

WAX  
Gadsden, AL  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/08/2019

WAX  
Quarterly Issues/Programs List

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WAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business**
- **Financial Planning**
- **Careers**
- **Health**
- **Charities**
- **Downs Syndrome**
- **Mental Illness**
- **Children & Cell Phones**
- **Politics**
- **Entertainment**
- **Civil Rights**
- **Health Insurance**
- **National Security**
- **Gambling**
- **Religion**
- **Traffic Safety**

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Downs Syndrome	Viewpoint Alabama 100718	Sue Tolley with Downs Syndrome Alabama discussed effects of Downs Syndrome on patients and services provided by Downs Syndrome Alabama.	Sue Tolley	10/07/2018 07:30 AM	015:00

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Illness	Viewpoint Alabama 100718	Dr. JR Moore and associates with Counseling and Psychological Services discussed how people suffering with mental illness and their loved ones can deal with the affects mental illness has on patients.	Dr. JR Moore	10/07/2018 07:45 AM	014:59
Religion	Viewpoint Alabama 101418	David Bailey, founder of Aribon, discussed services provided to churches to understand different cultures and ethnicities.	David Bailey	10/14/2018 07:30 AM	015:00
Health	Viewpoint Alabama 101418	Ruth Bean with Parkinson's Association of Alabama, discussed services provided to patients and families affected by Parkinson's Disease.	Ruth Bean	10/14/2018 07:45 AM	015:00
Health	Viewpoint Alabama 102118	Kaylee Cummings, Community Development Director at Children's Hospital of Alabama, discussed services provided to children and families by Children's Hospital of Alabama.	Kaylee Cummings	10/21/2018 07:30 AM	015:00
Politics	Viewpoint Alabama 102118	Former State Representative Paul Demarco, discussed latest on local and national politics.	Paul Demarco	10/21/2018 07:45 AM	015:00
Entertainment	Viewpoint Alabama 102818	News reporter, Leah Brandon, spoke with Clayne Crawford, a local celebrity, about his acting career and living in Alabama.	Leah Brandon / Clayne Crawford	10/28/2018 07:30 AM	029:59
Health Insurance	Viewpoint Alabama 110418	Nelson Rains with United Healthcare, discussed healthcare changes for 2019 and about evaluating your healthcare needs.	Nelson Rains	11/04/2018 07:30 AM	015:00
National Security	Viewpoint Alabama 110418	Doug Gilmer with Homeland Security discussed services provided by state office of Homeland Security and securing borders.	Doug Gilmer	11/04/2018 07:45 AM	015:00
Children & Cell Phones	Viewpoint Alabama 111118	Dr. Dale Wisely, Child & Adolescent Psychologist, discussed keeping kids safe with cell phones and teaching them	Dr. Dale Wisely	11/11/2018 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how to use them.			
Politics	Viewpoint Alabama 111118	Dr. Dale Wisely, Child & Adolescent Psychologist, Former State Representative, Paul Demarco, discussed analysis of recent local and national elections.	Paul Demarco	11/11/2018 07:45 AM	015:00
Business	Viewpoint Alabama 111818	David Smitherman, President of Better Business Bureau in Alabama, discussed services provided to consumers who have issues with businesses and keeping consumers safe.	David Smitherman	11/18/2018 07:30 AM	015:00
Financial Planning	Viewpoint Alabama 111818	Josh Slocumb with McClelland Wealth Management discussed services provided by McClelland Wealth Management to folks that are planning for their financial future.	Josh Slocumb	11/18/2018 07:45 AM	015:00
