

WAX
Gadsden, AL
Quarterly Issues/Programs List
Third Quarter, 2021
10/08/2021

WAX
Quarterly Issues/Programs List

WAX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	Viewpoint Alabama 070421	Mayor Omar Neil, former Mayor of Tuskegee Alabama and nephew of Freddie Lee Tyson (a participant in the Tuskegee syphilis study), along with Michelle Hillman, Director of Project Development with the Ad Council discuss the Ad Council's new initiative. The Tuskegee Legacy Stories is a Campaign that partners with the survivors of the Tuskegee syphilis study to convince people in the Black community that the vaccine is safe.	Omar Neil / Michelle Hillman	07/04/2021 07:30 AM	015:00
Emergency Preparedness	Viewpoint Alabama 070421	Jarred Moskowitz, former director for the Florida division of Emergency Management, addresses preparedness for things like the deadly condo collapse North of Miami.	Jarred Moskowitz	07/04/2021 07:45 AM	014:48
Mental Health	Viewpoint Alabama 071121	Vivian Smith Carter, licensed marriage & family therapist and State of Alabama Project Coordinator	Vivian Smith Carter	07/11/2021 07:30 AM	029:50

		for Alabama Apart Together, explains what her organization does to help all Alabamians effected psychologically by the Pandemic. She also addresses the new concern over the prevalence of the Variant.			
Public Health	Viewpoint Alabama 071821	Dr. Additi Narukar, Physician with Harvard Medical College and Director for the Harvard Clinical Partnership discusses the state of the pandemic and what can be done about the nationwide outbreaks we are now seeing. Dr. Narukar says the blame lies at the feet of those who have vaccine residency.	Dr. Additi Narukar	07/18/2021 07:30 AM	029:50
Economics & Education	Viewpoint Alabama 072521	Author Rashad Tobacowalla discusses how businesses and education institutions need to navigate the new post Covid world when it comes to workflow, and workplace culture. He also addresses the needs of populations that may be in danger of being left behind.	Rashad Tobacowalla	07/25/2021 07:30 AM	029:50
Public Health & Safety	Viewpoint Alabama 080121	US Surgeon General Vivic Murthy will discuss the rapid increase in Covid 19 and calls for an "all-in" moment for the nation to face the realities presented by this Pandemic. Murthy discusses the new Delta Variant and the CDCs new mask mandate.	US Surgeon General Vivic Murthy	08/01/2021 07:30 AM	029:46

Public Health	Viewpoint Alabama 080821	Dr. John Brooks, Chief Medical officer for the CDC's Emergency response office, addresses the latest on the state of the pandemic including what you need to know about the rise of the Delta variant and the concern over breakthrough cases, and cases that are surging among the unvaccinated.	Dr. John Brooks	08/08/2021 07:30 AM	015:00
Public Health	Viewpoint Alabama 080821	Autumn Learner, the Pandemic Action Network's Director of Communications & Partnerships, talks about their goals to both find a quick end to this pandemic, and ways we implement protocols and procedures to make sure this does not happen again.	Autumn Learner	08/08/2021 07:45 AM	014:43
Veterans	Viewpoint Alabama 081521	Susan Angelo, Interiors for Heroes Program Director, discusses how they are joining with Lettermen of the USA (lotusa.org) and collaborating with the Salvation Army and the VA system to furnish and decorate apartments for veterans who are overcoming homelessness, having recently completed a rehab/recovery program through the Tuscaloosa Salvation Army Shelter. Susan explains what the program is about, how people can help, and also tells us about a project they are finishing in	Susan Angelo	08/15/2021 07:30 AM	029:43

		Tuscaloosa this weekend.			
Cyber Security	Viewpoint Alabama 082221	Ron Shoe and Andrew Burk from Birmingham Based SIP Oasis and Ana Price from Insurance Facilities explain the new dangers that loom from cyber security issues in the wake of the Colonial Pipeline hack back in June. Ron and Andrew explain why it is so important to practice password hygiene. Ana Price explains the roll that Cyber security insurance pays in our new digital world.	Ron Shoe / Andrew Burk / Ana Price	08/22/2021 07:30 AM	029:49
Public Health	Viewpoint Alabama 082921	Dr. Lenard Weather, Former President of the National Medical Association, discusses the impact of the delta variant on those who are vaccinated as well as those who are not.	Dr. Lenard Weather	08/29/2021 07:30 AM	015:00
Military	Viewpoint Alabama 082921	BBC's Foreign correspondent David Lyon and the author of the long war, discusses the inside story on the US Afghanistan conflict.	David Lyon	08/29/2021 07:45 AM	014:47
Economics	Viewpoint Alabama 090521	Christina Jones, Chief Marketing Officer for Salesforce.org, talks about her organization and how it works to make the world a better place through technology focused on stemming income inequality and health equity in marginalized communities.	Christina Jones	09/05/2021 07:30 AM	015:00

