

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(call(s))

1ST

2ND

3RD

4TH Quarter of

2007
(Year)

ISSUE DESCRIPTION:

Example: New beach alert program

PROGRAM SEGMENT:

Peggy's 7:00AM Newscast

DATE/TIME:

6/12/07

DURATION:

:45

DESCRIPTION OF SEGMENT:

Avid PB: Mayor McCollum urges council to pass law

1. *Please see records*

- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____
- 11. _____
- 12. _____

Ecotopia #417
May 2, 2017
Endangered Species Faire and Procession of the Species

Music # 1

~~Steve~~ *Susan*: This is Ecotopia on KZFR 90.1 Chico, listener supported radio for the Sacramento Valley, the Foothills, and Beyond and you are listening to Ecotopia, exploring ecosystems, environmental, technological, social.
I'm Susan Tchudi

Steve: And I'm Stephen Tchudi. Tonight our topic the upcoming community event, sponsored by the Butte Environmental Council, The Endangered Species Faire, to be held this Saturday at One-Mile. With us in the studio is Natalie Carter from the Butte Environmental Council

Susan: We'll also be talking with some teachers and students about their involvement in the event—the Procession of the Species—a puppet parade involving children from local schools. We'll have teachers and students from Wildflower School and Sherwood Montessori joining us to talk about the Endangered Species puppets they have made.

Steve: Underwriters
Disclaimer

We'll take a short break and be back to talk with about the Endangered Species Faire.

~~Music #2~~

Steve:

With us in the studio is Natalie Carter from the Butte Environmental Council to tell us all about the Endangered Species Faire, coming up this Saturday, May 6, from 11-4 at One-Mile at Bidwell Park.

1. Tell us about the Endangered Species Faire. What's the purpose? How long has it been going on? What's the theme for this year?
2. What are the main attractions of the Faire? (music, booths, children's activities Maybe just briefly mention parade, and say they'll hear more about that later.)
3. How many booths will be there? Some names of participants? What sorts of things will they be doing?
4. Tell us about the music and live performances (wild animals? Oh NO!)
5. Other vendors? Food?

6. Remind of us the details: When and where?

Thank you, Natalie Carter from the Butte Environmental Council, which has been working on the upcoming Endangered Species Faire. Stay with us. We'll be talking next with teachers and students who have a special role in the Endangered Species Faire.

Music #3

Susan: With us in the studio now, we have some teachers and children from Wildflower Open Structure School and Sherwood Montessori School. They've been working on the Procession of the Species, a parade of puppets made by school children who pick an endangered creature and create a papier mache puppet to carry in the parade. Steve and I have been involved in this project for several years, and this year over 350 children made puppets of their favorite endangered species.

Steve: With us in the studio now is Lindsey Serrano, who teaches a three/four class at Wildflower Open Structure School along with some of her students.

Lindsey, What kinds of creatures are your students making for the Procession of the Species?

What have they been learning about Endangered Species?

What has the process been for kids' creating their puppets?

To kids:

Tell us about your puppet. What is it? Describe it for us. Why did you choose this creature? Why is your creature endangered?

Also in the studio with us are Eric Parish and Tanya Parish. Eric teaches a first/second/third grade class and Tanya teaches a fourth/fifth at Sherwood Montessori.

Eric, What's the most fun/most challenging part of this project?

What do you think your students enjoy and learn from participating in the Procession of the Species?

Tanya, you're students have done something a bit different this year. Can you tell us about your project?

To kids:

Tell us about your puppet. What is it? Describe it for us. Why did you choose this creature? Why is your creature endangered?

Susan: Finally, we have four middle school students with us from Sherwood Elementary. Can you introduce yourselves? Tell us about your puppet.

Thanks to all of you for joining us. We're excited about Saturday, and we're looking forward to seeing you all there.

Procession of the Species starts at 11:30. I think you'll be very impressed with what these children have created. Also at the puppet parade will be some giant puppets—mother Earth, a gorilla, an elephant, a preying mantis, and a wolf.

We'll be back in a moment and the children will share something special with you.

Music #4

Underwriters
Forward Promos

To take us out tonight, here are the children sharing their Procession song, Feathers, Fur or Fins. Please come and see them live this Saturday at the Endangered Species Faire, One-Mile at Bidwell Park, 11-4, Procession of the Species at 11:30.