Charities	Viewpoint Alabama 112518	Tony Cooper with Jimmie Hale Mission discussed services provided to the homeless in the Birmingham area by the Jimmie Hale Mission.	Tony Cooper	11/25/2018 07:30 AM	015:00
Health	Viewpoint Alabama 112518	Harrison Bourg, patient benefitting from Stem Cell Research, discussed pros of Stem Cell Research and the effects that this research can have on patients.	Harrison Bourg	11/25/2018 07:45 AM	015:00
Kids & Cell Phones	Viewpoint Alabama 120218	Dr. Dale Wisely, Child & Adolescent Psychologist, discussed keeping kids safe with cell phones and teaching them how to use them.	Dr. Dale Wisely	12/02/2018 07:30 AM	015:00
Gambling	Viewpoint Alabama 120218	Roger Olsen with Alabama Council on Compulsive Gambling discussed services provided to compulsive gambling to help them deal with the addiction.	Roger Olsen	12/02/2018 07:45 AM	015:00
Health	Viewpoint Alabama 120918	David Brown of Camp Bridges Foundation discussed services provided to kids and adults who have benefitted from Organ	David Brown	12/09/2018 07:30 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Transplants and those who are looking for organ donors.			
Civil Rights	Viewpoint Alabama 120918	Reverend Jessie Jackson discussed Civil Rights history and how Alabama has played a pivotal role in the Civil Rights movement.	Jessie Jackson	12/09/2018 07:45 AM	014:59
Religion	Viewpoint Alabama 121618	Tim Pruett with World Reach discussed ministry provided by World Reach to orphans around the world.	Tim Pruett	12/16/2018 07:30 AM	015:00
Traffic Safety	Viewpoint Alabama 121618	Laura Adams with DriversEd.com discussed effects of driving while intoxicated.	Laura Adams	12/16/2018 07:45 AM	015:00
Health	Viewpoint Alabama 122318	Tricia Kirk with Exceptional Foundation discussed services provided by the foundation for children and adults with mental and physical challenges.	Tricia Kirk	12/23/2018 07:30 AM	015:00
Politics	Viewpoint Alabama 122318	Former State Representative, Paul Demarco, discussed looking back at the year in politics and looking forward to what's ahead of us on local and national levels in 2019.	Paul Demarco	12/23/2018 07:45 AM	015:00
Careers	Viewpoint Alabama 123018	Dr. Tracy Wyland, Researcher on the impact of technology on society, discussed impacts on technology on our daily lives and careers.	Dr. Tracy Wyland	12/30/2018 07:30 AM	015:00
Health	Viewpoint Alabama 123018	Dr. Michael Lewis with Brain Health and Education Research Institute discussed benefits of CBD oils for brain injuries and seizures.	Dr. Michael Lewis	12/30/2018 07:45 AM	015:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Ad Council	000:58	004
Ad Council	Ad Council	001:00	039
Ad Council	US Fish and Wildlife Svc	000:59	002
ADPH	ADPH	000:30	016
ADPH	ADPH	001:01	002
ADPH	AL Dept of Public Health	000:31	008
ADPH	AL Dept of Public Health	001:00	009
Alabama Department of Health	AL Dept of Public Health	000:30	016
Alabama Department of Health	AL Dept of Public Health	001:00	004
Armed Forces	USO	000:30	041
Armed Forces	USO	000:31	030
BULLYING	CRISIS TEXTLINE	000:30	006
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	008
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
Crisis	Crisis Center	001:00	007
Disability Insurance	Life Foundation	000:59	006
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	Red Cross	000:30	015
education	Communities in Schools	000:30	065
education	Dollar General Literacy Counc	000:30	061
education	Library of Congress	000:15	038
education	Teachers.org	000:15	035

