

WAX  
Gadsden, AL  
Quarterly Issues/Programs List  
First Quarter, 2015  
06/09/2015

WAX  
Quarterly Issues/Programs List

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WAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Service/Health & Wellness:** The Civil Air Patrol is discussed...what they do, how they help, and how to get involved. Sue Martin discusses her book on Depression.
- **Education:** The latest on UAB reversing the decision to cancel the football program.
- **Education - Government:** School choice for students. Reform measures to change how we pay taxes in Alabama.
- **Environment - Family:** Winter weather tips. Services provided by the Humane Society.
- **Family - Education:** Alabama Parenting Assistance Line. Dangers of implementing Common Core.
- **Family - Health & Wellness:** Sex Trafficking. Breast Cancer.
- **Finance - Education:** Current low interest rates on mortgages. Recent developments regarding Alabama School Choice Law.
- **Health & Wellness - Gay Marriage:** American Health Month. Legalization of Gay Marriage in Alabama.
- **Politics - Education:** How someone can get started in politics. Recent developments in UAB football.
- **RS:** JT+John M
- **Seniors - Health & Wellness:** Crisis Center Program for Seniors and Caregivers. Services provided to cancer patients and families by Half Fund.
- **Travel - History:** AAA Travel Show. One year anniversary of 2014 snow storm.
- **Unemployment - Family:** Program for chronically unemployed adults provided by Workfaith. Foster care and adoption services provided by

SAFY.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                               | PROGRAM / TITLE           | DESCRIPTION  | GUEST                            | DATE/TIME              | DURATION |
|-------------------------------------|---------------------------|--|----------------------------------|------------------------|----------|
| Community Service/Health & Wellness | Viewpoint Alabama 010415  | The Civil Air Patrol is discussed...what they do, how they help, and how to get involved. Sue Martin discusses her book on Depression. | Glen Sharp & Ben Shay/Sue Martin | 01/04/2015<br>07:30 AM | 030:00   |
| Education - Government              | Viewpoint Alabama 011115  | School choice for students. Reform measures to change how we pay taxes in Alabama.   | Andrew Campinella - Art Matthews | 01/11/2015<br>07:30 AM | 030:00   |
| Education                           | Viewpoint Alabama 011815  | The latest on UAB reversing the decision to cancel the football program.   | Rep Jack Williams                | 01/18/2015<br>07:30 AM | 030:00   |
| Environment - Family                | Viewpoint Alabama 012515  | Winter weather tips. Services provided by the Humane Society.  | Keisa Sharp - Ramona Graffeo     | 01/25/2015<br>07:30 AM | 030:01   |
| Travel - History                    | Viewpoint Alabama 2-1-15  | AAA Travel Show. One year anniversary of 2014 snow storm.  | Clay Ingram-Kelly Garner         | 02/01/2015<br>07:30 AM | 030:00   |
| Unemployment - Family               | Viewpoint Alabama 2-8-15  | Program for chronically unemployed adults provided by Workfaith. Foster care and adoption services provided by SAFY.                   | Ty Coffey - Will Buford          | 02/08/2015<br>07:30 AM | 030:00   |
| Health & Wellness - Gay Marriage    | Viewpoint Alabama 2-15-15 | American Health Month. Legalization of Gay Marriage in Alabama.  | Dr. Donna Arnett - Kyle Pugh     | 02/15/2015<br>07:30 AM | 030:00   |
| RS                                  | Viewpoint Alabama 2-22-15 | JT+John M  | -----                            | 02/22/2015<br>07:30 AM | 030:00   |

| ISSUE                       | PROGRAM / TITLE           | DESCRIPTION   | GUEST   | DATE/TIME              | DURATION |
|-----------------------------|---------------------------|---|---|------------------------|----------|
| Family - Education          | Viewpoint Alabama 3-1-15  | Alabama Parenting Assistance Line. Dangers of implementing Common Core.   | Dr. April Kendrick - Dr. Duke Pesta               | 03/01/2015<br>07:30 AM | 030:00   |
| Seniors - Health & Wellness | Viewpoint Alabama 3-8-15  | Crisis Center Program for Seniors and Caregivers. Services provided to cancer patients and families by Half Fund. | Anna Sullivan - Dan Duffy                         | 03/08/2015<br>07:30 AM | 030:02   |
| Finance - Education         | Viewpoint Alabama 3-15-15 | Current low interest rates on mortgages. Recent developments regarding Alabama School Choice Law.                 | Will Worthington - Lindsey Burke                  | 03/15/2015<br>07:30 AM | 029:59   |
| Family - Health & Wellness  | Viewpoint Alabama 3-22-15 | Sex Trafficking. Breast Cancer.   | TaJuan McCarty Wellhouse - Coach Bill Grey & wife | 03/22/2015<br>07:30 AM | 029:59   |
| Politics - Education        | Viewpoint Alabama 3-29-15 | How someone can get started in politics. Recent developments in UAB football.                                     | Sen Scott Beason - Rep Jack Williams              | 03/29/2015<br>07:30 AM | 030:00   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|-----------------------|----------|------|
| ----  | AD COUNCIL            | 001:00   | 003  |