Thanks for joining us.

Feathers, Fur or Fins.

Ecotopia #412
Nature Center; spring events BEC and CPJC
April 4, 2017

Turn on RECORDER

1. Big Yellow Taxi 2:15 Joni Mitchell Ladies of the Canyon Pop

Susan:

This is FM 90.1 KZFR Chico, and you are listening Ecotopia, exploring ecological issues—environmental, social, and technological

I'm Susan Tchudi.

Steve:

And I'm Stephen Tchudi

Tonight we'll be learning about some local spring events in Chico. First we'll talk with Caitlin Reilly, director of the Chico Creek Nature Center about their Spring Carnival, coming up on April ~~24~~ 22.

Susan:

We'll also check in with Natalie Carter, Executive Director of the Butte Environmental Council about their Spring Fundraiser coming up on Friday, and with Emily Alma, board member of The Chico Peace and Justice Center about the Easter tradition of Pancakes for Peace.

Steve:

Underwriters

Disclaimer

We'll be back in a moment to talk with Caitlin Reilly, Director of the Chico Creek Nature Center.

Playlist #2

Susan:

Our guest in the studio tonight is Caitlin Reilly, director of the Chico Creek Nature Center and a pretty frequent guest on Ecotopia. Welcome, Caitlin.

1. First, we'd like you to tell listeners about the Chico Creek Nature Center. What's at the Chico Creek Nature Center? Where is it located? What are its hours? What will people discover when they visit the Center?
2. What programs does the Chico Creek Nature Center Provide?
3. How do people learn more about the Center's programs? How do they sign up for them?
4. You have a special event coming up in a couple of weeks. Can you tell us about your Spring Carnival? What will people find there?

Our guest has been Caitlin Reilly, Director of the Chico Creek Nature Center.

Playlist #3 Call Natalie 530-720-2319

*bidwellpark.org
explore the
nature center*

*Programs
Home School
Field Trip*

Summer Camps

100 plants

*Ray Band: Earth Jubilee
18th
Tim Richter
The Fed. \$20.00*

*Sat 22nd
3-6
4/10*

896-4061

Steve: On the phone with us now is Natalie Carter, executive director of the Butte Environmental Council. Thanks for talking with us tonight, Natalie.

1. For those listeners who don't know about the work of BEC, could you please give us a ~~quick~~ sketch of the purpose of the organization.
2. What are some of the major programs BEC promotes or is involved in?
3. Tell us about the fundraiser you are holding this Saturday? Where is it? What are the major attractions of the event?
4. How can people learn more about BEC?

BEC

We've been talking with Natalie Carter, executive director of the Butte Environmental Council. They do amazing work in Butte County, and you can support that work by attending their fundraiser this week or volunteering in their work.

Playlist #4 Call Emily 893-3530

Susan: On the phone with us now is Emily Alma, a member of the board of the Chico Peace and Justice Center here in Chico. She's here to tell us about their annual Easter Pancakes for Peace. Welcome Emily.

1. Emily, tell us about Pancakes for Peace, coming up on Easter Sunday.
2. Some of our audience might not know about the work of the Chico Peace and Justice Center. Can you give us a thumbnail sketch of their history and work in Chico?
3. How can people learn more about CPJC, and how can the volunteer or become involved?
4. Tell us about Pancakes for Peace. When, where, and why?

Impressive
16th
Heen Kime
Flora
526

Thanks for joining us, Emily.

Playlist #5

Susan:
You've been listening to Ecotopia on KZFR 90.1 Chico.

Underwriters

Steve:
Thank you for joining us tonight. As always, we welcome your comments and suggestions. Please email us at ecotopiakzfr@gmail.com and listen to past show and check out our ever growing resource list at our website ecotopiakzfr.com.

Playlist #6: Weave Me the Sunshine

Ecotopia #215 Bicycles
Date: April 23, 2017

6:00 Playlist #1 **Duck**

Turn on Flash Drive. Start Recording

Steve: This is FM 90.1 KZFR Chico, listener-supported community radio for the Sacramento Valley, the foothills, and beyond.

And you are listening to Ecotopia, a weekly program exploring ecosystems—environmental, social, and technological.