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Employment	Grads of Life	000:15	035
Environmental	American Humane	000:30	049
Environmental	Keep America Beautiful	000:15	033
Environmental	NRDC	000:14	036
Environmental	San Diego Global Zoo	000:30	118
Environmental	US Forest Service	000:15	100
Environmental	World Wildlife Fund	000:15	036
Family	AARP	001:00	044
Family	American Humane	000:59	036
Family	Alabama Broadcasters assn	000:29	068
Family	Alabama Broadcasters assn	000:30	133
Family	Alabama Broadcasters assn	001:00	049
Family	Catholic Charities USA	000:30	066
Family	Child Fund International	000:15	038
Family	Dept of health & human servic	000:15	027
Family	Girl Scouts of Alabama	000:14	068
Family	Health & Human Services	000:30	065
Family	HUD	000:30	064
Family	Make A Wish Foundation	000:15	036
Family	National Runaway Safeline	000:29	066
Family	Senior Corp	001:00	041
Family	Shatterproof.org	000:30	039
Family	Shelter Pet Project	000:30	062
Family	United Way	000:30	062
Family	US Marine Corps	001:00	017
Family	XQ State	000:15	034
Family	YMCA	000:30	056
Finances	AARP	000:15	033
Finances	AARP	000:30	067

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Finances	Better Business Bureau	000:30	045
Finances	Nat'l Foundation of Credit Co	000:30	062
Health & Wellness	AL Dept of Public Health	000:30	025
Health & Wellness	AL Dept of Public Health	001:00	002
Health & Wellness	Alliance for Aging Research	001:00	044
Health & Wellness	ALS Association	001:00	050
Health & Wellness	Amer Academy Ortho Surgeons	000:30	044
Health & Wellness	Amer Academy Ortho Surgeons	001:00	044
Health & Wellness	America's Family Physicians	000:15	003
Health & Wellness	American Cancer Society	000:15	035
Health & Wellness	American Cancer Society	000:30	058
Health & Wellness	American Lung Assoc	000:30	131
Health & Wellness	American Migrane Foundation	000:15	035
Health & Wellness	AMERICAN STROKE ASSOCIATION	000:15	075
Health & Wellness	CDC	000:29	055
Health & Wellness	City of Hope	000:30	042
Health & Wellness	Dept of health & human servic	000:30	063
Health & Wellness	EPA	000:30	067
Health & Wellness	Epilepsy Foundation	000:30	067
Health & Wellness	Feeding America	000:15	034
Health & Wellness	Feeding America	000:57	041
Health & Wellness	Feeding America	001:00	038
Health & Wellness	Heifer International	000:29	063
Health & Wellness	Info4Pi.org	000:30	063
Health & Wellness	Leukemia and Lymphoma Society	000:30	067
Health & Wellness	MyOMS.org	001:00	044
Health & Wellness	N.I.H.	001:00	042
Health & Wellness	Nat'l Breast Cancer Foundatio	001:00	043
Health & Wellness	Natl Assoc Board of Pharmacy	000:30	061

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health & Wellness	NBCF.org	001:00	048
Health & Wellness	Pre-Diabetes.org	000:30	062
Health & Wellness	Pre-Diabetes.org	001:00	040
Health & Wellness	Prevent Cancer Foundation	001:00	035
Health & Wellness	St Jude's Hospital	000:30	065
Health & Wellness	St Jude's Hospital	000:58	001
Health & Wellness	St. Jude Hospital	000:29	048
Health & Wellness	STAND UP TO CANCER	000:15	031
Health & Wellness	Susan G Komen Foundation	000:15	072
Health & Wellness	US Air Force	000:30	058
Health & Wellness	US Dept of Health & Human Ser	001:00	039
Health & Wellness	Walk MS dot org	000:15	036
Health & Wellness	WORLD VISION	000:15	033
HEALTH AND FITNESS	RED	000:30	011
Military	Ad Council	001:00	004
Military	DAV - Disabled American Vets	001:00	091
Military	Dept of Veterans Affairs	000:15	032
Military	Dept of Veterans Affairs	000:30	066
Military	Dept of Veterans Affairs	000:59	047
Military	Dept of Veterans Affairs	001:00	042
Military	Today's Military.com	000:30	097
Military	Travis Manion Foundation	000:58	044
Military	US Dept of Veterans Affairs	000:15	035
Military	US Dept of Veterans Affairs	000:30	107
Military	US Marine Corps	000:15	036
Military	US Marine Corps	001:00	048
Military	USO	000:59	041
Military	Wounded Warrior Foundation	001:00	043
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Navy	NAVY	001:00	010
Parenting	Latter Day Saints	000:59	002
Pregnancy	Every Mother Counts.org	000:32	034
Public Safety	Banfield Foundation	000:15	032
Public Safety	Consumer Technology Assoc	000:30	053
Public Safety	Dept of health & human servic	000:15	072
Public Safety	End Family Fire	000:29	072
Public Safety	FBI	001:00	045
Public Safety	FEMA	000:15	072
Public Safety	Homeland Security	000:15	040
Public Safety	Natl Highway Safety Comm	000:15	031
Public Safety	Natl Highway Safety Comm	000:59	045
Public Safety	Natl Highway Traffic Safety A	000:30	059
Public Safety	Natl Highway Traffic Safety A	001:00	001
Public Safety	Natl Insurance Crime Bureau	001:00	045
Public Safety	NHTSA	000:30	061
Public Safety	PSA - Safe Gun Storage	001:00	043
Public Safety	Senior Corp	000:15	033
Public Safety	Volunteer Firefighter Allianc	000:30	064
Veterans	Dept of Veterans Affairs	000:30	016