Mental Health	Viewpoint Alabama 090521	The National Association for Mental Health initiatives (NAMI) has a new outreach lead by Barbra Solish, director of Youth & Young adult initiatives. She discusses the initiative and how it is meant to help with the mental health changes faced by young people as we return to school again in this post Covid world.	Barbra Solish	09/05/2021 07:45 AM	014:50
9/11	Viewpoint Alabama 091221	We remember the 20-year anniversary of the attacks on the World Trade center in 2001 talking with iHeartMedia broadcasters around the country like Elvis Duran, who was on the air that morning on Z100, his staff witnessed the impact from their studio windows that morning. As well as Tori Clark who was working with Don Rumsfeld in the Pentagon when the plane hit that building.	Elvis Duran / Tori Clark	09/12/2021 07:30 AM	015:00
9/11	Viewpoint Alabama 091221	Shelly Sunsein, host of the 911 Stories podcast on the iHeartRadio app, talks with NYPD Detective Scott Strauss about the people who are still missing from that day.	Shelly Sunsein / Detective Scott Strauss	09/12/2021 07:45 AM	014:49
Health	Viewpoint Alabama 091921	Lisa Skinner, behavioral expert in the field of Alzheimer's disease and related dementias and author of the	Lisa Skinner	09/19/2021 07:30 AM	015:00

		book "Truth Lies and Alzheimer's, Its Secret Faces", discusses her book and how it seeks to dispel misconceptions about the disease and raise awareness.			
Health	Viewpoint Alabama 091921	Gen Z Research Expert at Hope Lab, Grace Greene, talks about their efforts to dissuade young people from starting negative health habits like vaping.	Grace Green	09/19/2021 07:45 AM	014:46
Public Health	Viewpoint Alabama 092621	Dr. Dianna Bianhci, the director of the Unis Kennedy Shriver Child Development Center at the National Institute of Health, addressed the concern over the effect of the vaccine when administered to pregnant women on unborn children, as well as mothers and the ongoing research into the efficacy of the vaccine on the unborn.	Dr. Dianna Bianhci	09/26/2021 07:30 AM	015:00
Public Health	Viewpoint Alabama 092621	Dr. Chris Jones and Loretta Jackson from the CDC's division of overdose prevention and control addressed how the pandemic has increased incidents and what is being done to protect people.	Dr. Chris Jones / Loretta Jackson	09/26/2021 07:45 AM	014:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	PSA-SYS WERC 1	000:29	48
	PSA-SYS WERC 2	000:29	37
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	4
Ad Council	Ad Council	000:58	112
Ad Council	Ad Council	001:00	93
Ad Council	Ad Council	001:00	95
Ad Council	Ad Council	001:00	83
Ad Council	Ad Council	001:00	104
Ad Council	Ad Council	001:00	201
Ad Council	Ad Council	001:00	175
Ad Council	Ad Council	001:00	94
Ad Council	United Way	001:00	90
Ad Council	US Fish and Wildlife Svc	000:59	110
Adoption	Adopt Us Kids.org	000:29	43
Adoption	Adopt Us Kids.org	000:58	106
ADPH	AL Dept of Public Health	000:59	103
ADPH	AL Dept of Public Health	001:00	89
ADPH	AL Dept of Public Health	001:00	87
ADPH	AL Dept of Public Health	001:00	94
ADPH	AL Dept of Public Health	001:01	80
Alabama Department of Health	AL Dept of Public Health	000:29	62
Alabama Department of Health	AL Dept of Public Health	000:30	55
Alabama Department of Health	AL Dept of Public Health	001:00	8
Alabama Department of Health	PSA-Cancer Survivor	001:00	103
Armed Forces	USO	000:29	60
Armed Forces	USO	000:30	76
Armed Forces	USO	000:30	44
Armed Forces	USO	000:31	53
Autism	Autism Society of Alabama	000:30	33
Crisis	Crisis Center	001:00	140
Crisis	Crisis Center	001:00	126
Economic Difficulty	Shelby Emergency Assistance	000:31	33
education	4-H	000:14	59
education	Communities in Schools	000:30	70