I'm Stephen Tchudi

Susan: I'm Susan Tchudi. Tonight our topic is bicycles and bicycling. Ken Donnell is here to talk about the California Trails Master Plan and about a regional conference to explore how the many individual trails for hiking, biking, and equestrians trials in California can become a seamless and unified network encompassing the entire state.

Steve: We'll then talk with Janine Rood, Executive Director of the Chico Velo Cycling Club. In addition to sponsoring the highly acclaimed Wildflower Bicycle Ride, Chico Velo sponsors other bicycling events, advocates for cycling, supports safety programs, and provides

Susan: Underwriters
Disclaimer

We'll take a short break and then be back to talk with Ken Donnell.

Playlist #2

Coming into the studio

Cell: [530-566-2561](tel:530-566-2561); land line [530-284-1689](tel:530-284-1689).

Susan: You are listening to Ecotopia on KZFR 90.1 Chico
Ken Donnell is working on the California Trails Master Plan and an organizer of the Regional Conference to be held in Chico at the Chico Guild, formerly the Chico Grange.

1. First of all, Ken Donnell, what is the California Trails Master Plan? What is its goal? What is the impetus for creating such a plan? Who are the Master Minds of the Master Plan?
2. Tell us about the Regional Conference coming up on May 20th (10 AM-4 PM)?



GOLDEN VALLEY COMMUNITY BROADCASTERS
 KZFR COMMUNITY RADIO 90.1 FM
 341 Broadway, Suite 411
 PO Box 3173
 Chico, CA 95927

RECORD OF PUBLIC ISSUE DISCUSSION

DATE: 4/7/17
 PROGRAMMER: Chris Nelson
 PROGRAM NAME: Peace + Justice
 TIME SLOT: Fri 11:30-1p

ISSUES DISCUSSED:

- 1) Militarism / drone strikes. Protest @ Creech + Beale AFB.
- 2) Montessori school for refugee children in Grocco - fundraising for things to go / bring school supplies
- 3) Dr. King's Riverside Church / On Vietnam speech from 4/4/67. (last 25 min.)
- 4) War Tax Resistance + redirection

GUESTS:

- 1) Toby Blome - Bay Area Code Pink
- 2) Issa + Cain Anderson - student + teacher
- 3) Dr. ML King JR. RIP
- 4) Larry Basset, War Tax Resistor

LENGTH OF DISCUSSION(S):

- 1) 15 min
- 2) 15 "
- 3) 25 "
- 4) 25 "



GOLDEN VALLEY COMMUNITY BROADCASTERS
 KZFR COMMUNITY RADIO 90.1 FM
 341 Broadway, Suite 411
 PO Box 3173
 Chico, CA 95927

RECORD OF PUBLIC ISSUE DISCUSSION

DATE: 6/2/17
 PROGRAMMER: Chris Nelson
 PROGRAM NAME: Peace + Justice
 TIME SLOT: 11:00 - 1p

ISSUES DISCUSSED:

- 1) On Tyranny, lessons from the 20th Century
 re-broadcast from Democracy Now 5/30/17 - How the US
 Can Avoid Sliding into Authoritarianism
- 2) the 2016 books - Kingdom of the Unjust; Behind
 the US-Saudi Connection
- 3) Activism in the US from the perspective of a US
 Jackson for Peace

GUESTS:

- 1) Timothy Snyder, Yale Hx Prof. Interviewer Amy Colman
- 2) Medea Benjamin - Co-founder Code Pink
- 3) Elliott Adams - former Pres. Veterans for Peace

LENGTH OF DISCUSSION(S):

25 min each



GOLDEN VALLEY COMMUNITY BROADCASTERS
KZFR COMMUNITY RADIO 90.1 FM
341 Broadway, Suite 411
PO Box 3173
Chico, CA 95927

RECORD OF PUBLIC ISSUE DISCUSSION

DATE: 6/30/17
PROGRAMMER: Chris Nelson
PROGRAM NAME: Peace + Justice
TIME SLOT: Fri 11:30 - 1 p.m.

