

WAX  
Gadsden, AL  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
01/08/2018

WAX  
Quarterly Issues/Programs List

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WAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Agriculture
- Entertainment
- Weather
- Community Service
- Travel
- Economy
- Health
- Homelessness
- Music History
- Legal
- Politics
- Business
- Education
- Religion
- Special Needs Children
- Crime

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Business	Viewpoint Alabama 10- 1-17	Robert Thomas Douglas, author of the book "Strengthening Your Business", discussed his strategies for turning	Robert Thomas Douglas	10/01/2017 07:30 AM	015:00

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		around failing businesses.			
Health	Viewpoint Alabama 10-1-17	Thelma Brown with Susan G. Komen Race for the Cure discussed the fundraising event for the Susan G. Komen foundation.	Thelma Brown	10/01/2017 07:45 AM	015:00
Agriculture	Viewpoint Alabama 10-8-17	Ann Arnold with Forkland Springs Farms discussed supporting restaurants that serve locally grown meat and produce.	Ann Arnold-Forkland	10/08/2017 07:30 AM	015:00
Entertainment	Viewpoint Alabama 10-8-17	Grant Lynch with Talladega Superspeedway discussed events around the upcoming race weekend.	Grant Lynch	10/08/2017 07:45 AM	015:00
Religion	Viewpoint Alabama 10-15-17	Rev. Tom Benz-Bridges of Faith Ministries discussed services provided for Ukranian orphans by the organization and their process of rebuilding after Hurricane Nate.	Rev. Tom Benz-Bridges	10/15/2017 07:30 AM	015:00
Special Needs Children	Viewpoint Alabama 10-15-17	Tricia Kirk with the Exceptional Foundation discussed services provided by the Exceptional Foundation and upcoming fundraising events.	Tricia Kirk	10/15/2017 07:45 AM	015:00
Legal	Viewpoint Alabama 10-22-17	Kirby Farris with Farris Riley & Pitt discussed the case of Anthony Ray Hinton, who was imprisoned unfairly and spend 30 years on death row.	Kirby Farris	10/22/2017 07:30 AM	015:00
Health	Viewpoint Alabama 10-22-17	Scott Hinchelwood with St. Jude's Hospital discussed services provided by the hospital to children with cancer.	Scott Hinchelwood	10/22/2017 07:45 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economy	Viewpoint Alabama 10-29-17	Rick Davis, Senior VP of Economic Development for the Birmingham Business Alliance discussed Birmingham being one of many cities competing for new headquarters from Amazon.	Rick Davis	10/29/2017 07:30 AM	015:00
Crime	Viewpoint Alabama 10-29-17	Tajuan McCarty, Founder of the Wellhouse, discussed support services provided to victims of sex trafficking.	Tajuan McCarty	10/29/2017 07:45 AM	015:00
Politics	Viewpoint Alabama 11-05-17	Former State Representative Paul DiMarco discussed latest political news from Alabama and around the country.	Paul Dimarco	11/05/2017 07:30 AM	015:04
Education	Viewpoint Alabama 11-05-17	Christy Gardner, founder of the Thousand Dreams Fund, discussed pushing millennials to release from depending on parents.	Christy Gardner	11/05/2017 07:49 AM	015:00
Education	Viewpoint Alabama 11-12-17	Luanna Brassfield, Educator and Author of "Hope Menders – A Journey to the Heart of Education" discussed her book and how education goes beyond academics.	Luanna Brassfield	11/12/2017 07:30 AM	015:01
Travel	Viewpoint Alabama 11-12-17	Clay Ingram with AAA Alabama discussed preparing your automobile for the winter months.	Clay Ingram	11/12/2017 07:46 AM	015:00
Homelessness	Viewpoint Alabama 11-19-17	Tony Cooper with the Jimmie Hale Mission discussed services provided by the Jimmie Hale Mission.	Tony Cooper	11/19/2017 07:30 AM	015:00
Health	Viewpoint Alabama 11-19-17	Scott Hinchelwood of St. Judes Hospital discussed services provided by the	Scott Hinchelwood	11/19/2017 07:45 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		hospital to children with cancer.			
Business	Viewpoint Alabama 11-26-17	Lori Klug Acres of Communications Management, LLC discussed marketing and website services provided by the company to businesses.	Lori Klug Acres	11/26/2017 07:30 AM	015:00
Weather	Viewpoint Alabama 11-26-17	John Deblock Meteorologist from the National Weather Service discussed preparing for the Winter Weather months in Alabama.	John Deblock	11/26/2017 07:45 AM	014:59
Politics	Viewpoint Alabama 12-3-17	Caleb Crosby of Alabama Policy Institute discussed educating the public on political policy issues.	Caleb Crosby	12/03/2017 07:30 AM	015:00
Business	Viewpoint Alabama 12-3-17	Future entrepreneurs participating in an event called "The Big Pitch" discussed featured business pitches from several potential entrepreneurs in the Birmingham area.	Yolanda Flowers / Kate Hardy	12/03/2017 07:45 AM	015:00
Health	Viewpoint Alabama 12-10-17	Kaylee Cummings and Emily Bridges with Community Development for Children's of Alabama discussed services provided for children and parents by Children's Hospital of Alabama.	Kaylee Cummings & Emily Bridges	12/10/2017 07:30 AM	015:00
Internet	Viewpoint Alabama 12-10-17	Greg Stebben with Men's Health Magazine discussed the hot topic of Net Neutrality and the effect of an upcoming vote from the FCC.	Greg Stebben	12/10/2017 07:45 AM	015:00
Health	Viewpoint Alabama 12-17-17	Dr. Dan Trottman of Wings of Hope Pediatric Foundation discussed services provided by the foundation for children	Dr. Dan Trottman	12/17/2017 07:30 AM	015:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		with health issues.			
Health	Viewpoint Alabama 12-17-17	Cindy Jones with the Alabama Institute for Deaf and Blind discussed services provided by the institute for deaf and blind children and adults to improve their quality of life.	Cindy Jones	12/17/2017 07:46 AM	015:00
Homelessness	Viewpoint Alabama 12-24-17	Anne Wright with the Firehouse Shelter and Don Lupo from the Mayors Office for Citizens Assistance discussed services provided by the city and by the Firehouse Shelter for the homeless.	Ann Wright & Don Lupo	12/24/2017 07:30 AM	015:00
Music History	Viewpoint Alabama 12-24-17	Debbie Wilson from Muscle Shoals Sound Studio discussed the history of the Muscle Shoals Sound Studio.	Debbie Wilson	12/24/2017 07:45 AM	015:00
Community Service	Viewpoint Alabama 12-31-17	Terry Scrimshire and Scarlett Thompson from the Civitan discussed services that Civitan groups across the country provide to their communities.	Terry Scrimshire/Scarlett Thompson	12/31/2017 07:30 AM	015:00
Travel	Viewpoint Alabama 12-31-17	Pancho Kinney, former policy director for White House Office of National Security discussed pros and cons for Privatizing the operation of Air Traffic Control.	Pancho Kinney	12/31/2017 07:45 AM	015:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	VETERANS DAY PSA PROGRAM	030:00	001
Ad Council	Ad Council	000:58	007
Ad Council	Ad Council	001:00	060
Ad Council	Ad Council	001:01	004
Ad Council	PICK A PAYMENT RADIO	001:00	004
Ad Council	United Way	001:00	003
Ad Council	US Fish and Wildlife Svc	000:59	005
ADPH	AL Dept of Public Health	001:00	015
Alabama Department of Health	AL Dept of Public Health	001:00	008
Armed Forces	USO	000:30	154
Armed Forces	USO	000:31	146
Breast Cancer	AL Dept of Public Health	000:30	138
Cancer	AL Dept of Public Health	000:30	070
Crisis	Crisis Center	001:00	010
Disability Insurance	Life Foundation	000:59	005
DISASTER RELIEF	Ad Council	001:01	003
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	006
education	Communities in Schools	000:30	083
education	Teachers.org	000:15	095
Employment	Alabama Broadcasters assn	000:15	066
Environmental	San Diego Global Zoo	000:30	199
Environmental	World Wildlife Fund	000:15	100

