WAAX Gadsden, AL Quarterly Issues/Programs List First Quarter, 2017 03/30/2017

WAAX Quarterly Issues/Programs List

WAAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Careers
- Charity
- Drugs
- Education
- Environment
- Financial
- Gambling
- Health
- Military
- Politics
- Road Safety
- State History
- Weather

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
State History / Charity	Viewpoint Alabama 01-01-17	Georgia Ann Hudson, Communications Director for Alabama Department of Archives and History discussed the Department of Archives and the Museum of Alabama History. Meg McGlammery, Executive Director of Crisis Center of Alabama discussed the services	Georgia Ann Hudson / Meg McGlammery	01/01/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		provided by the Crisis Center of Alabama.			
Financial / Politics	Viewpoint Alabama 01-08-17	Tad Hill with Freedom Financial discussed the planning for a better tax year in 2017. Jim Ziegler, Alabama State Auditor, discussed the investigation of Alabama Governor Robert Bentley and the process for impeachment.	Tad Hill / Jim Ziegler	01/08/2017 07:30 AM	030:00
Politics	Viewpoint Alabama 01-15-17	Former Republican State Senator, Paul Demarco, discussed the latest happenings in Washington with President Trump and with politics in the state of Alabama.	Paul Demarco	01/15/2017 07:30 AM	030:00
Education / Politics	Viewpoint Alabama 01-22-17	Andrew Campanella, President of National School Choice Week, educated parents about their options when it comes to choosing where their kids attend school. Congressman Gary Palmer discussed the latest repeal of Obamacare and confirmation of Donald Trump's cabinet choices.	Andrew Campanella / Gary Palmer	01/22/2017 07:30 AM	030:00
Health	Viewpoint Alabama 01-29-17	Kimberly Ryder with Scale Back Alabama discussed tips on losing weight and help provided by Scale Back Alabama. Allison Kuen, Program Director of King Stables, discussed equine therapy services provided for residents of Kings Home at Kings Stables.	Kimberly Ryder / Allison Kuen	01/29/2017 07:30 AM	030:00
Politics / Charity	Viewpoint Alabama 02-05-17	Former State Representative, Paul Demarco, discussed the preview of Alabama Legislative session and confirmation hearings from President Trump cabinet. Charles Moore with Habitat for Humanity discussed services provided for the local community by Habitat for Humanity.	Paul Demarco / Charles Moore	02/05/2017 07:30 AM	030:00
Politics / Health	Viewpoint Alabama 02-12-17	Bill Britt with Alabamareporter.com discussed breakdown of Governor Bentley's State of the State address. Dr. Monica Tataria with Camellia Women's Center discussed the	Bill Britt / Dr. Monica Tataria	02/12/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		importance of getting mammograms and taking care of breast health.			
Road Safety / Health	Viewpoint Alabama 02-19-17	Joel Feldman, Counselor whose daughter was killed by a distracted driver, discussed the dangers of distracted driving. Tricia Kirk with Exceptional Foundation discussed services provided by the Exceptional Foundation for Adults and Children with Special Needs and Disabilities.	Joel Feldman / Tricia Kirk	02/19/2017 07:30 AM	029:59
Military / Weather	Viewpoint Alabama 02-26-17	Kris Patea with Forever Young Senior Veterans discussed granting wishes for Veterans and sending them on trips to different historical landmarks. John Deblock, Meteorologist in Charge at Birmingham National Weather Service, discussed being prepared for severe weather.	Kris Patea / John Deblock	02/26/2017 07:30 AM	030:00
Environment / Health	Viewpoint Alabama 03-05-17	Hanna Barres with Jefferson County PALS Program discussed the services provided by the PALS program and getting the word out about picking up litter and keeping Alabama beautiful. Cindy Jones with Alabama Institute for the Deaf and Blind discussed services provided for Deaf and Blind citizens to help them live a better life.	Hanna Barres / Cindy Jones	03/05/2017 07:30 AM	030:00
Financial / Careers	Viewpoint Alabama 03-12-17	Doug Marshall, CFO for Alabama Family Trust, discussed services provided for assisting families with setting up trusts for relatives with special needs. Vanessa Davis Griggs, Author and Motivational Speaker, discussed the process of becoming a published author.	Doug Marshall / Vanessa Davis Griggs	03/12/2017 07:30 AM	030:00
Health / Politics	Viewpoint Alabama 03-19-17	Kaylee Cummings with Children's of Alabama discussed services provided by Children's of Alabama. Former State Representative, Paul Demarco, discussed Obamacare repeal and	Kaylee Cummings / Paul Demarco	03/19/2017 07:30 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		national politics.			
Drugs / Gambling	Viewpoint Alabama 03- 26-17	Dr. Matt McCarty, expert in Chronic Pain Management, discussed the rising epidemic of Opioid abuse. Roger Olsen with Alabama Council on Compulsive Gambling, discussed March being Compulsive Gambling Month and solutions to compulsive gambling.	Dr. Matt McCarty / Roger Olsen	03/26/2017 07:30 AM	029:59

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Insert network and/or syndicator-provided programs lists here.)						