ISSUES DISCUSSED:

11:30 - 8 min - Naomi Klein (YouTube) Being Prepared for Shocks in our Democracy.
11:40 Sandra Scholten - Discussing local efforts to educate I on Choice is to stand up for the provision of comprehensive services
12-1 Anthony Wier - Friends Common Nat'l. Legislation on nuclear weapons + efforts on disarmament + to rein in Pentagon spending. Discussion on current budget priorities + waste/danger.

GUESTS:

Sandra Scholten - Planned Parenthood, Women on Reproductive Health
Anthony Wier - Lobbyist - FCNL

LENGTH OF DISCUSSION(S):

above



GOLDEN VALLEY COMMUNITY BROADCASTERS
 KZFR COMMUNITY RADIO 90.1 FM
 341 Broadway, Suite 411
 PO Box 3173
 Chico, CA 95927

RECORD OF PUBLIC ISSUE DISCUSSION

DATE: May - June 2017
 PROGRAMMER: DIANE SUZUKI
 PROGRAM NAME: ONE WORLD MUSIC
 TIME SLOT: 12:30 - 3pm

ISSUES DISCUSSED:
POSITIVE PSYCHOLOGY - HAPPY CAFE

5/17/2017

6/29/2017
 RUN & SWIMMING EVENT - WINNEMAN WINTU - McCloud RIVER, SIESTA
 MENTAL HEALTH - PERSONAL STORY
 WEAVING WOMEN'S WISDOM EVENT - COMMUNITY EVENT EMPowering LOCAL WOMEN

GUESTS:
 — KATRINA ATKINSON 5/17/17

— RON TOPP - WINNEMAN WINTU - SWEET COTTAGE
Lily Roth - WENOWIS

LENGTH OF DISCUSSION(S):
OVER

Record of Public Discussion
Ecotopia #418
Title: Clean Money Revolution
Date: 6 June 2017
Programmers: Susan and Stephen Tchudi



Turn on Flash Drive

Station ID: This is KZFR, 90.1, FM, Chico, listener supported community radio for the Sacramento Valley, the Foothills, and Beyond. Up next, Ecotopia, where we'll be talking about "clean money."

Music #1: Theme

Steve: This is Ecotopia on KZFR, exploring ecosystems, environmental, social, technological.

Our guest tonight will be Joel Solomon talking about his new book, *The Clean Money Revolution: Reinventing Power, Purpose, and Capitalism*. Joel is an investor and a progressive, and believes that capitalism can promote radical changes in social justice and the environment. I'm Stephen Tchudi.

Susan: I'm Susan Tchudi. For many years Joel Solomon has been working to put big money to use in serving humankind rather than exploiting it. We'll ask him about that and about what he thinks those of us with smaller change can do to use our money as a tool for social and environmental change.

Steve: Underwriters

Disclaimer: The opinions expressed on Ecotopia do not necessarily express the views of the staff, Board of Directors, volunteers, or programmers of KZFR.

We'll take a short break and be back to talk with Joel Solomon about clean money.

Music #2:

~6:05 PM Pacific/BC. Call Joel Solomon: Landlines at home are 250 935 6359 and 250 935 6360, and back-up cell is 604 787 3659.

Steve: This is Ecotopia on KZFR, exploring ecosystems: environmental, social, technological. Tonight we'll focus on the ecosystem of *money*: moolah, the almighty dollar. Our guest on the phone is Joel Solomon, who, with Tyee Bridge, has written *The Clean Money Revolution*, just published by New Society.

Susan: The subtitle of the book is *Reinventing Power, Purpose, and Capitalism*. Joel is Co-Founder and Chair of Renewal Funds, Canada's largest mission venture capital firm, with \$98 million under management in Organics and Envirotech companies. Since the 1970s, he's been a financial activist, and among other positions, he is the Board Chair of

Hollyhock, a cultural and educational retreat on Cortes Island, British Columbia.
Welcome, Joel Solomon.

Steve: We couldn't do justice to all your activities and accomplishments in the introduction, but we were interested to learn that you grew up Jewish in Tennessee, the son and grandson of highly successful capitalists. Please tell us some of your story, how, from that background, you came to be an investor in social and environmental entrepreneurship. [Note: We'd love to hear about your work with Al Gore, Sr., and Jimmy Carter.]

--The cover of your book, *The Clean Money Revolution*, shows two pigs. How do these represent the two poles or possibilities for capitalism?