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Family	AARP	001:00	036
Family	Aemrican Humane	000:59	043
Family	Catholic Charities USA	000:30	022
Family	Health & Human Services	000:30	097
Family	Senior Corp	001:00	060
Family	United Way	000:30	098
Family	US Marine Corps	000:30	017
Family	YMCA	000:30	028
Finances	AARP	000:30	098
Finances	Better Business Bureau	000:30	094
Finances	Nat'l Foundation of Credit Co	000:30	101
Health & Wellness	AL Dept of Public Health	000:30	080
Health & Wellness	AL Dept of Public Health	000:59	005
Health & Wellness	Amer Academy of Orthopedic Su	001:00	034
Health & Wellness	America's Family Physicians	000:15	093
Health & Wellness	American Migrane Foundation	000:15	104
Health & Wellness	CDC	000:29	097
Health & Wellness	CDC	000:30	095
Health & Wellness	Epilepsy Foundation	000:30	101
Health & Wellness	Feeding America	000:57	058
Health & Wellness	Feeding America	001:00	067
Health & Wellness	Leukemia and Lymphoma Society	000:30	076
Health & Wellness	N.I.H.	001:00	058
Health & Wellness	Nat'l Breast Cancer Foundatio	001:00	056
Health & Wellness	NBCF.org	001:00	044
Health & Wellness	Pre-Diabetes.org	001:00	060
Health & Wellness	Prevent Cancer Foundation	001:00	047
Health & Wellness	St Jude's Hospital	000:58	014
Health & Wellness	St. Jude Hospital	000:29	087

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health & Wellness	US Dept of Health & Human Ser	001:00	113
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Housing	Ad Council	001:00	007
Military	Ad Council	001:00	003
Military	DAV - Disabled American Vets	001:00	103
Military	Dept of Veterans Affairs	000:15	099
Military	Dept of Veterans Affairs	000:30	099
Military	Dept of Veterans Affairs	000:59	058
Military	Dept of Veterans Affairs	001:00	047
Military	Today's Military.com	000:30	173
Military	Travis Manion Foundation	000:58	059
Military	US Dept of Veterans Affairs	000:30	191
Military	US Marine Corps	000:15	109
Military	USO	000:59	051
Military	WOUNDED WARRIORS	001:00	060
Navy	NAVY	001:00	008
Parenting	Latter Day Saints	000:59	005
Pregnancy	Every Mother Counts.org	000:32	076
PSA	Dept of Homeland Security	000:30	013
PSA	RED WORLD AIDS DAY	000:30	033
Public Safety	Consumer Technology Assoc	000:30	087
Public Safety	FEMA	000:15	108
Public Safety	Natl Highway Safety Comm	000:15	099
Public Safety	Natl Highway Safety Comm	000:59	057
Public Safety	Natl Highway Traffic Safety A	000:30	190
Public Safety	Natl Highway Traffic Safety A	001:00	051
Public Safety	PSA - Safe Gun Storage	001:00	049
RED	RED	000:30	015
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	011



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Veterans	Dept of Veterans Affairs	000:30	073
Veterans	Fisher House	000:18	138