

WAX  
Gadsden, AL  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/09/2017

WAX  
Quarterly Issues/Programs List

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WAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Community Service
- Military
- Education
- Tourism
- Healthcare
- Homelessness
- Politics
- Health
- Environmental
- Religion
- Employment
- Economy
- Business

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Service	Viewpoint Alabama 7-2-17	Scarlett Thompson, EVP of Civitan, discussed the purpose of Civitan and the services they provide in the communities they are in.	Scarlett Thompson	07/02/2017 07:30 AM	015:00
Military	Viewpoint Alabama 7-2-17	Lt. Colonel Timothy Alexander of the Alabama National Guard discussed new tuition assistance	Lt. Colonel Timothy Alexander	07/02/2017 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		benefit for current and future Alabama National Guard members.			
Education	Viewpoint Alabama 7-9-17	Christy Garden, Founder of the Thousand Dreams Fund, discussed ways to push millennials out into the real world and away from depending on their parents.	Christy Garden	07/09/2017 07:30 AM	015:00
Tourism	Viewpoint Alabama 7-9-17	Clay Ingram of AAA Alabama discussed summer vacation season and locations folks are traveling over the summer and how gas prices are running around the state.	Clay Ingram	07/09/2017 07:45 AM	014:59
Education	Viewpoint Alabama 7-16-17	Louana Brasfield, writer and educator, discussed her new book "Hope Menders – A Journey to the Heart of Education".	Louana Brasfield	07/16/2017 07:30 AM	015:00
Healthcare	Viewpoint Alabama 7-16-17	Stephanie Langford, Marketing & Communications Director of Ronald McDonald House, discussed the services provided for patients by Ronald McDonald House and expansion plans for the house in Birmingham.	Stephanie Langford	07/16/2017 07:45 AM	015:00
Homelessness	Viewpoint Alabama 7-23-17	Don Lupo of the Birmingham Mayor's Office and Anne Wright of the Firehouse Shelter discussed homelessness in the Birmingham area and services provided by the Firehouse Shelter.	Don Lupo / Anne Wright	07/23/2017 07:30 AM	015:00
Politics	Viewpoint Alabama 7-23-17	Judge Roy Moore discussed Supreme Court vs. State Courts and his new book "Abuse of Power".	Judge Roy Moore	07/23/2017 07:45 AM	014:59
Politics	Viewpoint Alabama 7-30-17	Caleb Crosby from the Alabama Policy Institute discussed determining who to vote for in elections.	Caleb Crosby	07/30/2017 07:30 AM	015:00
Politics	Viewpoint Alabama 7-	John Merrill, Alabama Secretary of State, discussed info about the	John Merrill	07/30/2017 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	30-17	special election coming up in Alabama.			
Politics	Viewpoint Alabama 8-6-17	Ted Nugent discussed the state of American under Donald Trump and all of the protests going on around the country.	Ted Nugent	08/06/2017 07:30 AM	015:00
Politics	Viewpoint Alabama 8-6-17	Brian Peoples, candidate for Senate, discussed his campaign for the Alabama Senate.	Brian Peoples	08/06/2017 07:45 AM	014:59
Politics	Viewpoint Alabama 8-13-17	Former State Representative, Paul DeMarco, discussed all of the happenings in Washington, DC and in Montgomery.	Paul DeMarco	08/13/2017 07:30 AM	030:00
Health	Viewpoint Alabama 8-20-17	Kaylee Cummings of Children's of Alabama discussed services provided for patients at Children's of Alabama.	Kaylee Cummings	08/20/2017 07:30 AM	015:04
Environmental	Viewpoint Alabama 8-20-17	Michael Johns, Vice President of Engineering from Southern Research, discussed the Solar Eclipse and projects going with Southern Research.	Michael Johns	08/20/2017 07:49 AM	015:00
Politics	Viewpoint Alabama 8-27-17	Congressman Gary Palmer and Senator Luther Strange discussed national politics and the Senate race in Alabama.	Gary Palmer / Luther Strange	08/27/2017 07:30 AM	015:00
Health	Viewpoint Alabama 8-27-17	Dr. Monica Tartaria of Camellia Women's Imaging discussed services provided by Camellia Women's Imaging and who should be getting screened for Breast Cancer.	Dr. Monica Tartaria	08/27/2017 07:45 AM	015:00
Tourism	Viewpoint Alabama 9-3-17	Brian Jones, Public Relations for Alabama Tourism, discussed things happening in Alabama over the Labor Day weekend.	Brian Jones	09/03/2017 07:30 AM	015:00
Religion	Viewpoint Alabama 9-3-17	Tracy Hipps, Executive Director of the Christian Service Mission, discussed services being provided by the Christian Service Mission locally and around the country.	Tracy Hipps	09/03/2017 07:45 AM	015:00
Employment	Viewpoint Alabama 9-	Tara Hutchinson of Alabama Department of Labor discussed	Tara Hutchinson	09/10/2017 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	10-17	employment numbers going up in the state of Alabama.			
Economy	Viewpoint Alabama 9-10-17	Clay Ingram of AAA Alabama discussed rising gas prices because of hurricanes affecting the country.	Clay Ingram	09/10/2017 07:45 AM	015:00
Business	Viewpoint Alabama 9-17-17	Lori Klug Akers of Communications Management LLC discussed services provided for business by Communications Management LLC.	Lori Klug Akers	09/17/2017 07:30 AM	015:00
Health	Viewpoint Alabama 9-17-17	Nikki Sixx of Motley Crue discussed how he got in trouble with Heroin addiction and found a way out of the cycle of addiction.	Nikki Sixx	09/17/2017 07:45 AM	015:00
Politics	Viewpoint Alabama 9-24-17	Former State Representative, Paul DeMarco, discussed all of the happenings in Washington, DC and in Montgomery.	Paul DeMarco	09/24/2017 07:30 AM	015:00
Education	Viewpoint Alabama 9-24-17	Christy Garden, Founder of the Thousand Dreams Fund, discussed ways to push millennials out into the real world and away from depending on their parents.	Christy Garden	09/24/2017 07:45 AM	015:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:58	012
Ad Council	Ad Council	001:00	071
Ad Council	Ad Council	001:01	005
Ad Council	PICK A PAYMENT RADIO	001:00	008
Ad Council	United Way	001:00	007
Ad Council	US Fish and Wildlife Svc	000:59	007
ADPH	AL Dept of Public Health	001:00	013
Alabama Department of Health	AL Dept of Public Health	001:00	015
Armed Forces	USO	000:30	283
Armed Forces	USO	000:31	277
ARTS	Understood.org	000:30	011
Breast Cancer	AL Dept of Public Health	000:30	272
Cancer	AL Dept of Public Health	000:30	136
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
Crisis	Crisis Center	001:00	016
Disability Insurance	Life Foundation	000:59	007
DISASTER RELIEF	Ad Council	001:01	007
DISASTER RELIEF	American Red Cross	000:31	024
DISASTER RELIEF	American Red Cross	000:33	012
education	NATIONAL SUMMER LEARNING	000:30	008
Employment	Alabama Broadcasters assn	000:15	005
Environmental	San Diego Global Zoo	000:30	022
Environmental	World Wildlife Fund	000:15	112
Family	Aemrican Humane	000:59	058
Family	Health & Human Services	000:30	015
Family	Meals on Wheels	001:00	032
Family	Senior Corp	001:00	068
Family	United Way	000:30	074
Finances	AARP	000:30	009