--We think our listeners would be interested in Hearing about the Powell Memo of 1970, which pretty much defined one of the poles of capitalism. Who was Lewis Powell and how did he come to have such staggering influence?

--You say in the book that money is "value free." Please explain. How does that square with your assertion that "We are our money."

--You say that there is/will be a \$50 trillion "wave of 'clean money' changing the face of business and the world for good." What is your evidence for this? [Can money, even if value free, ever be 100% clean?]

--Many people have argued that for profit businesses (e.g., U.S. commercial health insurers) cannot be trusted to promote social and ecological change. You say they can, "Absolutely!" What changes have to take place in business mentality for that to happen? [The New York Times noted: "There are many reasons why the law requires corporate directors and managers to pursue long-term, sustainable shareholder wealth maximization in preference to the interests of other stakeholders or society at large." How can businesses resolve this fiscal and ethical dilemma?]

6:20 --Before we close this segment, it might be good for our listeners to hear some examples of clean money businesses. You mention several that our listeners probably know: CREDO mobile, Patagonia, Seventh Generation. Could you perhaps share some other examples from your experience, e.g., SPUD in Vancouver, Land Legacies, Nashville Livable Cities, First Nations Technology Council. [We're guessing that New Society Publishers might be on the list.]

Tesla

~6:30. This is Ecotopia on KZFR, and we're talking with Joel Solomon, author, with Tyege Bridge, of *The Clean Money Revolution*, a recent release by New Society Publishers. ~~We'll take a short break and then come back to ask Joel about some of the ways and means of implementing the clean money revolution.~~

Music #3:

This is Ecotopia, and tonight we're talking with Joel Solomon, author of a powerful and optimistic book called the *Clean Money Revolution*. He argues that businesses can make

a profit and promote social and environmental well being—and provides many examples.

--One of those examples is Hollyhock on Cortes Island, near Vancouver Island. As we understand it, Hollyhock is both an educational institution *and* an "enterprising strategy." You've been working with Hollyhock since the '80s and are its board chair. It's your "soul home." Please tell us about Hollyhock.

6:40 --One somewhat worrisome example of clean money in your book is Ben & Jerry's, which was sold to Unilever of the Netherlands, a huge global food conglomerate. ("With success comes size, and size means big dollars are required.") In a growth-oriented world, how can small clean money businesses survive and compete? ("The coming decade will hopefully see new solutions to this obstacle.")

--You also mention Kraft Foods and its organic lines as well as Campbell's Soup adjusting its product line to reflect consumer interests and preferences. In the U.S., we've seen the advent of "factory organic farmer" based on monoculture rather than crop diversity. Can these big outfits be true to the principles of clean money?

--Can the clean money revolution spread to so-called "third world" and "developing" countries—we're thinking particularly of Africa—without spreading the western obsession with growth?

--In the U.S. Trumpism seems to have pretty much adopted the Powell Memo principles of greed, growth, and profit. Do you have ideas on what we in the States can do to fight that movement and work toward principled sustainability? (How are things going in Canada with Mr. Trudeau?)

6:45 --You close the book with discussion of the \$100 Trillion Question. So, Joel Solomon, if you had \$100 trillion how would you invest it? (A huge question, we realize. Perhaps you could review some of the elements of your \$100 trillion vision and budget, pp. 220-221.) [reparations for colonialism and slavery, renewable energy, transportation, green buildings, soil restoration and carbon capture, guaranteed income/health care/education, zero waste, military reduction, steady state economy transition]

--Throughout the book, you talk about huge sums of money. What is the responsibility for those of us who have more modest savings and fortunes?

Yours is one of the most enlightening and hopeful books we've seen recently, especially given its examples of clean money programs that are already working. The book is *The Clean Money Revolution: Reinventing, Power, Purpose, and Capitalism*, published by New Society. Thank you, Joel Solomon, for being with us tonight on Ecotopia.

Music #4:

Underwriters **Susan**

Forward Promos: **Steve** Natalie and Phil

Summer

Ecotopia #418

CleanMoney

June 6, 2017

1 of 4

*Civil Disobedience
Radical Logic
Writing for Effect.*

and the overarching philosophy
Courses
*Elder College Skills of
for Profit Orgs.*

Wrap: You have been listening to Ecotopia on KZFR, 90.1, Chico, exploring ecosystems, environmental, social, and technological.

