

Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Joseph C. Chautin, III, Esq. (via email only)