| <b>ISSUE</b>                 | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|------------------------------|------------------------------|-----------------|-------------|
| -----                        | Party with a Purpose PSA     | 000:31          | 014         |
| -----                        | PSA-Big Oak Ranch 1          | 000:29          | 001         |
| Ad COuncil                   | Ad Council                   | 000:58          | 037         |
| Ad COuncil                   | Ad Council                   | 001:00          | 493         |
| Ad COuncil                   | Ad Council                   | 001:01          | 035         |
| Ad COuncil                   | PICK A PAYMENT RADIO         | 001:00          | 034         |
| Ad COuncil                   | United Way                   | 001:00          | 044         |
| Ad COuncil                   | US Fish and Wildlife Svc     | 000:59          | 039         |
| ADPH                         | AL Dept of Public Health     | 001:00          | 161         |
| Alabama Department of Health | AL Dept of Public Health     | 000:30          | 045         |
| Alabama Department of Health | AL Dept of Public Health     | 001:00          | 021         |
| Armed Forces                 | USO                          | 000:30          | 409         |
| Armed Forces                 | USO                          | 000:31          | 433         |
| Arts & Education             | Gadsden Museum of Art        | 000:31          | 012         |
| Arts & Education             | Rainbow Presbyterian Church  | 000:30          | 026         |
| Blood Donation               | Lifesouth                    | 000:30          | 198         |
| Child Abuse/Neglect          | Big Brothers Big Sisters     | 000:30          | 032         |
| College                      | AD COUNCIL                   | 000:10          | 443         |
| Community                    | Grads of Life .org           | 001:00          | 055         |
| Crisis                       | Crisis Center                | 001:00          | 085         |
| Diabetes                     | ADPH                         | 000:30          | 406         |
| Dementia                     | AD COUNCIL                   | 001:00          | 042         |
| Disability Insurance         | Life Foundation              | 000:59          | 089         |
| DISASTER RELIEF              | Ad Council                   | 001:01          | 031         |
| education                    | Child Fund                   | 001:00          | 063         |
| education                    | Understood.org               | 000:15          | 056         |
| Education/Arts               | National Education Assoc     | 000:20          | 346         |
| Family                       | Alabama Power                | 001:00          | 037         |
| Family                       | Altrusa International        | 000:30          | 014         |

| <b>ISSUE</b>             | <b>ORGANIZATION OR TITLE</b>  | <b>DURATION</b> | <b>RUNS</b> |
|--------------------------|-------------------------------|-----------------|-------------|
| Family                   | Family Success Center         | 000:31          | 027         |
| Family                   | Goodwill                      | 000:15          | 056         |
| Family                   | Grads of Life                 | 000:15          | 055         |
| Family                   | Humane Society of Etowah Co.  | 000:30          | 036         |
| Family                   | United Way                    | 000:59          | 063         |
| Family                   | US Dept of Health & Human Ser | 001:00          | 059         |
| Family                   | US Treasury/HUD               | 001:00          | 053         |
| Family                   | YMCA                          | 000:31          | 016         |
| health & wellnes         | AD COUNCIL                    | 001:00          | 001         |
| health & wellness        | AD COUNCIL                    | 001:00          | 026         |
| Health & Wellness        | AL Dept of Public Health      | 000:59          | 007         |
| Health & Wellness        | AL Dept of Public Health      | 001:00          | 014         |
| Health & Wellness        | American Heart Assoc          | 000:15          | 056         |
| Health & Wellness        | American Heart Assoc          | 000:59          | 062         |
| Health & Wellness        | Big Brothers/Amer Heart Assoc | 000:31          | 047         |
| Health & Wellness        | CDC                           | 001:00          | 064         |
| Health & Wellness        | Elks Lodge 13-14              | 000:29          | 023         |
| Health & Wellness        | Healthy Mouths/Healthy Lives  | 000:59          | 058         |
| Health & Wellness        | US Dept of Health & Human Ser | 001:00          | 059         |
| Health & Wellness        | USDA                          | 000:15          | 060         |
| Health & Wellness        | YMCA                          | 000:30          | 039         |
| HEALTH AND FITNESS       | AMERICAN HEART ASSOCIATION    | 000:29          | 001         |
| HEALTH AND FITNESS       | AMERICAN HEART ASSOCIATION    | 000:30          | 006         |
| Heart Health             | Womenheart.org                | 000:19          | 351         |
| Housing                  | Ad Council                    | 001:00          | 039         |
| Internal Revenew Service | IRS                           | 001:00          | 028         |
| Kidney Assn              | Kidney Assn                   | 000:32          | 194         |
| MIBA-R-2403              | Fisher House                  | 000:18          | 389         |
| Military                 | Ad Council                    | 001:00          | 041         |

| <b>ISSUE</b>          | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|-----------------------|------------------------------|-----------------|-------------|
| Military              | US Dept of Veterans Affairs  | 001:00          | 018         |
| Military              | USO                          | 000:15          | 054         |
| MILITARY AND VETERANS | SHOW YOUR STRIPES            | 000:30          | 011         |
| MILITARY AND VETERANS | SHOW YOUR STRIPES            | 000:31          | 019         |
| Navy                  | NAVY                         | 001:00          | 078         |
| new voice over        | Fisher House                 | 000:18          | 377         |
| Parenting             | Latter Day Saints            | 000:59          | 046         |
| Pregnancy             | Every Mother Counts.org      | 000:32          | 209         |
| Public Safety         | NHTSA                        | 000:15          | 052         |
| Public Safety         | US Forest Service            | 000:15          | 052         |
| TEACH                 | Add council                  | 001:00          | 027         |
| Veterans              | Fisher House                 | 000:30          | 288         |