Be sure to check our website for recordings of previous show and announcement of upcoming programs. We also have a growing resources page with web links that have been mentioned by our guests. We're at www.ecotopiazfr.com.

We'd also love to hear from you by e-mail with reactions to our programs as well as suggestions for future topics. The e-mail is ecotopiazfr@gmail.com.
Thanks for listening

Theme

Turn off Flash Drive

Record of Public Discussion
Ecotopia #413
Title: Science and Ethics
Date: 18 April 2017
Programmers: Susan and Stephen Tchudi



1 Turn on Flash Drive

2 Station ID: This is KZFR, 90.1, FM, Chico, listener supported community radio for the Sacramento Valley, the Foothills, and Beyond. Up next, Ecotopia, and we'll be talking about science: why it's especially important in our time and what we can do to promote a scientific, rationale approach to ecological issues.

3 Music #1: Theme

This Week: This is Ecotopia on KZFR, exploring ecosystems, environmental, social, technological. I'm Stephen Tchudi. Susan Tchudi is away this week.

Underwriters

Disclaimer: The opinions expressed on Ecotopia do not necessarily express the views of the staff, Board of Directors, volunteers, or programmers of KZFR.

Tonight our topic is science. ^{Five been following a} ~~An~~ ongoing conversation in the Millennium Alliance for the Biosphere and Humanity, Paul Ehrlich's MAHB, ^{raises} ~~raises~~ the concern that the public—especially the voting public—may not fully value science sufficiently or be able to thoughtfully discuss current science issues. And we've seen lots of reasons to share that concern, especially climate change denial, an attitude that is being spread by Donald Trump and his "science" team.

Next Saturday, April 22, Earth Day, people all over the ^{US} globe will be participating in a March for Science, to promote awareness of and generate support for thoughtful science. There will be a march here in Chico, and with me in the studio are two of the organizers.

Dr. Becki Brunelli is a north state native, who started her career teaching elementary school and science education, but then earned a PhD from UC Davis in Animal Behavior and currently teaches in the Department of Biological Sciences at Chico State. Becki believes that everyone is born a scientist, with a natural curiosity to learn, explore, and test ideas, and I'll want to explore that idea with her.

Also in the studio is Dr. LaDawn Haws who grew up around the world, living in Afghanistan, India, Brazil and the Philippines. She earned a PhD in Mathematics from UC Davis and has been at Chico State since 1988. LaDawn has also been involved in informal K12 science education for the last 20 years, including working with the Hands On Lab at Chico State campus, and putting on several interactive exhibits at the Gateway Science Museum. ^{and I'll want to ask her about her science education work.}
Welcome to you both.

--First, please tell me something about the March for Science movement. What are its aims and mission? What prompted you to take the lead in organizing a satellite march in Chico?

--When and where will it take place? What are the planned activities for the day? Who should come?
[11 am Trinity Commons, march to City Plaza, return to Commons]

I read that
--~~A~~The March is based on the belief that science needs to become politicized? I was always taught that science was neutral, objective, above the level of politics. Why do you think scientists and concerned citizens need to engage in political action?

--You've both been involved in science education in the schools and colleges, and you both seem to favor hands-on learning. As Becki says, "that everyone is born a scientist." Yet there is a lot of concern that science teaching is, in general, not producing the kind of scientific literacy that would support informed political action. Please talk about how science teaching is evolving and can evolve to create a more engaged public. *LaDawn "hands on"*

--Diversity is also a theme for the March. Please explain the connection between science and diversity.

--Let's recap the details of the March for Science here in Chico on Saturday. Details of the event. Invitation to listeners to support and participate in the march. [Mention KZFR as a sponsor.] More info at <https://www.facebook.com/chicomarchscience/>

Thank you, LaDawn Hays and Becki Brunelli with being with me on Ecotopia this evening.

Music #2:

Ecotopia Interview with Tim Ritchie
Tuesday, April 18, ~6:30-6:50 pm
~6:25 PM. Call Tim Ritchie:
Office: 408-795-6115
Cell: 408-593-1353

Pick up receiver.

Push button closest to the left side, bottom row. - *typically 1 in the line row*

Dial number.