education	Library of Congress	000:14	54
education	Teachers.org	000:14	52
Employment	Grads of Life	000:14	55
ENVIRONMENT	American Humane	000:14	53
Environmental	American Humane	000:29	70
Environmental	Keep America Beautiful	000:14	54
Environmental	NRDC	000:14	56
Environmental	San Diego Global Zoo	000:29	73
Environmental	San Diego Global Zoo	000:30	66
Environmental	San Diego Global Zoo	000:30	63
Environmental	US Forest Service	000:14	56
Environmental	US Forest Service	000:15	50
Environmental	US Forest Service	000:15	51
Environmental	US Forest Service	000:30	58
Environmental	World Wildlife Fund	000:14	54
Environmental	World Wildlife Fund	000:14	53
Family	AARP	001:00	104
Family	American Humane	000:58	113
Family	Dept of health & human servic	000:15	58
Family	Girl Scouts of Alabama	000:14	102
Family	Health & Human Services	000:15	52
Family	Health & Human Services	000:29	71
Family	HUD	000:29	67
Family	Make A Wish Foundation	000:14	53
Family	Meals on Wheels America	000:14	57
Family	National Runaway Safeline	000:29	73
Family	NICB	001:00	100
Family	Senior Corp	000:59	104
Family	Senior Corp	001:00	106
Family	Shelter Pet Project	000:29	64
Family	United Way	000:30	67
Family	United Way	000:30	65
Finances	AARP	000:15	54
Finances	AARP	000:15	55
Finances	AARP	000:15	56
Finances	AARP	000:29	72
Finances	Better Business Bureau	000:29	67
Finances	Nat'l Foundation of Credit Co	000:29	74
Health & Wellness	AARP	000:13	64
Health & Wellness	ADPH	000:30	109

Health & Wellness	AL Dept of Public Health	001:00	100
Health & Wellness	Al-Anon	000:15	51
Health & Wellness	Alliance for Aging Research	000:59	102
Health & Wellness	ALS Association	000:59	102
Health & Wellness	Alzheimer's Association	000:29	60
Health & Wellness	Amer Academy Ortho Surgeons	000:30	57
Health & Wellness	Amer Academy Ortho Surgeons	000:59	107
Health & Wellness	Amer Assoc of Orthodontists	000:15	52
Health & Wellness	America's Family Physicians	000:15	54
Health & Wellness	American Cancer Society	000:14	54
Health & Wellness	American Cancer Society	000:14	50
Health & Wellness	American Cancer Society	000:29	65
Health & Wellness	American Lung Assoc	000:29	71
Health & Wellness	American Lung Assoc	000:29	69
Health & Wellness	American Lung Assoc	000:29	62
Health & Wellness	American Migraine Foundation	000:14	55
Health & Wellness	American Red Cross	000:14	54
Health & Wellness	AMERICAN STROKE ASSOCIATION	000:15	57
Health & Wellness	AMERICAN STROKE ASSOCIATION	000:15	109
Health & Wellness	Banfield Foundation	000:15	53
Health & Wellness	CDC	000:15	55
Health & Wellness	CDC	000:29	73
Health & Wellness	CDC	000:29	68
Health & Wellness	CDC	000:30	72
Health & Wellness	Child Fund International	000:58	112
Health & Wellness	City of Hope	000:29	71
Health & Wellness	Dept of health & human servic	000:29	76
Health & Wellness	Dept of Labor	000:14	57
Health & Wellness	Epilepsy Foundation	000:29	69
Health & Wellness	Feeding America	000:14	54
Health & Wellness	Feeding America	000:14	57
Health & Wellness	Feeding America	000:57	114
Health & Wellness	Feeding America	001:00	107
Health & Wellness	Heifer International	000:29	85
Health & Wellness	Jeffrey Modell Foundation	000:30	66
Health & Wellness	Leukemia and Lymphoma Society	000:29	71
Health & Wellness	Leukemia and Lymphoma Society	000:30	61
Health & Wellness	MERCY SHIP.ORG	000:58	115
Health & Wellness	MyOMS.org	000:59	106
Health & Wellness	N.I.H.	000:59	113