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Finances	Better Business Bureau	000:30	006
Finances	Nat'l Foundation of Credit Co	000:30	011
Health & Wellness	AL Dept of Public Health	000:30	154
Health & Wellness	AL Dept of Public Health	000:59	013
Health & Wellness	Al-Anon	000:15	017
Health & Wellness	Amer Academy of Dermatology	000:15	106
Health & Wellness	Amer Academy of Dermatology	001:00	064
Health & Wellness	America's Family Physicians	000:15	112
Health & Wellness	American Migrane Foundation	000:15	112
Health & Wellness	American Physical Therapy As	000:30	099
Health & Wellness	American Red Cross	000:15	033
Health & Wellness	American Red Cross	000:29	008
Health & Wellness	CDC	000:29	168
Health & Wellness	CDC	000:30	013
Health & Wellness	Dept of health & human servic	000:30	130
Health & Wellness	Epilepsy Foundation	000:30	084
Health & Wellness	Feeding America	000:57	062
Health & Wellness	Feeding America	001:00	003
Health & Wellness	N.I.H.	001:00	068
Health & Wellness	Nat'l Breast Cancer Foundatio	001:00	070
Health & Wellness	Pre-Diabetes.org	001:00	003
Health & Wellness	Prevent Cancer Foundation	001:00	004
Health & Wellness	St. Jude Hospital	000:29	157
Health & Wellness	Target Lyme.org	000:29	155
Health & Wellness	US Dept of Health & Human Ser	001:00	007
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Housing	Ad Council	001:00	008
Military	Ad Council	001:00	008
Military	DAV - Disabled American Vets	001:00	063

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Military	Dept of Veterans Affairs	000:15	110
Military	Dept of Veterans Affairs	000:30	084
Military	Dept of Veterans Affairs	000:59	070
Military	Dept of Veterans Affairs	001:00	032
Military	Today's Military.com	000:30	328
Military	Travis Manion Foundation	000:58	004
Military	US Dept of Veterans Affairs	000:30	023
Military	US Marine Corps	000:15	120
Military	USO	000:59	006
Military	WOUNDED WARRIORS	001:00	061
Navy	NAVY	001:00	016
Parenting	Latter Day Saints	000:59	004
PEACE	PEACE IN THE STREETS	000:31	008
Pregnancy	Every Mother Counts.org	000:32	147
Public Safety	Consumer Technology Assoc	000:30	157
Public Safety	Dept of Homeland Security	000:15	020
Public Safety	FEMA	000:15	012
Public Safety	Natl Highway Safety Comm	000:15	111
Public Safety	Natl Highway Safety Comm	000:59	004
Public Safety	Natl Highway Traffic Safety A	000:30	009
Public Safety	PSA - Safe Gun Storage	001:00	065
Veterans	Dept of Veterans Affairs	000:30	137
Veterans	Fisher House	000:18	173