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:58	003
Ad Council	Ad Council	001:00	025
Ad Council	Ad Council	001:01	004
Ad Council	PICK A PAYMENT RADIO	001:00	002
Ad Council	United Way	001:00	005
Ad Council	US Fish and Wildlife Svc	000:59	001
ADPH	AL Dept of Public Health	001:00	010
Alabama Department of Health	AL Dept of Public Health	001:00	008
Armed Forces	USO	000:30	184

Armed Forces USO 000:31 177 Breast Cancer AL Dept of Public Health 000:30 183 Cancer AL Dept of Public Health 000:30 096 Crisis Crisis Center 001:00 013 Disability Insurance Life Foundation 000:59 004 DISASTER RELIEF Ad Council 001:01 004 Economy American Institute of CPA's 000:15 063 education Literacy Council 001:00 016 Employment Opportunity Alabama Broadcasters Assoc 001:00 004 Environmental San Diego Global Zoo 000:29 125 Environmental Wildlife Land Trust 000:31 117 Environmental World Wildlife Fund 000:15 089 Family American Red Cross 000:15 089 Family Dept of health & human service 001:00 043 Family National Housing Alliance 000:30 064
Cancer AL Dept of Public Health 000:30 096 Crisis Crisis Center 001:00 013 Disability Insurance Life Foundation 000:59 004 DISASTER RELIEF Ad Council 001:01 004 Economy American Institute of CPA's 000:15 063 education Literacy Council 001:00 016 Employment Opportunity Alabama Broadcasters Assoc 001:00 004 Environmental San Diego Global Zoo 000:29 125 Environmental Wildlife Land Trust 000:31 117 Environmental World Wildlife Fund 000:15 006 Family American Red Cross 000:15 089 Family Best Friends.org 000:29 114 Family Dept of health & human service 001:00 043 Family Nat'l Foundation of Credit Co 000:15 085
Crisis Crisis Center 001:00 013 Disability Insurance Life Foundation 000:59 004 DISASTER RELIEF Ad Council 001:01 004 Economy American Institute of CPA's 000:15 063 education Literacy Council 001:00 016 Employment Opportunity Alabama Broadcasters Assoc 001:00 004 Environmental San Diego Global Zoo 000:29 125 Environmental Wildlife Land Trust 000:31 117 Environmental World Wildlife Fund 000:15 006 Family American Red Cross 000:15 089 Family Best Friends.org 000:29 114 Family Dept of health & human service 001:00 043 Family Nat'l Foundation of Credit Co 000:15 085
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Family National Housing Alliance 000:30 064
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Health & Wellness AL Dept of Public Health 000:30 108
Health & Wellness AL Dept of Public Health 000:59 010
Health & Wellness AL Dept of Public Health 001:00 001
Health & Wellness Al-Anon 000:15 059
Health & Wellness Amer Academy of Dermatology 001:00 004
Health & Wellness America's Family Physicians 000:15 007
Health & Wellness American Heart Assoc 000:15 061
Health & Wellness American Migrane Foundation 000:15 007
Health & Wellness AMERICAN STROKE ASSOCIATION 000:59 020
Health & Wellness Autism Speaks 001:00 022
Health & Wellness CDC 000:29 013
Health & Wellness CDC 000:30 106

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health & Wellness	Dept of health & human servic	000:30	037
Health & Wellness	Feeding America	000:59	017
Health & Wellness	Human Resource Management	001:00	003
Health & Wellness	Lupus Foundation	000:30	105
Health & Wellness	March of Dimes	001:00	020
Health & Wellness	Meals on Wheels	001:00	025
Health & Wellness	N.I.H.	001:00	003
Health & Wellness	SAve the Children	000:15	088
Health & Wellness	St. Jude Hospital	000:29	012
Health & Wellness	Susan G Komen Foundation	000:30	114
Health & Wellness	Target Lyme.org	000:29	011
Health & Wellness	Understood.org	000:30	072
Health & Wellness	Zero - End of Prostate Cancer	000:30	108
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
Housing	Ad Council	001:00	004
Military	Ad Council	001:00	003
Military	DAV - Disabled American Vets	001:00	004
Military	Dept of Veterans Affairs	000:15	004
Military	Paralyzed Veterans of America	001:00	004
Military	Today's Military.com	000:30	112
Military	US Air Force	000:29	111
Military	US Air Force	000:30	067
Military	US Marine Corps	000:15	007
Military	USO	000:15	086
Military	USO	000:58	038
Military	Wounded Warrior Foundation	001:00	034
Military	WOUNDED WARRIORS	001:00	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008
Navy	NAVY	001:00	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ORGAN DONATION	MATCHING DONORS DOT COM	000:42	019
Parenting	Latter Day Saints	000:59	002
PEACE	PEACE IN THE STREETS	000:31	009
Pregnancy	Every Mother Counts.org	000:32	099
Public Safety	Alabama Broadcasters Assoc	000:29	011
Public Safety	Consumer Technology Assoc	000:30	011
Public Safety	Crime Prevention	000:30	070
Public Safety	Dept of Homeland Security	000:15	060
Public Safety	I am a witness.org	000:30	088
Public Safety	Natl Board of Cert Pharmacist	000:15	081
Public Safety	Natl Highway Safety Comm	000:15	005
Public Safety	Natl Highway Safety Comm	001:00	017
Public Safety	PSA - Safe Gun Storage	001:00	004
Veterans	Dept of Veterans Affairs	000:30	094
Veterans	Fisher House	000:18	114