Health & Wellness	Nat'l Breast Cancer Foundation	000:59	106
Health & Wellness	Natl Highway Traffic Safety A	000:15	54
Health & Wellness	Natl Highway Traffic Safety A	000:15	59
Health & Wellness	NBCF.org	000:59	104
Health & Wellness	NHTSA	000:14	54
Health & Wellness	Pre-Diabetes.org	000:29	67
Health & Wellness	Pre-Diabetes.org	001:00	106
Health & Wellness	Prevent Cancer Foundation	001:00	112
Health & Wellness	St Jude's Hospital	000:29	74
Health & Wellness	St. Jude Hospital	000:14	53
Health & Wellness	St. Jude Hospital	000:29	74
Health & Wellness	STAND UP TO CANCER	000:14	51
Health & Wellness	Susan G Komen Foundation	000:14	56
Health & Wellness	Susan G Komen Foundation	000:14	57
Health & Wellness	Susan G Komen Foundation	000:15	55
Health & Wellness	Truth	000:30	69
Health & Wellness	US Air Force	000:29	73
Health & Wellness	US Dept of Health & Human Ser	001:00	210
Health & Wellness	Walk MS dot org	000:14	58
Health & Wellness	WORLD VISION	000:14	51
Health & Wellness	WORLD VISION	000:14	53
Housing	Ad Council	001:00	95
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	8
Military	Ad Council	001:00	99
Military	DAV - Disabled American Vets	001:00	104
Military	DAV - Disabled American Vets	001:00	101
Military	Dept of Veterans Affairs	000:14	56
Military	Dept of Veterans Affairs	000:29	69
Military	Dept of Veterans Affairs	000:59	110
Military	Dept of Veterans Affairs	000:59	111
Military	Today's Military.com	000:29	67
Military	Today's Military.com	000:30	66
Military	Travis Manion Foundation	000:58	113
Military	US Dept of Veterans Affairs	000:14	53
Military	US Dept of Veterans Affairs	000:29	68
Military	US Dept of Veterans Affairs	000:29	63
Military	US Marine Corps	000:14	54
Military	US Marine Corps	000:59	110
Military	USO	000:58	113
Military	Veterans Affairs	000:15	55

Military	Wounded Warrior Foundation	000:59	112
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	19
Navy	NAVY	001:00	99
Navy	NAVY	001:00	99
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	8
Parenting	Latter Day Saints	000:58	101
POVERTY	Feeding America	000:30	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
PSA	PSA-Story Corps (All iHeart Stations but WERC)	000:29	26
Public Safety	Banfield Foundation	000:14	57
Public Safety	Consumer Technology Assoc	000:30	62
Public Safety	Dept of health & human service	000:14	54
Public Safety	Dept of health & human service	000:14	55
Public Safety	Dept of Homeland Security	000:15	53
Public Safety	End Family Fire	000:28	93
Public Safety	FEMA	000:14	56
Public Safety	FEMA	000:14	52
Public Safety	FEMA	000:30	66
Public Safety	Homeland Security	000:14	58
Public Safety	Natl Highway Safety Comm	000:15	56
Public Safety	Natl Highway Safety Comm	000:59	110
Public Safety	Natl Highway Traffic Safety A	000:29	61
Public Safety	Natl Highway Traffic Safety A	001:00	108
Public Safety	Natl Insurance Crime Bureau	000:59	105
Public Safety	NHTSA	000:30	70
Public Safety	NHTSA	000:30	58
Public Safety	NHTSA	000:59	105
Public Safety	Protect Your Everyday	001:00	110
Public Safety	PSA - Safe Gun Storage	000:59	108
Public Safety	Senior Corp	000:15	54
Public Safety	Volunteer Firefighter Allianc	000:29	67
UNCF	UNCF	000:30	11
Veterans	Fisher House	000:17	55
Veterans	Fisher House	000:17	52

Youth Home	Kings Home	000:30	34
Youth Home	Kings Home	000:31	29