Push hold button, *same row* tap top row button twice.

Hang up.

Put up blue slider and put on air.

Intro: This is Ecotopia on KZFR, and tonight we are talking about engaging with and maybe demystifying science and technology. We spoke earlier with the organizers of the March for Science here in Chico, and now on the phone from San Jose is Tim Ritchie, the CEO of The Tech Museum of Innovation. It is a family-friendly interactive science and technology center ~~in San Jose~~. Tim ~~Ritchie~~ joined The Tech Museum in 2011 after serving as the president and CEO of the a science center in Birmingham, Ala. Prior to that, he practiced law, led education programs in a large public housing community, and led an organization that creates employment opportunities for adults with disabilities. Welcome, Tim Ritchie.

--Let's start with The Tech Museum of Innovation, or "the Tech," as it's widely known. When was it founded? How long has it been in existence? What are some of its features?

Virtual Reality

What exactly do we mean? "honest" science? consequences

--Why is it important for young people to think about the ethical side of science and technology?
How does The Tech encourage this kind of thinking?

Innovate

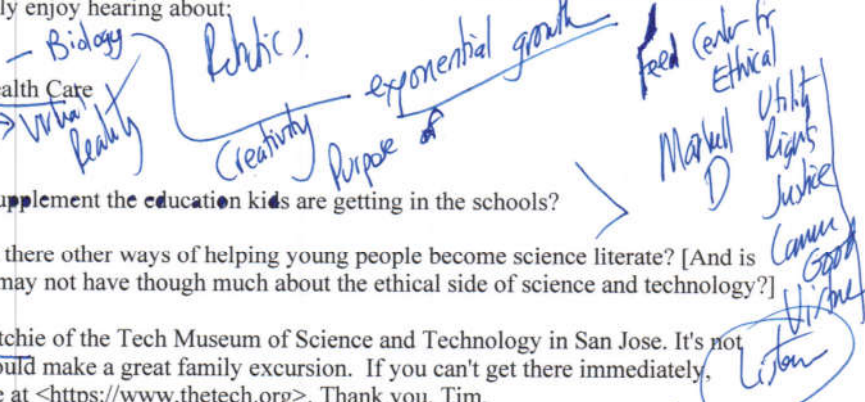
--There seems to be growing public awareness that science and technology are not value free, that there are ethical considerations that must be taken into account. What do you see as some of the major science/technology issues that the public must explore?

me

ethical →

--Please describe some of the exhibits and strategies that The Tech use to encourage thinking about sci/tech ethics. I'd especially enjoy hearing about:

- Biodesign studio
- Innovations in Health Care
- Reboot Reality
- Cyber Detectives



--How does the museum supplement the education kids are getting in the schools?

--Beyond the museum, are there other ways of helping young people become science literate? [And is there hope for adults who may not have though much about the ethical side of science and technology?]

My guest has been Tim Ritchie of the Tech Museum of Science and Technology in San Jose. It's not that far from Chico and would make a great family excursion. If you can't get there immediately, check out the Tech website at <<https://www.thetech.org>>. Thank you, Tim.

Music #3:

BCC Film Festival Friday Night @ Big Room 7-9 FREE

Announcements: In addition to the Science March this Saturday, there will be a rally and march on Saturday, April 29, and Chico 350 is organizing car pooling.

They will meet at the East section of Park and Ride (Hwy. 32 just east of Hwy. 99) at 8:15am and will leave at 8:30am. If you plan on joining us please contact Laurel at laur3290@gmail.com. Let her know also if you would be willing to drive. Some signs will be available to carry or you can bring your own. The People's Climate Mobilization-Sacramento Facebook page has a place to check if you are attending so that they will know how many people to expect.

Saturday 10:00

*Thank you Kelly
Thanks for being late*

Underwriters

Forward Promos:

Wrap: You have been listening to Ecotopia on KZFR, 90.1, Chico, exploring ecosystems, environmental, social, and technological.

Be sure to check our website for recordings of previous show and announcement of upcoming programs. We also have a growing resources page with web links that have been mentioned by our guests. We're at www.ecotopiakzfr.com. And our e-mail is ecotopiakzfr@gmail.com.

I'm Stephen Tchudi. Thanks for listening

Theme **Turn off Flash Drive**